Google

We appreciate the opportunity to comment on Evolving the ICANN Multistakeholder Model.

Google has been and remains a firm believer in the multistakeholder model and is committed to finding ways to continue to improve how we govern the Internet's critical resources in a bottom-up, consensus-based way. Thinking critically about issues including prioritization, representation, scope, and efficient use of resources as they relate to delivery of ICANN's technical mission is a valuable exercise. Along with the parallel PDP 3.0 effort within the Generic Name Supporting Organization, we hope that this work will contribute to more efficient, effective, and representative outcomes for multistakeholder policy development in the domain name space.

However, in working on these issues it is critical that we do not undermine the values and principles that have been critical to the multistakeholder model's success. The Internet has thrived because companies, civil society activists, technologists, and users around the world who recognized the Internet's power to transform communities and economies came together to make decisions about how it was governed. This bottom-up, multistakeholder model remains essential to the Internet's continued growth as the engine of the global digital economy and platform for worldwide free expression. As we work to improve the efficiency and inclusivity of ICANN policy development, the preservation of this model should be given the utmost priority.

Sincerely,

Stephanie Duchesneau   Will Hudson

Domains Program Manager   Senior Advisor for International Policy