*Business Constituency FEEDBACK & INPUT*

**Vision & Mission**

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| **Vision Feedback**  *What are your thoughts on the Vision as stated above?* |
| The Business Constituency believes that ICANN’s vision should focus on its core role in establishing a system of unique identifiers to support a single, open, globally interoperable Internet. ICANN has a duty as established in its founding principles, to act in the public interest in its decisions. How this is incorporated into its mission and bylaws deserves more discussion with the ICANN community. Therefore, we believe that the vision statement should be focus specifically on that overarching goal, as set forth here:  ~~ICANN’s vision is that of~~ **ICANN is an independent, globally recognized organization trusted world-wide to coordinate the global Internet’s systems of unique identifiers to support a single, open globally interoperable Internet.** ~~ICANN builds trust through serving the public interest, and incorporating the transparent and effective cooperation among stakeholders worldwide to facilitate its coordination role.~~  ICANN’s previous vision --‘One World – One Internet’ -- had the benefits of simplicity, and we also suggest that ICANN consider retaining this language, either as a stand-alone phrase or in addition to the new language. |

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| **Mission Feedback**  *What are your thoughts on the Mission as stated above (and copied from existing* [*Bylaws*](http://www.icann.org/en/about/governance/bylaws)*)?* |
| The Business Constituency believes that the limited mission currently articulated in the Bylaws is the best defense for ICANN against its detractors.  We would be interested in community views as to whether the mission as written needs further elaboration on how to best implement it.  . |

Authored by Chris Chaplow on behalf of the **Business Constituency,** posted for member comment on 18th January 2014. BC Member comments incorporated by Chris Chaplow on 31 January 2014.