



Paul D. McGrady, Jr.

Shareholder

Technology, Media & Telecommunications | Intellectual Property & Technology

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Paul D. McGrady, Jr. concentrates his practice at the intersection of information technology and intellectual property, with special emphasis on domain name matters, including domain name disputes, domain name transactions and the creation of new top level domain names. Paul is the author of *McGrady On Domain Names*, the three-volume definitive treatise on domain name law, which is published by Lexis Nexis. He is a veteran of over 300 proceedings under the Uniform Domain Dispute Resolution Procedure (UDRP) in which the Panel ordered transfer of a domain name to his client, as well as multiple litigations brought under the Anti-Cybersquatting Consumer Protection Act (ACPA). Paul represents large brand owners as well as registrars and others in the domain name industry. He also has experience employing the formal and informal domain dispute mechanisms in other jurisdictions, including China, the United Kingdom, Poland, Canada, the Czech Republic and Romania, among others. He also served as the Director of Operations for a start-up domain name registrar, for which he was able to obtain accreditation by ICANN.

Paul also has years of experience in the adoption, prosecution, licensing and enforcement of traditional trademarks in the United States and throughout the world. He served as an adjunct professor of law at DePaul University College of Law, teaching the advanced trademark class, and is a frequent lecturer on Internet-related aspects of intellectual property. Paul also was formerly in-house counsel for a Fortune 500 retailer concentrating in trademarks, franchising, advertising and shareholder/member relations. In May 2008, Paul was selected by *IP Law & Business Magazine* as one of the "Top 50 Under 45" Intellectual Property attorneys in the United States.

Areas of Concentration

- Domain name disputes and management
 - Online enforcement
 - Technology licensing, outsourcing, commercialization, and related disputes
 - Privacy, blogging, and emerging Internet risks
 - Trademark adoption, prosecution, licensing and related litigation
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Professional & Community Involvement

- International Trademark Association
 - Member, Programs Board, 2008 - 2009
 - Programs Board Liaison, Annual Meeting, Seattle, Washington, 2009
 - Team Leader, U.S. Programming Annual Meeting, Berlin, 2008
 - Co-Chair, Trademark Administrator's Conference, 2006
 - Team Member, Trademark Administrator's Conference, 2005
 - Team Member, Trademarks Basics Conference, 2003
 - Adjunct Professor of Law, DePaul University College of Law, Center for Intellectual Property and Information Technology, 2001 - 2005
 - Ohio Bar Association
 - Member, Intellectual Property Section
 - Member, Intellectual Property Constituency of ICANN
 - Member, Christian Legal Society
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Awards & Recognition

- Selected, "Top 50 Under 45" Intellectual Property Attorneys in the United States, *IP Law & Business Magazine*, May 2008
 - Cedarville University Alumni Impact Award, 2007
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Previous Experience

- In-house counsel, True Value Company, which has retail operations in all 50 states and in many jurisdictions around the world
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Articles, Publications & Lectures

Articles

- "McGrady on Internationalized Domain Names and Traditional Trademark Transliteration Preparedness," *Lexis/Nexis Research Solutions*, December 2007
- "McGrady on the New .asia Auction Process," *Lexis/Nexis Research Solutions*, November 2007

Books

- Author, *McGrady on Domain Names*, Lexis Nexis, May 2007

Lectures

- Speaker, "Introduction to New Top Level Domains," Center for Intellectual Property Law & Information Technology, Protecting Your Marks In & From the New Top Level Domains, September 16, 2009
- Speaker, "The Other Side of the Dot: Becoming Your Own Top Level Domain Registry," Chicago Bar Association, Intellectual Property Committee Meeting, January 2009
- Panelist, "Protecting and Promoting Your Brand Online: From TDL to New gTDL," International Trademark Association Online Seminar, November 2008
- Speaker, "Be the Master of Your Domain Name: Current Trends and New Strategies," Midwest Intellectual Property Institute, Minneapolis, September 2008
- Speaker, "The Expanding Domain Space: Internationalized Domains, New Top Level Domains and What to do About Them," Intellectual Property & Technology Institute - 6th Annual, Denver, June 2008
- Moderator, "Why We Do What We Do," INTA Annual Meeting, Berlin, 2008
- Presenter, "Trademark Enforcement for the WWW (a.k.a. Wild, Wild, Web): Strategies, Trends, and Controversies," Corporation Service Company, Webinar, October 2007
- Speaker, "Too Hot, Too Cold, or Just Right? Cybersquatting and Domain Name Disputes: Cases, Controversies and Trends," Chicago Bar Association, Cyberlaw & Privacy Committee, September 2007
- Speaker, "The UDRP process and Other Hot Domain Name Topics," 2007 Intellectual Property Law Seminar and Midyear Meeting, Oklahoma Bar Association, IP Section, June 2007
- Facilitator, "Blogs, Wikis and Other Internet Varmits," International Information Technology Law Association, April 2007
- Presenter, "The Hummingbird, the Ostrich and the Hawk: What Your Clients Should be Doing to Protect Themselves on the Internet," Navigant Consulting Legal Roundtable, November 2006
- Presenter, "Complying with the Digital Millennium Copyright Act," Rocky Mountain Copyright Society, November 2006
- Presenter, "The Madrid Protocol: A Big Walk on the Beach?" Trademark Administrator's Conference of the International Trademark Association, 2005
- Presenter, "Internet Related Aspects of Intellectual Property," Intellectual Property Committee of the Young Lawyers Section, Chicago Bar Association, January 2005
- Presenter, "Internet Matters," Trademark Administrators Conference of the International Trademark Association,

2004

- Presenter, "Trademarks and the Internet," DePaul University College of Law, Intellectual Property Legal Clinic
 - Presenter, "Internet Strategies for the Brick & Mortar Business," General Counsels Committee of the National Paint & Coatings Association
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Education

J.D., DePaul University College of Law, 1996

B.A., Cedarville University, 1993

Admitted to Practice

- Illinois
 - Ohio (inactive)
 - U.S. Court of Appeals for the Seventh Circuit
 - U.S. District Court for the Northern District of Illinois
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