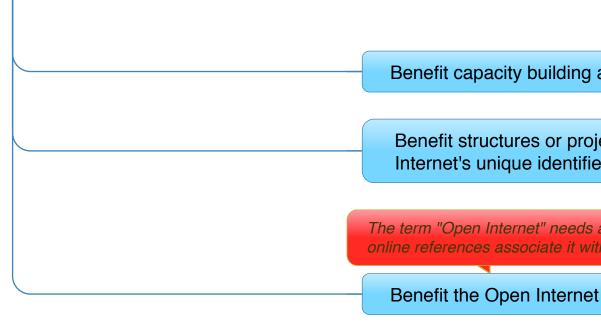
The overall objective of the allocation of new gTLD Auction Proceeds is to benefit the development, distribution and evolution of the Internet's unique identifier systems. Within this overall objective, priority should be given to support activities that:



A coalition of organizations working on remote participation tools and content receive a long-term grant to support localization efforts for 7 local languages not covered under the existing ICANN's framework (Bahasa, Tagalog, Dutch, Hindi, Japanese, Malay, Urdu). This encourages local and national conversations that feed into the regional and global processes. 45 leaders from more diverse backgrounds and expertise feel empowered to participate.

The Oxford Internet Institute receives a grant to design, implement and cover the cost of business development targeted to gTLDs administrators in developing countries to improve their management and operations. The Institute produces a report and analysis useful for others not directly benefiting from the mentoring/courses. 25 women and 25 men from around the world receive full scholarships at 12 different universities to conduct PhD studies on key technical issues around Internet infrastructure development. They participate at ICANN meetings during the course of their studies and volunteer to spread their knowledge across the community. Their research is shared with the community. 3 of them are elected for the ICANN board 10 years later, and 5 of them get to serve at high ranking posts across the government and the private sector. They all support ICANN's growth and development and continue to actively contribute to the community.

The development of capacity building, education and gualification-related programmes specifically targeting under-served populations in developing countries, that:

* include primary school programmes about the internet and internet security issues, as well as about the DNS system and its related functions, that will develop an early understanding of the need for such knowledge

* incorporate specific internet and DNS training and development subjects into secondary school qualification programmes to encourage students to enter this area as a career

* build business and technical capacity for locally trained and qualified registrars and other appropriate personnel

* build general community understanding about the development of the internet and its required security, and the DNS and its related functions, and therefore are in local languages wherever possible

* and that these programmes, while requiring the consultation of technical experts, are developed by educational and training specialists from developing countries; and are coordinated within ICANN Learn or within an external organisation set up for this purpose

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> Small and medium enterprises owned or led by women and youth, indigenous and other excluded communities can be effectively enabled to participate in the global economic community by "demand aggregators" and "supply aggregators" and other "economic-connectors". Examples are Siam Organic https://www.asiaforgood.com/siam-organic and Cambodian - Color Silk http://colorsilkcommunity.wixsite.com/colorsilk-cambodia/ color-silk-enterprise

identified above.

Benefit capacity building and underserved populations

Benefit capacity building and underserved populations

Benefit structures or projects that directly support the Internet's unique identifier systems

The term "Open Internet" needs a definition or rewording. Many online references associate it with the net neutrality discussion.

