



# ALAC Outreach & Engagement SC

ICANN 56 Helsinki | 30 June 2016

**1**

Welcome and  
Introduction

**2**

Overview of the  
ICANN Stakeholder  
Analysis Tool

**3**

Discussion of the  
ICANN Fellowship  
Program

**4**

Planning for  
Outreach activities  
for ICANN57 at  
Hyderabad, India

**5**

Any Other Business

# Introduction



The ALAC Subcommittee on Outreach and Engagement develops strategies

- to reach out to new potential members of the At-Large Community (**Outreach**) and
- to engage new and existing members of the At-Large Community (**Engagement**)

to continue to fulfill At-Large and ALAC's role in ICANN activities.

This Subcommittee will work with the At-Large Community to ensure such strategies are implemented successfully.

Anyone interested in reaching out to persons to join the At-Large Community and getting existing At-Large Community members more engaged in At-Large activities is welcome to join and participate in this Outreach and Engagement SC by emailing At-Large Staff at [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org)

- ALAC Subcommittee on Outreach and Engagement Wiki : <http://bitly.com/Outreach-Engagement>
- Work being done by the Outreach & Engagement SC : <https://community.icann.org/x/dIzbAQ>
- Outreach and Engagement Documents : <https://community.icann.org/x/L61YAw>
- Community Regional Outreach Pilot Program (CROPP) <https://community.icann.org/display/croppfy16>

# Overview of ICANN Stakeholder Analysis Tool

# ICANN Stakeholder Analysis Tool

- This originally started by Glenn McKnight to show a breakdown of Fellowship statistics by country in time for ICANN54.
- An updated version was done by Dev Anand Teelucksingh to improve on searching/drilldown capabilities and to document the discrepancies in geographic names between ICANN, ISO and various communities in ICANN in time for ICANN55.
- A third version of the spreadsheet has been done to research members of the ICANN community in Fellowship, GAC and ccNSO by country or by region in time for ICANN56.

See <https://community.icann.org/x/W61YAw>



# Discussion of ICANN Fellowship Program



# Fellowship Program Application Process Review

Current out for Public Comment is the ICANN Fellowship Program Application Process Review

**Comments due July 29th**

<https://www.icann.org/public-comments/fellowship-application-process-review-2016-06-14-en>

# Expansion of Fellows

The onus has been on World Bank Income indicators and the new changes are candidates " underserved and underrepresented communities around the world.

## Comment

NARALO and some parts of EURALO and APRALO has been excluded from the fellowship but we have advocated for years to permit the Indigenous peoples who are tribal governments and they incomes similar to the least developed economies to be permitted. We have had an exclusion of 'creed' in the categories.

# Priority to be given to Regions/Groups less Represented

Diversity including gender, sector, region, experience, interest, expertise and new category indigenous. Emphasis on more diversity

## Comment

NARALO has 15 US territories in the South Pacific, ie. American Samoa, Gilbert Islands etc that are not eligible for the fellowship (See spreadsheet at <https://community.icann.org/x/W61YAw> )

Other categories may include the non-gender category and people with disabilities



# Giving back to the community

It's recommended that Alumni 'give back' by volunteering, coaching and involvement

## Comment

Does anyone know how many fellows have actively become involved with ATLARGE in leadership or working groups?

Clearly some individuals who have been had repeat fellowships have become active. How many is unknown?

What cross communication has occurred to other communities outside of ICANN?

# ICANN Fellowship in Comparison Grant Programs

A wide range of programs exist with some strict and some open application process. Some include developed nations, some have broader definition of diversity. Some are restrictive on age and region . The criteria is based upon the goals of each grant program

## Comment

The lack of transparency or disclosure of all the fellows/ambassadors of each of the Grant programs makes it difficult to fully assess the fairness of each of the grant programs.

# Fellowship Selection Committee

The current composition of the fellowship committee is five members representing Asia Pacific, Europe, Africa, Latin America and Western Asia

## Action

If the recommendations included underserved communities ie. Indigenous( First Nations) US, Canada and Australia and others then we need to add one or more representative

Suggest that alumni be included as fellow selection committee members



## Item # 6 Fellowship and Capacity Building

Goal of the program: The Global Participation of the fellowship program aims to build capacity for the Multistakeholder Model

### Comment

Using Results Based Management Tools of Outcomes( Return on Investment) for the program do we have tangible proof that the goals of the program has built capacity.

Clearly in some regions we have seen a link between, fellows, alumni, mentor and active ATLARGE members and Leadership. Has the program been fair to all regions,

What are the results? A good candidate that is goal oriented or merit based doesn't convert into an active member

# Planning for Outreach Activities for ICANN57 at Hyderabad, India

# What to do at ICANN57?

- ICANN 57 will be held at Hyderabad, India
- Thursday 3rd to Wednesday 9 November 2016



# Any Other Business