



## Meet the BC

*The Commercial User and Business Constituency [BC] at ICANN is a part of the Generic Names Supporting Organization (GNSO). The BC represents the views and concerns of business users – who build, operate, and use the Internet, online applications and services. Its members include global and regional associations of companies with presence around the globe; global corporations, small and mid sized corporations, and micro enterprises.*

### **AIM – European Brands Association**

#### **Brussels, Belgium**

Phillip Sheppard, Director, Public Affairs



Phillip Sheppard is Public Affairs Manager for the European Brands Association - AIM. He joined AIM in 1995 and now coordinates all public affairs issues including the digital agenda, intellectual property, sustainable development and consumer policy. AIM's membership groups 1800

companies of all sizes through corporate members and national associations in 21 countries. These companies are mostly active in every day consumer goods. They employ some two million workers and account for over 350 billion Euro in annual sales in Europe alone. AIM's mission is to create for brands an environment of fair and vigorous competition, fostering innovation and

guaranteeing maximum value to consumers now and for generations to come.

Mr. Sheppard is a graduate economist and previously worked in marketing functions with Shell in London and Ireland before finishing as Shell's marketing manager Middle East for specialty products based in Dubai. He then joined Ernst & Young and moved to Switzerland on secondment as a public affairs adviser.

He is an ad persona member of the European Commission's Stakeholder Dialogue Group and a Board member of the Society of European Affairs Professionals. He is a Board member and past president of the International Public Relations Association and a freeman of the City of London.

### **Altronics**

#### **USA**

Bob Heimbecker, General Manager

### **Andalucia.com**

#### **Southern Spain**

Chris Chaplow, Managing Director



Chris Chaplow is the founder and Managing Director of two award-winning Internet-related companies in Andalucia, Southern Spain.

Andalucia.com, established in 1996, is the world's leading portal for Southern Spain. The website enjoys 350,000 unique visitors a month and is principally financed by direct advertising sales. In 2008 Andalucia.com was awarded Company of the Year by the Innovation Agency of the Andalusian Regional Government.

Andalucia Web Solutions specializes in web design and development for international business. This includes ecommerce, SEO, Social Media, internet marketing campaigns, and multi-lingual Drupal CMS. Mr. Chaplow's business philosophy as Managing Director has always been first and foremost to be adaptable to

change, and to promote integrity, fairness, honesty and trust towards employees, clients and business partners.

He has been a member of the ICANN Business Constituency since June 2008 and has served on a number of work teams including Communications and Coordination (CCT) and the Inter Registrar Transfer Policy B (IRTP-B). In 2010 he was elected as the BC Vice Chair for Finance & Operations. A longtime member of the British Chamber of Commerce in Spain (BCCS), he was elected to its Governing Council in 2008 and was subsequently appointed BCCS National Press Officer and, in the second term, Secretary.

Chris Chaplow was awarded an Honours degree in Civil Engineering at King's College, London, and he worked in management on a number of European construction projects, before venturing into internet technology in southern Spain.

**Articulate Communications, Inc.****USA**

Laura Grimmer, CEO

**AT&T****USA**

Jeff Brueggeman, Vice President, Public Policy



Jeff Brueggeman is Vice President-Public Policy for AT&T. He is responsible for developing and coordinating AT&T's public policy positions on Internet, technology and convergence issues. Mr. Brueggeman and his team also support AT&T's business in the operation of its global Internet network, deployment of next-generation broadband networks and development of converged IP services.

He participates in numerous international conferences involving Internet policy and regulation, including the Internet Governance Forum and ICANN.

Jeff is the Commercial Stakeholder Group's representative to the Security, Stability and Resiliency Review Team. He also has been actively engaged in policy panels addressing convergence and innovation issues, including privacy, broadband deployment and environmental sustainability.

**The Bivings Group****USA**

Gary Bivings, President

**Canadian International Pharmacy Association****Canada**

Troy Harwood-Jones, President

**Castello Cities Internet Network****USA**Michael Castello, CEO  
David Castello**Coalition Against Domain Name Abuse****USA**

Yvette Miller

**Credible Context****USA**

John Berard, CEO

**Cyveillance****USA**Greg Ogorek, Manager, Anti-Phising  
Calab Queern**Darwin Group****USA**

Mike Roberts, Managing Director

**The Domain Name Dispute Resolution Center**

**Pakistan**

Zahid Jalmil, Partner

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**DIRECTV, Inc.**

**USA**

Takehiko (Ted) Suzuki, Vice President & Associate General Counsel

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**Domain Dimensions, LLC**

**USA**

Jon Nevett, President

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**dotBERLIN GmbH & Co. KG**

**Germany**

Dirk Krischenoswki, CEO

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**Ebay Inc.**

**USA**

Mike Yaghmai, Senior Director & Counsel IP  
Olga Yaguez

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**European Telecommunications Network Operators Association**

**Belgium**

Josef L. Debecker

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**ETNO**

**Belgium**

Caroline Greer, Regulatory Affairs Manager  
Alain Bidron

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**Facebook Inc.**

**USA**

Susan Kawaguchi, Domain Name Manager

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**Fairwinds Partners LLC**

**USA**

Josef L. Debecker  
Phil Lodico, Managing Partner

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**Financial Services Roundtable**

**USA**

Leigh Williams, BITS President  
Greg Rattray

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**Good Security Consultancy LLC**

**USA**

Lynn Goodendorf, CEO

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**HP**  
**USA**

Natasha Lipkina, DN Program Manager

**HSBC Holdings plc**  
**United Kingdom**

Martin Sutton, Manager, Group Fraud Risk & Intelligence

**Infinity Portals LLC**  
**USA**

Berry A. Cobb, CEO



Berry Cobb is founder of Infinity Portals LLC, a small business focused on leveraging Internet technologies for content development and portfolio management; with a recent shift toward services and trended market analysis of the DNS/TLDs (<http://tldwatch.com>).

Mr. Cobb became a member of the Business Constituency in June of 2009 shortly after attending his first ICANN meeting in Mexico. He is an active participant in GNSO policy development and has served on working groups addressing issues like Registration Abuse, Inter-Registrar transfers, Post-Expiration Recovery, Vertical Integration, Zone File Access, and other efforts relative to the expansion of the gTLDs. As one of many stakeholders, he recognizes the value of

participation within the ICANN community to ensure current Internet issues are resolved, as well as, shaping its future.

Prior to starting his own business, Mr. Cobb worked for Fortune 500 companies like IBM, Adobe, & Kaiser Permanente. He is a seasoned analyst, consultant, and project manager specialized in service delivery and managed operations of large-scale IT enterprises and customer care organizations. He studied Pari-Mutuel Race Track Management & Information Services at the University of Arizona and received his employer sponsored MBA at the University of Phoenix. Mr. Cobb now resides in Santa Cruz, California and enjoys being next to the ocean for his latest hobby of surfing, and he never refuses a golf invite out to the links either.

**International Chamber of Commerce (ICC)**  
**France**

Ayesha Hassan, Senior Policy Manager for E-Business, IT and Telecoms, Executive in charge of ICT policy (ICC)



Ayesha Hassan manages the ICC Commission on E-Business, IT and Telecoms. She is in charge of ICC's initiative, Business Action to Support the Information Society (BASIS). She managed the Coordinating Committee of Business Interlocutors (CCBI), established to mobilize and coordinate

involvement of the world business community in the process leading to the World Summit on the Information Society (WSIS) Summits of 2003 and 2005.

In 2004, she accepted the UN Secretary General's invitation to participate in his Working Group on Internet Governance (WGIG). She also served on the UN Secretary-General's Task Force on Financial Mechanisms, and currently serves on the multistakeholder advisory group (MAG) for the Internet

Governance Forum (IGF).

Ms. Hassan has represented ICC on numerous occasions, participating and speaking at international and regional events including the G8 Dot Force, the UN Information and Communication Technologies Task Force and other events hosted by the OECD, the WTO, ITU Telecoms and the EU Commission.

Ms. Hassan is an experienced lawyer, and has a background in dispute resolution, international policy, and e-commerce issues. She is former head of online dispute resolution services at SquareTrade. Ms. Hassan obtained her undergraduate degree from the University of Chicago in political science. She also holds a law degree from the University of San Diego and a masters degree in international policy studies from Stanford University.

**International Chamber of Commerce (ICC)**  
**France**

Daphne Yong d'Herve

**Internet Commerce Association, Inc.****USA**

Philip Corwin



Philip S. Corwin is a Partner at Butera & Andrews, a Washington, DC law and lobbying firm. With more than three decades of federal legislative experience, his practice is focused on financial services and bankruptcy as well as the dynamically evolving law of electronic commerce and intellectual property. He also represents clients in proceedings of ICANN in regard to policies governing the DNS.

Mr. Corwin served as Director and Counsel of Operations, Retail Banking, and Risk Management for the American Bankers Association and, before that, as Legislative Counsel to the Independent Bankers Association of America. From 1976 to 1981 he held professional staff positions at the United States Senate. He has been a guest on numerous television and radio public affairs and business programs including the Wall Street Journal Report, C-Span’s Washington Journal, and CNN’s Burden of Proof, and continues to interact with the press regularly on behalf of clients. He has testified before Congress as well at proceedings of Executive Branch Agencies and the Advisory Committee on Bankruptcy Rules of the Judicial Conference of the United States, and served as an adviser to the

National Association of Insurance Commissioners. He has spoken before legal, banking, technology, digital entertainment and financial services industry audiences, taught sessions at the Practising Law Institute’s Internet Law Institute and Glasser Legalworks’ E-Commerce Law School, and written numerous articles regarding financial services and technology related law and public policy issues. Mr. Corwin is an active member of the American Bar Association. He has served as Chairman of the Business Law Section’s Committee on Legislation; Washington Liaison for the Science and Technology Section; Legislative Reporter for the Business Law Section’s Cyberspace Law Committee; Vice-Chair of the Financial Services Integration Committee of the Torts and Insurance Practice Section (TIPS) and Co-Chair of TIPS’ Investment, Financial Services and Taxation Committee. He is an active member of ABA’s Government Affairs Practice, Banking Law, Consumer Financial Services, Consumer Bankruptcy, and Commercial Bankruptcy Committees; as well as the American Bankruptcy Institute.

Mr. Corwin received his B.A. in Government from Cornell University’s College of Arts and Sciences and his JD from Boston College Law School. He is a member of the Bar in the District of Columbia and is admitted to practice before the U.S. Supreme Court.

**Las Vegas Sands Corp.****USA**

Jessica M Johnston, Domain Administrator &amp; Business Analyst

**MAD Inc.****Canada**

Aimee Deziel, CEO

**MarkMonitor****USA**

Fred Felman



Frederick Felman’s career in marketing enterprise and security technology and services spans 25 years. At MarkMonitor, he is responsible for defining and promoting the company’s brand protection product offerings. He and his team created the Brandjacking Index®, an often-cited measure of

the trends in online abuse targeting the world’s largest brands. Mr. Felman leads advocacy initiatives for brandholders’ rights issues that intersect with Internet governance. He has participated in a number of events and workshops on this nexus, including the IGF-USA

2009 and 2010. He also acted as co-organizer and co-moderator for “Brands as Strings”, a Roundtable held in Washington, DC, in 2010 to examine the implications for brand holders considering operating a registry utilizing their brand name.

Mr. Felman represents MarkMonitor in a number of ICANN activities, and most recently, has been joint rapporteur for the BC’s position on new gTLDs.

Before joining MarkMonitor, Mr. Felman was Vice President of Products and Marketing at Zone Labs. He received his Bachelor of Science in Business Administration from the University of Southern California.

**MarkMonitor****USA**

Elisa Cooper, Director of Product Marketing



Elisa Cooper is a director of Product Marketing for MarkMonitor. MarkMonitor, the global leader in enterprise brand protection, offers comprehensive solutions and services that safeguard brands, reputation and revenue from online risks. Over the last 9 years, Ms. Cooper has worked closely with Fortune

1000 corporations to define and develop market leading domain management and brand protection solutions. She also serves as a senior domain name consultant working with corporations on portfolio consolidations, domain name strategy and online brand protection. She completed undergraduate and graduate work at San Jose State University in the field of Communication.

**mCade LLC****USA**

Marilyn Cade, Managing Director



Marilyn Cade is the Principal and CEO of mCADE, ICT Strategies -- providing strategy and advice in Internet governance, Internet policy, ICANN matters, cyber security; global IP networking services and related policy issues.

Ms. Cade works at the nexus of information and communications technology (ICT) and global public policy in global forums in relation to the Internet and its changing role as a critical communications infrastructure. She is actively involved in discussions regarding global economic recovery, Internet Governance and post WSIS activities, organizing and representing industry perspectives on Internet Governance, including the Internet Governance Forum.

Ms. Cade acts as the chief catalyst for the IGF USA, a US organized initiative that feeds into the global IGF, and is an active participant in the global IGF. She is the chair of TechAmerica's Internet Governance and Online Services Sub-Committee. Ms. Cade is also a member of the Project Team of the G20 ICT Policy Network, an initiative to advance the role of ICTs in global economic recovery through working with G20 leaders. She

presently chairs the GNSO's Business Constituency at ICANN, and is a member of the BC's Executive Committee; she is a past Councilor of the GNSO Council. She was a member of the ICANN President's Strategy Committee which advised the community and the Board on strategic challenges confronting ICANN. She is a past chair of WHOIS Task Force and Transfers Task Force of the DNSO, the precursor to the GNSO, and served on numerous working groups and Task forces.

Ms. Cade has extensive expertise in multi lateral organizations, such as the ITU, OECD, APEC, IGF and ICANN. She was a member of the ITU Secretary General's High Level Expert Group on Cyber Security (HLEG).

Prior to launching mCADE ICT Strategies, she led Internet policy and ecommerce policy for a global corporation where she helped to found and lead numerous industry coalitions and initiatives, ranging from ecommerce, copyright and trademark, cyber crime, child safety online, and Internet governance. During this time she played a leadership role on behalf of business in the activities that led to the launch of ICANN. Earlier, she had a ten-year career in management in state government and non-governmental organizations.

**McCormick ICT International****USA**

Scott M. McCormick, CEO

**Motion Picture Association****USA**

Fritz Attaway

**Name Administration Inc.****BVI/Cayman Islands**

Frank Schilling, Managing Director

**NetChoice****USA**

Steve DelBianco, Executive Director



Steve DelBianco is a well-regarded expert on Internet governance, online consumer protection, and Internet taxation.

Mr. DelBianco is a co-founder and the executive director of NetChoice, a coalition of leading e-commerce

companies and over 10,000 small businesses that rely on e-commerce. The coalition works to promote the integrity and availability of the Internet, and is significantly engaged in internet policy issues in the states, in Washington, and at global internet governance fora.

Mr. DelBianco has provided expert testimony in seven Congressional hearings, and is a frequent witness in state capitols and legislative conferences.

On the international stage, he is an advocate for the business constituency at ICANN, where he was elected

vice chair for policy coordination. He has attended all meetings of the Internet Governance Forum (IGF), and is a steering committee member for the IGF-USA.

Mr. DelBianco is often quoted on technology issues in the media, including a segment on “60 Minutes” to expose barriers to e-commerce in residential real estate.

Before joining NetChoice, Mr. DelBianco was founder and president of Financial Dynamics, an information technology consulting firm delivering on financial and marketing solutions. He guided the firm through the rapid evolution of industry trends and sold the business to a national firm in 1997.

Mr. DelBianco holds degrees in Engineering and Economics from the University of Pennsylvania, and an MBA from the Wharton School.

See Mr. DelBianco’s blog at <http://blog.netchoice.org>.

**News Corporation****USA**

David Fares, Senior Vice President Government Relations

As Senior Vice President, Government Relations at News Corporation, David Fares is responsible for coordinating News Corporations’ positions on international media, intellectual property and e-commerce policy and regulatory issues and advocating those positions to the U.S. and foreign governments and international organizations.

Prior to joining News Corporation, Mr. Fares served as Vice President of E-commerce and Telecommunications at the United States Council for International Business (USCIB), where he managed USCIB’s electronic

commerce and telecommunications policy program and services. USCIB is the U.S. affiliate of the International Chamber of Commerce, the Business and Industry Advisory Committee to the Organization for Economic Co-operation and Development and the International Organization of Employers.

Mr. Fares is a graduate of the European Union Today and Tomorrow Programme at the Institut, d’Etudes Politiques de Paris, the School of International and Public Affairs at Columbia University (MIA), Capital University Law School (cum laude, J.D.) and the University of Notre Dame (B.A.).

**News Corporation****USA**

Janet O’Callaghan, Director of Government Relations

Janet O’Callaghan is a Director of Government Relations with News Corporation in Washington, DC. Ms. O’Callaghan’s portfolio focuses on international policy, trade, and investment issues. Prior to this position, Ms. O’Callaghan managed the company’s political action committee. Before joining the DC office, Ms. O’Callaghan worked in corporate communications and investor relations for the corporate office in New York.

Prior to joining News Corporation in 2000, Ms. O’Callaghan worked in communications and events with

cosmetics and fragrance giant Coty Inc. She started her career in banking, working first with the boutique investment bank Charterhouse Inc. followed by time in commercial banking with ABN Amro Bank NV.

Ms. O’Callaghan graduated from the honors program at Monmouth University in West Long Branch, NJ. She also spent her junior year abroad at the Institute for American Universities in Aix-en-Provence, France. Ms. O’Callaghan holds a Master of Arts in World Politics from the Catholic University of America in Washington, DC.

**Nokia****Finland**

Sami Kallio  
 Jonne Soininen  
 Jarkko Ruuska

**Overstock.com****USA**

Chuck Warren, Government Affairs



Chuck Warren is a partner in Silver Bullet, LLC ([www.silverbulletllc.com](http://www.silverbulletllc.com)), a public affairs, crisis communication and initiative qualification company. Chuck has worked for major law firms, municipalities, developers, organizations and companies as diverse as Amazon.

com, Overstock.com, Blue Cross Blue Shield, Delta Airlines, IOSTAR ([www.iostarcorp.com](http://www.iostarcorp.com)), Comcast, Gold Cross Ambulance, Republican Governor’s Association, Alliance for School Choice, Lewis, Young, Robertson, Cancer Treatment Centers of America (CTCA) and Burningham, Inc., etc. He has worked closely with Patrick Byrne, Overstock.com on the state and federal level to bring awareness and achieve regulatory changes regarding naked shorting. This insidious practice was one of the culprits behind the financial meltdown of Wall Street and near economic collapse of the U.S. financial system.

[http://www.rollingstone.com/politics/story/30481512/wall\\_streets\\_naked\\_swindle](http://www.rollingstone.com/politics/story/30481512/wall_streets_naked_swindle)

Mr. Warren has been a prolific fundraiser. He has served as the Utah Finance Chair and on the National Finance Committee for Republican presidential candidate Rudy Giuliani; Utah Finance Committee, John McCain for President; and on past finance committees for Lamar Alexander and George W. Bush. He has raised money for numerous current and former members of Congress, including Sen. Mike Lee (R-UT), Straight Talk Express PAC, Rep. Jason Chaffetz (R-UT), former Gov. Jon Huntsman (R-UT), Sen. Orrin Hatch (R-UT), and former Sen. George Allen’s senate campaign.

He served as a senior strategist for First Class Education and currently serves as senior strategist and founder for Save Our Secret Ballot ([www.sosballot.com](http://www.sosballot.com)), Pass the Balanced Budget Amendment ([www.passthebba.com](http://www.passthebba.com)), consultant for Faith and Freedom Coalition and numerous 501 (c) 4 and third party public education campaigns. He assisted with Bush/Cheney 2004 GOTV efforts in Florida. For the last week of the election, Mr. Warren helped organize the GOTV effort for Bush-Cheney ’04 in Hillsborough County Florida (Tampa) with election-day results 7% better than in the 2000 election. On election night 2004, Michael Barone, editor of the Almanac of American Politics said on NBC, “George Bush lost Hillsborough County Florida in 2000 by 3% and he’s winning it tonight by 4%. That’s the difference in Florida and that’s the difference in the election nationally.” Chuck currently serves or served on the following non-profit organizations: Boys and Girls Clubs of South Valley (Utah), Board of Directors; Operation Kids, National Advisory Board (2007-2010); Best Buddies, Finance Chair 2008 Gala; Katie L. Dixon Endowed Fund Advisory Board; Election Mall Technologies (2004-07), National Advisory Board; ICANN, Business Constituency Committee, and Utah Autism Coalition; Board of Advisors. He formerly worked at Cannon Industries, a venture capital firm for seven years; served as radio host, “Inside America;” Parents for Choice in Education, Board of Directors; and Wasatch Front.

Mr. Warren has appeared on numerous radio programs and his columns have been published in [www.biggovernment.com](http://www.biggovernment.com), Daily Caller, Politico, The Tampa Tribune, Cal News, Deseret News, and Washington Times.

**Overstock.com****USA**

Neil Blair

**Palage Consulting****USA**

Mike Palage, President



**PCA Communications Company LLC****Finland**

Philip Armstrong, Managing Principal

**Richemont Group****Switzerland**

Guillaume Pahud

**RNA Partners, Inc.****USA**

Ron Andruff, President &amp; CEO



In 1994, on behalf of the Foreign Policy Association (FPA), Ron Andruff undertook an eight-month assessment of emerging electronic media and new technologies that resulted in a widely acclaimed white paper he authored, distributed by the FPA, that provided a comprehensive analysis of the Internet

and its impending, widespread impact. In 1998, he made his mark in the travel industry when he co-founded fare 1, Inc., a powerful business-to-business Internet portal that enabled travel agents to quickly search for and provide clients with the lowest available fares on the Internet so that they could compete with Travelocity, Expedia and other emerging online travel providers. More recently, in 2004, as founder and president of Tralliance Corporation, Mr. Andruff spearheaded the global .TRAVEL initiative from its initial concept through to launch of the first “community-based” top level domain.

With more than 30 years of international marketing

experience and a decade’s worth of knowledge of the intricate workings of ICANN and the Internet, Mr. Andruff is a dedicated contributor to the Business Constituency’s efforts to bring business’ voice to topics that affect industry on the Internet. He has served on numerous Working Groups and Teams, most recently as part of the Vertical Integration Working Group (VI WG) as well as on the Operations Steering Committee (OSC) dealing with restructuring of the GNSO, and on one of its sub-committees, the GNSO Council Operating Procedures Work Team (GCOT).

A former NGO delegate to the United Nations Association for World Education and distinguished member of the World Travel & Tourism Council (WTTC), Mr. Andruff has participated in countless foreign affairs briefings and research projects. A Canadian national and former professional ice hockey player, Mr. Andruff has also served on the board of directors of the Waterbor Burn & Cancer Foundation (New York City) and Just A Drop fresh water charity, (London, England).

**Rodenbaugh Law****USA**

Mike Rodenbaugh, Principal



Rodenbaugh Law represents clients in all matters relating to domain names, trademarks, copyrights, and other forms of intellectual property, and in e-commerce, licensing and marketing transactions, litigation and alternative dispute resolution efforts. Broadly

speaking, Mr. Rodenbaugh counsels clients with respect to the Domain Name System and its impact on business interests. In particular, he consults prospective registry operators, registrars, brand owners and other businesses with respect to new Top-Level Domains to be delegated by ICANN.

Prior to starting his law firm in 2007 he co-managed the trademark and domain name inventory and strategy for Yahoo! Inc., handling hundreds of different transactions and dispute resolutions. He supported Yahoo!’s domain

registration business specifically, representing Yahoo! in various ICANN constituencies.

With respect to ICANN, Mr. Rodenbaugh has served the Business Constituency as an officer and as Councilor to the GNSO from 2006 to 2010. The GNSO Council is chartered by the ICANN Bylaws to develop policy relating to gTLD domain space, such as .com, net, org, biz, info, travel, jobs – and the many new gTLDs on the way.

Mr. Rodenbaugh has been active in most of the new TLD working groups chartered by the GNSO Council, including the New gTLD Task Force which developed original resolutions resulting in the first Draft Applicant Guidebook, in 2008. Since then, he has engaged in many specific groups relating to Rights Protection, Reserved Names, IDNs, Vertical Integration and Cross Ownership, and the Registrar Accreditation Agreement, among others.

**Symantec**

USA

Adam Palmer, Norton Lead Cyber Security Advisor

**Talal Abu-Ghazaleh & Co. International**

Egypt/Jordan

Mahmoud Lattouf

**TechAmerica**

USA

Liesyl Franz, Vice President, Information Security and Global Public Policy



Liesyl Franz is Vice President for Information Security and Global Public Policy at TechAmerica, working with industry and government leaders on such issues as cyber security, critical infrastructure protection and Internet Governance. In this role she leads

TechAmerica’s strategic and tactical efforts on public policy in these areas with the Administration, Congress, and international organizations. In addition, she represents TechAmerica in the Information Technology Sector Coordinating Council (IT SCC) under the National Infrastructure Protection Plan (NIPP), where she currently serves as Secretary.

Ms. Franz joined TechAmerica (previously ITAA) from the Department of Homeland Security, where she served as deputy director for outreach and awareness and director for international affairs and public policy at the National Cyber Security Division (NCSD). She led programs in the areas of global affairs, public policy, communications and

messaging as well as stakeholder outreach, including building international partnerships, coordinating public relations for key events such as the Cyber Storm National Cyber Exercise and conferences, and managing events for National Cyber Security Awareness Month held annually in October.

Prior to her service at DHS, Ms. Franz was director for global government affairs at EDS Corporation working on cyber security, privacy, financial services, and trade issues, and she worked with the Coalition of Service Industries where she managed industry’s participation and input into services trade negotiations in the World Trade Organization (WTO).

Ms. Franz was recognized in 2005 by the Women’s High Tech Coalition with the Women in Cyber Security Award for her contribution to public-private partnerships and international collaboration in cyber security. She holds a BA in Political Science from the University of Texas at Austin and an MA from the Elliott School of International Affairs at Georgetown University.

**The O’Connor Company of St. Paul**

USA

Mike O’Connor, Proprietor



Mr. O’Connor is a community organizer, serial entrepreneur and tech-geek turned business-leader type person. He became moderately famous in Minnesota as one of the people who popularized the Internet back in the mid-90’s. These days he divides his pretty-retired time between being a domain-investor, volunteering on

the Minnesota Ultra High Speed Broadband task force and the ICANN Business Constituency, restoring 420 acres of Wisconsin farmland to the state it was in prior to

agriculture, participating in a variety of local non-profits and learning the craft of furniture-making.

His background includes about 30 years of managing large-scale technology and information systems initiatives and leading a variety of non-profit sector development efforts. His previous positions have included President and General Manager of several public radio stations, divisional MIS Director at Control Data Corporation, Managing Associate at Coopers & Lybrand, and Associate Vice President of Finance (and Controller) at the University of Minnesota.

**United States Council for International Business (USCIB)****USA**

Christopher Martin, Manager



Christopher Martin is Manager at the United States Council for International Business (USCIB), where he coordinates and promotes industry positions across a diverse portfolio of committees, including those related to DNS issues.

USCIB is a business association whose membership includes some 300 leading U.S. companies, professional services firms and associations, representing a wide array of Internet stakeholders, including general business users, ISPs, IP Rights Holders, registries, and registrars. USCIB is also the U.S. affiliate to three leading global business organizations - the International Chamber of Commerce,

the International Organization of Employers and the Business and Industry Advisory Committee to the OECD. Mr. Martin has engaged on a wide range of DNS issues over the years, including new gTLDs, IDNs, DNSSEC, and ICANN’s institutional evolution.

Before joining USCIB, Mr. Martin worked developing small business programs in Africa and Asia. He also has prior experience at the World Trade Organization, the U.S. Senate and Resources for the Future, and he has published papers on trade and economic reform in Asia. Mr. Martin holds a bachelor’s degree in economics and international affairs from James Madison University and a Master’s of Public Policy from the University of Chicago.

**Verizon****USA**

Sarah Deutsch, Vice President & Associate General Counsel

James Baskin

Chris Boam

Michael McKeehan

**Wells Fargo Bank NA****USA**

Lane Mortensen, VP Operational Risk Manager

**World Information Technology and Service Alliance****USA**

Anders Halvorsen, Director of Public Policy

Waudu Siganga, Vice Chairman for Africa

**Zip.ca****Canada**

Scott Richards, COO