



July 12, 2010

Letter of Motivation

Re: AoC WHOIS Policies Review Team

Dear Selectors and Reviewers,

I am submitting my application for the AoC WHOIS Policies Review Team. As a member of the GNSO Commercial and Business Users Constituency I am very interested in participating on this committee. I have been involved with the status of the WHOIS record for over 6 years.

As a Domain Name Manager of large corporate portfolios for over 10 years the WHOIS is a crucial tool for the management and security of a portfolio. One of my core responsibilities is domain name enforcement. My extensive knowledge and practical use of the WHOIS record for both gTlds and ccTlds is well suited for the review of the WHOIS. The volume of WHOIS records I have evaluated is substantial.

I have attended four ICANN meetings as representative of eBay or Facebook starting in 2007 and have been active in the Commercial and Business Users Constituency. I have kept up to date on ICANN issues that were most relevant to the company including the DAG, proxy registrations, trademark protections and the issues surrounding WHOIS. I have actively participated in WHOIS working groups in 2006 and 2007. My interest is to improve the accuracy and availability of the WHOIS record.

Facebook faces many challenges in protecting its users and its famous brand. The WHOIS record is a vital component in searching for and contacting registrants of fraudulent and infringing sites. I am willing to accept the responsibilities of being a member of this group and Facebook has agreed that I should devote the time to this important process. A cohesive group that works well together is imperative to this team. If chosen I will take on this position with an open mind and eagerness.

Thank you very much for your consideration.

Sincerely,

Susan Kawaguchi
Domain Name Manager
Facebook, Inc.

facebook