

Statement of the Non-Commercial Stakeholders Group on

[Latin America and Caribbean \(LAC\) Regional Strategic Plan for FY2021-2025](#)

The Non-Commercial Stakeholders Group (NCSG) highly appreciates the opportunity to comment on the ICANN Africa Regional Plan for Fiscal Years 2021-2025 published in 2020 to align the regional strategy with the [ICANN Strategic Plan for Fiscal Years 2021-2025](#). This Public Comment proceeding seeks input on the ICANN Latin America and Caribbean (LAC) Regional Strategic Plan for Fiscal Years 2021-2025

About Us

The NCSG represents the interests of non-commercial domain name registrants and end-users in the formulation of Domain Name System policy within the Generic Names Supporting Organisation. We are proud to have individual and organizational members in over 160 countries, and as a network of academics, Internet end-users, and civil society actors, we represent a broad cross-section of the global Internet community. Since our predecessor - the Non-Commercial Domain Name Holders Constituency (NCDNHC) - inception in 1999, we have facilitated global academic and civil society engagement in support of ICANN's mission, stimulating an informed citizenry and building their understanding of relevant DNS policy issues.

General Comments

First of all, we would like to recognize the good job done by LAC Global Stakeholder Engagement Team and LAC Strategy Council to align their goals with ICANN global five strategic objectives as listed in the ICANN Strategic Plan for Fiscal Years 2021 - 2025.

As a general observation, we can note that all the plan have Key Areas of Interest but don't have Key Performance Indicators to be able to measure whether a goal is achieved or not.

On the other hand, NCSG members were not aware of the call for members for the LAC Strategy Council to give our point of view on drafting this document.

Comments to each Strategic Objective

1. Security of the Domain Name System

-Provide general awareness on DNS security and threats during the next iteration of the LAC Roadshow with the partnership with regional organizations.

We consider that LAC Roadshow is not the only space to achieve a partnership with regional organizations. LAC GSE should consider other spaces to provide awareness on DNS Security such as LACIGF or even, local IGF initiatives through the engagement of ICANN members on these territories (Local NGOs, ALS, SME, etc).

Establish regional capacity building programs on DNS security

This capacity building program is only including ccTLD operators but we consider that is also important to add a program targeting Non-Commercial organizations as well to increase the awareness. We consider that webinar series are not neither sufficient to increase LAC members' engagement.

We want to emphasize that the Non Commercial Stakeholder Group has several experts on these topics that can help to build these capacity-building programs for our region.

1. ICANN's Multistakeholder Model

2.1 Engage new people and organizations into ICANN's multistakeholder model from different sectors and countries to fill gaps in participation

Our suggestion is to include other spaces we mentioned above. We also recommend to consider other spaces such as LACIGF or even, national IGF initiatives through the engagement of ICANN members on these territories (Local NGOs, ALS, SME, etc).

On the other hand, it is not clear what are the gaps which this objective aimed to fill it about the number of members, topics lacking participation, lack of experts or countries without any impact for ICANN community members.

2.2 Support and grow active, informed, and effective stakeholder participation

We would note that several topics from the previous plan have not been included or it is not clear how they evolved since their first appearance in this Strategic Plan:

- Policy Briefings for the LAC Region,
- Coaching/Mentorship new community members

We suggest to re-include them.

As part of NCSG mission consists in actively participating in Policy Development Processes, we would like to emphasize that we have many people involved in these processes who can support the coordination of planning for these PDP spaces in ICANN meetings.

3. Unique Identifier Systems

Include in the 3.1.4 the following:

- Produce templates and best practice guides for nations, ISPs, universities, and companies in the adoption of IPv6 and UA.

4. Other considerations

We suggest including some introduction or background to give a better sense of the goals of what the Regional Plan is proposing as we had in the 2018 plan. Some of the introduction should mention how the region is growing in terms of participation and engagement, what is the distribution of domains registrants per country and type of business and what is the current state of IPV6 implementation in the region.

This plan should include key performance indicators (KPIs) to measure the rate of increase of domain name penetration on the continent. They should also include the Number of domain names registered, DNS availability/failure, Domain name pricing, Complaints / UDRP, among others. We suggest that for consistency and the ease to evaluate the results.

Conclusion

Once again, we would like to thank you for inviting us to provide our input on this matter. The NCSG hopes that the collected contributions would help to make the ICANN LAC Regional Plan for Fiscal Years 2021-2025 more efficient in serving the needs of the ICANN community and organization.