

Current

Minds + Machines - Founder, VP Client Services

January 2009- Present

www.mindsandmachines.com

Information Technology and Services industry

Minds + Machines is a domain name registry services company for new TLDs. Minds + Machines offers full-service consulting for new TLD applicants, and state of the art EPP registry services. The Espresso registry platform is used by over 20 current country-code domains in the form of CoCCA, Espresso's close cousin. It is the most widely deployed registry platform in the world. Current clients include .ECO, backed by Al Gore and the Sierra Club.

As a founder and the VP of Client Services, Elaine performs the following functions:

- ICANN Liaison
- Registrar Liaison
- Strategic Development
- Technical Training
- Project Management
- Sales
- Partner Channel Support and Development

Council of Country Code Administrators (CoCCA) - Liaison

September 2002 - Present

<http://coccaregistry.net/>

Information Technology and Services industry

CoCCA is a not-for-profit member owned organization. Members are Country Code Top Level Domain (ccTLD) operators that select from services CoCCA provides to the community on a cost-recovery basis. Services include an EPP Registry Tool, Registrar Toolkit, Best Practice Policy framework, Complaint Resolution, ICANN Liaison, redelegation advise, security training and more. Elaine has helped integrate more than 250 registrars and grown CoCCA membership from three initial members to more than twenty.

As Liaison Elaine performs the following functions:

- Develop new business
- Liaise for CoCCA with cTLD operators, accredited registrars, customers
- Invited speaker and representative of CoCCA at industry conferences
- Train TLD operators on the CoCCA shared registry system, harmonized policy framework, and registrar module
- Advise users of policy and edit policy pages
- Registry System Administration

Experience

Field Representative - US Bureau of Justice Statistics

1999 - 2001

<http://www.ojp.usdoj.gov/bjs/cvict.htm>

US Government Agency

The US Bureau of Justice Statistics is charged with gathering data pertinent to deciding US policy on several issues, including crime management.

As a Field Representative contracted by the US Census Bureau, Elaine was charged with contacting randomly selected members of the US population, gaining their trust and cooperation to complete long-term studies of crime, drug use, and other topics. Elaine successfully broke through initial distrust by the population and managed to gather the most personal information from interviewees at an ongoing 98% success rate. On behalf of the US Census Bureau, Elaine successfully completed two years of data collection for crime victim, drug use, housing, recreation, and welfare to work surveys. She was regularly awarded for high success rates and exceeding completion and deadline goals.

Project Manager - Research Manager at Bavendam Research Associates

1995 - 1997

<http://bavendamresearch.com/>

Management Consulting industry

Bavendam Research performs Organizational Communications research on behalf of companies seeking to improve productivity, and enhance performance and employee satisfaction.

Elaine's responsibilities at Bavendam Research included Managing Organizational Communications research projects for corporations and start-ups, including ATT Wireless, Netscape, Starbucks, Perkins-Coie LLC. She Regularly wrote data analysis code in SPSS (Statistical Package for Social Sciences) and produced output reports. Elaine interviewed a cross section of client personnel from janitors to CTOs in order to gather necessary data and then presented the results of interviews, surveys, and analysis to executive management. Elaine also trained new hires at every level of a project, and oversaw consultants hired for comment analysis.

Education

Michigan Technological University

1990-1995

Bachelor of Science Degree, Social Science: Science, Technology & Society

First in degree program, graduated magna cum laude

Activities and Societies:

- Omicron Delta Kappa- Outstanding Campus Leader award recipient
- Blue Key Honor Society
- MTU Swim Team

MTU is ranked a "tech powerhouse" by the *Princeton Review's* "Best 361 Colleges."

Central Washington University

2006-2007

International Management and Managerial Communications Coursework

Recommendations

"Elaine does an outstanding job. Support at it's best. I had to ask many questions to understand the system, but she always explained it in details so that even I could get it done. Very professional and polite person to work with." December 10, 2008

Stefan Hansmann , Owner , Nanjing Imperiosus Technoly Co. Ltd.

"Elaine is a very knowledgeable professional, and one of the absolutely nicest people I know. I always look forward to have a chance to discuss new trends and projects with Elaine, and I truly admire her commitment and the great job she does with Cocca in helping smaller ccTLD Registries in getting a stable and reliable presence on the internet, positively contributing to the development of their internet communities." September 19, 2008

Francesco Cetraro , Product Manager , Ascio Technologies inc - Group NBT plc

"Elaine represented CoCCA to me and other prospective users of their service. She was brilliantly on focus, had command of the service and the industry, and understood our somewhat unique needs. She had the needed information and gave us complete and deep technical and product details. Bottom line: if I had to hire a customer interface person, I would hire Elaine." July 22, 2007

Top qualities: Great Results, Expert, High Integrity

Randy Bush hired Elaine as a IT Consultant in 2007