Candidate Statement of Ron Andruff
For the position of BC Large Business Rep Nom Com 2014

I became a member of the ICANN community in 2001 when I flew to ICANN 10 Montevideo to attend my first meeting. My interest began upon hearing about an expansion of the Internet DNS with the addition of .INFO, .AERO, .BIZ, .MOBI; .PRO; and .NAME.

I joined the BC just three months later because I was impressed by ICANN's unique multi-stakeholder model but also surprised at how few people were engaged in ICANN activities at the time. I wanted to help build a distinctive institution that allowed all voices to be heard regardless of who they were or where they came from. One of my first contributions as a BC member was at ICANN 12 Ghana, building consensus within our own BC membership; then with IPC and ISPC, as well as with what was the then very fledgling GAC. At the Public Forum I called for shifting the focus away from contracted parties and on to the users funding ICANN. Sound funding mechanisms, combined with greater recognition of the users providing it, enabled ICANN to become financially stable so that it could hire critically needed staff to keep up with the ever-growing workload.

I did not do this alone. Many BC members from those days will recall the debates, and the collaboration, that we engaged in. However this type of work helped to establish the BC's overall influence within ICANN that remains in evidence today.

Coming off of Durban, I have missed but 3 meetings since joining ICANN. Through that long-term participation I have gained an inordinate amount of knowledge, understanding and experience through collaboration in what has been called one of the greatest and most important experiments of our time. Watching the organization grow from the few hundred participants in Montevideo to the thousands that we now see at meetings makes me reflect on the term 'volunteers'. Seen through the eyes of those who have participated from the start the volunteers who have built ICANN could, and should, be regarded as 'investors' in ICANN's multi-stakeholder model -- particularly when one considers that many individual business people like myself have funded an extraordinary amount of travel to all of those ICANN meetings at their own expense.

Over the course of the last 12 ½ years, I have served the BC through multiple activities, including:

- Participation in numerous working groups such as the Vertical Integration WG
- Chaired ICANN bodies such as the Standing Committee on Improvements Implementation (or SCI, as I currently do)
- Held positions within the BC Ex Com such as CSG representative, as well as currently serving as member of the BC Credentials Committee.

I have been a committed participant in the BC's, and the greater ICANN community's, policy development process; often as the rapporteur as a contributor, as well as speaking in the Public Forum. Today, I continue to fight for Internet users through the tools and channels that are afforded by the BC and its Charter, by building consensus within the ICANN community, and by developing beneficial relationships with the GAC. All these activities are dedicated to ensuring that public interest issues are properly addressed and served by ICANN. Perhaps it's 'the Canadian' in me, but I feel strongly that having received the good fortune to affect important ICANN policy decisions, it is incumbent upon me to serve these most important of interests; particularly as both ICANN and the Internet embark into uncharted territory.

In my 'day job' I built my career consulting for large global brands such as McDonald's Europe, Mercedes Benz, Philips and Hewlett Packard. Notwithstanding being an SME, many years of experience working within large business have given me deep insight into the particular concerns and issues that multinational corporations deal with on a daily basis, and on a global scale. Entrepreneurially, I have had six start-ups in my life, three being post-Internet. Of those, I took one public on the London AIM (60M pound sterling valuation); another was sold to a public company; and I am now building my third.

This past year I have had the honor to serve the BC as its large business representative on the 2013 Nominating Committee, and I have relied upon my background advising multinationals as well as the opinions and concerns of large business representatives in the BC in fulfilling the responsibilities of the position that my fellow BC members had placed me in. With all constituencies, advisory committees and supporting organizations sending representatives, the Committee finds itself with 16 voting members coming from broad social, economic, academic and cultural backgrounds. My experience taught me that – as this small cross-section of humanity comes together to make very consequential choices – each representative is obliged to also bring qualities other than those particularly related to their constituencies. Diplomacy, patience, respect for others and their opinions, level-headedness, a bridge-building nature, critical analysis, teamwork, rigor, openness, and similar attributes constitute the required skill set.

At the Committee's first meeting in ICANN Toronto, I personally called for groundbreaking innovations that were firsts in the history of the Nom Com. These included recording all of our calls to ensure that issues that had been determined could not be open to re-litigation later in the process by those who missed meetings; publishing all attendance records to ensure that each sending organization would have direct insight into their representative's participation; and co-sponsoring and editing monthly Report Cards to bring greater transparency into the previously opaque world of the Nom Com. Being on the calls and present for in-person meetings is critical to ensuring effective and accountable engagement in the process. Having missed just one of the many, many calls, I am one of the very few who was present virtually from the beginning to end of the process that produced unanimous Nom Com 2013 decisions in Durban in record time. (None of those who had previously served on the Committee could recall ever seeing such a collegial, expeditious Nom Com process.) That happy result came, in part, from the tone and objectivity that I drove from the outset and constantly reinforced with my fellow members right through the final deliberations.

Serving the BC on a committee whose decisions carry such gravity and consequences was not taken lightly. ICANN is now working with a $186 million dollar FY14 budget; setting up new 'business units'; engineering ICANN in a manner that reflects our new CEO's view of the new gTLD program; and holding $350 million in the bank with no clear indication of how those funds will eventually be used. SSR and external eco system challenges also come into consideration. Proper Board management of funds, unprecedented expansion of the DNS, GAC relations, and ICANN delivering on its core responsibilities, with no guarantee that the new gTLD rollout will be a success are all major large business issues, vital to ICANN's long term success and to addressing the many concerns of BC members. Such understanding, critical analysis, examination and scrutiny is what I brought to Nom Com 2013 on behalf of BC large businesses – as well as small businesses, the greater ICANN Community, and Internet users. I am proud of the Committee's final selections, many of which I urged for, of the Directors of the Board and other important Community appointees. While we are not able to describe our positions, I think you will be in full agreement that the selected appointees are excellent additions to our community.

Given that this candidate statement to present Ron Andruff's *bona fides* for continuing to serve the BC on Nom Com 2014 has been requested by the Voting Officer, I trust that members will permit what might otherwise be interpreted as immodesty.

Having been asked to serve in every position that I have stepped into on behalf of the BC, should members determine that the labor and accomplishments of the past year merit my continuance as one of your two NomCom representatives for the coming year, I pledge to do my part in continuing to raise the bar on the quality of Nom Com appointees to the ICANN Board of Directors, GNSO Council, ALAC and ccNSO Council in a manner we can all take pride in.

Thank you for your consideration.

Ron Andruff

Candidate Statement of Sarah Deutsch

For the position of BC Large Business Rep Nom Com 2014

I am pleased to stand for election to the position of Large Business Representative to the Nominating Committee. This statement describes my interest in this elected role, and provides a short interest statement, as defined by the BC Charter requirements that any interests and conflicts be clearly disclosed.

I am Vice President and Deputy General Counsel at Verizon Communications, and have responsibility for managing intellectual property and Internet policy legal issues for our company throughout the globe. I've been involved in ICANN issues since its inception and have been committed to the issue of ensuring user trust in the domain name system and ensuring the stability and security of the Internet as a platform for E-commerce.   I have previously served one term in 2012 as the BC's Large Business Representative to the Nominating Committee. Prior to that, I served as the BC's representative to the CSG, an Officer position that requires coordination and interaction with the other commercial and noncommercial stakeholders in the non-contracted parties House.

As someone who is already familiar with the workings of the Nominating Committee process, I understand the time commitments, the Nominating Committee's duties, the ICANN bylaws, the ICANN confidentiality requirements and our BC Charter. Most importantly, from my past experience on the Nominating Committee, I have a strong insight into the prior challenges the Nominating Committee faced and the changes necessary to improve its processes going forward. Many of the problems that the Nominating Committee faced the year I served resulted in our particular Nominating Committee taking extra time to fix immediate problems and propose long-term changes going forward. Fortunately, those collective experiences were the catalyst for improvements to the current Nominating Committee processes, which benefit ICANN and all stakeholders.

In my view, it is more critical than ever that the Nominating Committee appoint only qualified people of the highest integrity, objectivity, and sound judgment into ICANN leadership positions. I believe that Nominating Committee representatives and BC members who have any personal interest in submitting an SOI before the Nominating Committee should avoid conflicts of interest and act in a collegial and transparent manner with each other and the community. Coming from a large business background, I believe I have a good understanding of the skill sets, experience and leadership skills that are required of candidates applying from the corporate sector.   I would hope to

continue to represent the BC well, and would also have the advantage of using my legal background, negotiation and advocacy skills to work amicably within the Nominating Committee while representing the BC in this important role.

Neither I nor Verizon have any financial or business involvement in any registry, registrar or other parties who are contracted parties to ICANN. Verizon has not applied for any new gTLD. Verizon is a non-voting member of the IPC and we participate with the ISPCP from time to time. But the BC is the primary forum where Verizon presents and advocates its views on ICANN policy issues.

As the large business representative, I would attend meetings and calls and would comply with any other requirements in the Charter and bylaws. Thank you again for considering me for this position. If elected, I would pledge to represent fully the BC's interests.

Sarah Deutsch

Candidate Statement of Jimson Olufuye

For the position of BC Small Business Rep Nom Com 2014

To my BC colleagues
Greetings…

It is with pleasure that I accept the nomination to be one of the two BC delegates in the ICANN Nominating Committee. This is a distinct honor for any member of the BC, and I do fully acknowledge and support that if accepted by the BC membership as one of the two delegates, that I will both fulfill with integrity the role, and also seek to fully engage with the BC as is supportable by rules of the NomCom (NC), to keep the BC membership fully informed.

For many of you, you know me as the lead representative of AfICTA – this organization was formed last year, and as one of our first initiatives, we applied to join the BC. Our members are also part of WITSA, so we fully appreciate and support the BC's role within ICANN and have a strong history of engagement with ICANN, including hosting ICANN's Chairman/CEO/President and Board members in many events.

Members of AfICTA have held past leadership roles at ICANN, and AfiCTA is also a ICC-BASIS member.
We are not a stranger to business concerns within ICANN, and we are fully committed to bringing in more business voices to the BC, and to ICANN. Therefore, as a firm believer in the ICANN values and in the multi-stakeholder approach of bottom-up policy development, I'm committed to effective representation of the BC in the Nominating Committee in line with the ICANN By-laws and the BC Charter.

I fully recognize that the NC requires that we are, once elected, should act in our individual capacity. So, I will not commit to appointing business user representatives, but I will fully commit to ensuring that we advance outreach to all such community leaders; that there is a breadth of candidates from all regions to be considered, and that all candidates are treated fairly, and that regional/geographical diversity is respected. I want to be clear that my role as a NC representative will not be to advance Africa, or business users, but to ensure that the best candidates are finally appointed, for all positions, with recognition that appointments to the Board of ICANN are important, but also that other appointments are critical to the concerns of business users.

To ensure that I understand the work load, I have interacted with some past BC NC representatives. I can fully commit to the time and commitment, both online and face to face meetings, to fulfill the responsibilities of being on the NC. As I have reviewed the commitment, I will be curtailing other commitments so that I can fully commit to this important function for the BC.

I was impressed to learn, when I joined the BC, that the BC has negotiated to have two seats on this important and prestigious body. I fully understand that that is unique, and that any failure of participation or commitment could put this status of having two representatives at risk. I can assure you all that I appreciate this responsibility; and if elected to the role, will be able to fully commit to attend and to fulfill all work, attendance and participation. It will be an honor to serve the BC in this role.

Please do not think of me as only being concerned about Africa. This is simply not the case. I am part of a global community of ICT leaders, and while Africa's engagement is part of the solution, I consider this role in the NC to be part of the latter equation of ensuring that ICANN

has the best, broadest, and most effective Board and appointed leaders who can guide a truly global organization forward. That is the contribution that I can make, as one of the two BC participants in the ICANN NC.

While there are limitations on the feedback, I do think that the role that the 2013 reps took is a role model, and I will work with whomever my colleague is to ensure as much feedback as is possible, and to continue the evolution toward further transparency from the Nom Com itself, as is permitted. That is change in the Nom Com that all of us seem to value and is not in any way a criticism of past Nom Com, but a comment about improvements for the future of the Nom Com.

Prior to my current role as AfICTA Chair, I was the Vice-Chair (2009-2011) for Africa of the World Information Technology and Services Alliance (WITSA). Between 2007 and 2011, I was the President of the Information Technology (Industry) Association of Nigeria (ITAN). While my day job for 18 years has been as the CEO of Kontemporary, a systems Integration, capacity building and ICT consulting firm based in Abuja, Nigeria; I've committed a significant part of my time in volunteer activities to advance the ICT and Internet revolution of our time.

In that regard, I've played active roles in shaping national, regional and global Internet Governance policies and principles through my result oriented participation as;
1. panelist and speaker in Internet Governance Fora (IGF) 2010, 2011, 2012
2. member of the United Nations Secretary-General's Multi-Stakeholder Advisory Group (MAG), 2012 -
3. one of five (5) business representatives in the United Nations Commission for Science and Technology for Development Working Group on Improvement to the IGF, 2010 – 2012.
4. Business member of the Nigerian delegation to the WCIT-12 and coordinator of engagement with US and European industry dialogues during WCIT-12
5. one of five (5) business representatives in the United Nations Commission for Science and Technology for Development Working Group on Enhanced Co-operation, 2013 –

With regard to my academic background, I received a BSc degree in Applied Mathematics & Statistics from the University of Lagos, in 1988; a Master of Technology in Math/Computer Science from the Federal University of Technology, Minna in 2000 and a PhD 2007 in Strategic Management from the Irish University Business School, London.

I will look forward to asking for your vote, but for now, I wanted to fully establish why I am interested in being one of the two BC participants in the Nominating Committee. It is a vitally important role, and one which cannot be about individual or even BC specific objectives – that is what makes the BC unique among other communities. I want to work with you all, and with others, to achieve the best group of possible participants, and then to achieve a balanced, and informed process to select Board, Council – GNSO and ccNSO, and ALAC appointees. As business users (BC), we understand that it is not whether an appointee is from business, but whether they can act in the best interest of the broader role of ICANN, and if they can understand that users are the real priority of ICANN.

Thank you.

Jimson Olufuye, July 24, 2013

Candidate Statement of Stéphane Van Gelder

For the position of BC Small Business Rep Nom Com 2014

I am honoured to have been nominated for the position of Nominating Committee representative for the small business users, and extremely happy to accept this nomination. I am based in Europe, bilingual and bicultural (French and English), and hold both nationalities. I am an experienced ICANN community member. I also have Nominating Committee experience after serving on the 2013 NomCom. I have a clear understanding of the intense responsibility that serving on the NomCom carries. The NomCom is a unique body within the ICANN ecosystem.

It is a channel by which the multi---stakeholder model can be further strengthened by people that may otherwise not have found their way to key positions within our community. The Committee has an objective to bring candidates of the highest quality and standards to ICANN. Candidates that are also able to meet the diversity requirements that our community has set itself. I understand and have a deep respect for this responsibility, and I am hopeful that you as BC members will entrust me to carry it out for the forthcoming NomCom term.

A history of dedicated service to the ICANN model

I have been a member of an ICANN constituency since 2007 when Indom, the company I cofounded a few years earlier, joined what was then the Registrar Constituency. I immediately grew a passion for the interactive "equal---voice---for---all" ICANN model and sought to involve myself more heavily in the day---to---day business of the constituency.

I ran for the position of constituency treasurer and was elected. The following year, I was elected to the position of European representative to the GNSO Council. After a year on the Council, I was elected Vice Chair. At the end of that first term, I was re---elected to the Council and also to the position of Council Chair. The Council returned me to that position at the end of 2011, and I was then termed---out at the 2012 AGM in Toronto. I was then elected to represent the registrars on the 2013 Nominating Committee. Having sold Indom, I started a new company, STEPHANE VAN GELDER CONSULTING LTD, at the end of 2012.To reflect my new role as a small business owner, I left my previous group and joined the BC as a small business member. This is the only ICANN constituency of which I am currently a member. I am a voting member in the BC.

Progress through transparency

I think it's fair to say that in 2012, the NomCom went through an extremely difficult year. So much so in fact, that the then Chair Elect opted not to take up the Chair position at the end of the year. Instead, he left the NomCom, publicly decrying it and calling for reform (http://news.dot---nxt.com/2012/10/12/sickening---nomcom---must---be---refor). When I joined the NomCom in 2013, my first time on the committee, that need for reform was clear. I feel strongly that the 2013 NomCom has been more than successful in meeting that challenge head on.

Not only has the committee received a record number of applications (http://www.icann.org/en/news/announcements/announcement---31may13---en.htm), but it has also risen to the challenge of becoming more open and transparent, whilst maintaining the need for confidentiality that is at the very core of the candidate recruitment process it is tasked with.

The renewed energy and new work ethic has paid strong dividends and produced positive results for this year's committee. I have attempted to play as big a role as possible in that push for reform whilst keeping to the NomCom's core principles, and to contribute to this new approach:

- **At the 2013 NomCom's first meeting in Toronto**, I suggested that the "black box effect", where previous NomComs had not explained what they were doing, had damaged the process as a whole. I offered to write up a monthly report card to be distributed to the various ICANN groups and communities to allow them to track the committee's progress as it worked throughout the year, rather than the community simply electing representatives to the NomCom and having them disappear for a year. The report card, which I draft every month and is then edited and approved by the committee, is published here: http://nomcom.icann.org/report---cards---2012---2013.htm It contains no mentions of any confidential candidate information and serves as a record of the committee's work.
- **With the 2013 Associate Chair Adam Peake,** I participated in work to secure the help of a recruitment firm. This included face---to---face meetings at the firm's Brussels offices and was something that I considered key to ensuring the 2013 NomCom had the right pool of candidates to assess. The NomCom is not made up of HR professionals and although NomCom Outreach yields very good results, I believe ICANN needs quality professionals more than ever and should be able to count on its NomCom to supply the very best possible candidates. Combining traditional outreach techniques with professional recruitment work can only lead to a win---win situation. I am pleased that we were able to secure a deal with the recruitment firm and have no doubt that the record number of SOIs received by this year's NomCom is also a result of this work.
- **As the 2013 NomCom started working**, I advocated early on that it needed to be more open, not only through tools like the report card, but also via more engagement from those members willing and able to speak in public. As such, I sought and obtained the NomCom's permission to write about the committee in order to gain greater visibility. This helps it be more respected by the community it is tasked with serving, and better known by potential candidates. Here is an example of one such article: http://www.circleid.com/posts/20130409_icanns_nomcom_2_stage_revolution/

In all my initiatives to play an active role in improving the NomCom process, I have followed the work ethic set by the 2013 NomCom Chair to the letter: "the process is open, but the data is secret". Candidate information is, and will continue to be, completely confidential.

The importance of ICANN knowledge

Through my years of service within the ICANN community, I have developed in---depth knowledge of the way this organization works, its expectations for the leadership positions that the NomCom is called upon to fill, and the interaction between the different communities. I hope that my strengths as a business owner and manager, an experienced ICANN community member and a staunch believer in the multi—stakeholder model that has already seen me volunteer many hundreds of hours of service to our community will convince you to give serious consideration to my candidacy.

To summarize:
- I am willing and able to commit the time this volunteer position requires.
- I have been a positive force in helping to turn the NomCom around in 2013 after a difficult previous year.
- I am a seasoned entrepreneur with experience of creating, growing and operating businesses and a deep understanding of business needs.

- I know the ICANN structure well and have a good understanding of the positions the NomCom is tasked with filling. I believe in the ICANN model and the NomCom's place in that model.

Thank you for your consideration.

Stéphane Van Gelder