

Additional GNSO Requirements

The applicant's full name, title, contact information and employer;

Susan Kawaguchi
Domain Name Manager
Facebook, Inc.
1601 S. California Avenue
Palo Alto, CA 94304
Phone - 650 485-6064

skawaguchi@facebook.com

The ICANN Geographic Region(s) in which the applicant is a citizen and a resident;

Region: North America
Citizen: USA
Resident: USA

Identification of the GNSO stakeholder group, if any, to which the applicant feels most closely affiliated;

Commercial and Business Users Constituency

An attestation that the applicant is able and willing to commit an estimated average of about ten hours per week during the review period, in addition to participating in face to face review team meetings;

I am willing and prepared to spend an average of ten hours a week and participate in face to face review team meetings.

Identification of any financial ownership or senior management/leadership interest of the applicant in registries, registrars or other entities that are stakeholders or interested parties in ICANN or any entity with which ICANN has a transaction, contract, or other arrangement; None

Indication of whether the applicant would be representing any other party or person on the review team and, if so, identification of that party or person; Only Facebook, Inc.

A two to three paragraph statement about the applicant's knowledge of the GNSO community's structures and operations and any participation therein;

I began concentrating on ICANN issues in 2005 and started attending ICANN meetings in 2007. Since that time I have attended 3 more meetings and feel participation in ICANN critical for any internet company.

I became eBay's representative to the CBUC around the same time and continue in that role for Facebook. In 2006 and 2007 participated on the WHOIS working group. I have prepared company comments on many issues for eBay and continue to review and give input through the CBUC for Facebook.

A one to two paragraph statement about the applicant's specialized technical or other expertise of direct relevance to the responsibilities of the review team in question.

WHOIS is essential to my work as a corporate Domain Name Manager. I check WHOIS records daily to insure the management of the portfolio, research potential acquisitions and to contact enforcement targets. We would not be able to efficiently manage our registrations or protect our brand without accessing and reviewing WHOIS data on a regular basis.

I frequently review the domain name portfolio of a potential acquisition target. Each registration must be verified and the contact points validated the only way to do so is through the WHOIS record.

As part of the legal dept, I also contact registrants on infringement issues. WHOIS provides the ability to develop a strategy when targeting an infringer. Many of our own users will register a domain name which includes our trademark, frequently those registrants are unaware that their activity is potentially infringing. The ability to quickly contact these individuals explain the situation, and promptly resolve the matter, is a benefit to these users and to Facebook. WHOIS is a powerful resource to help protect our users.