



# New gTLD Program Update

## *Batching / Metering Consultation*

12 September 2012

# Webinar Information

- Session is being recorded
  - Playback is available on the microsite at the end of the webinar
- Interactive
  - After the short intro, an interactive discussion will follow
  - Get in phone bridge queue to speak
- Dial-in:
  - US toll-free +1-866-297-1588; US toll: +1-210-795-1143
  - Non-US numbers:  
<http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-12sep12-en.pdf>
  - Access code: 1299083

# Interactive Session

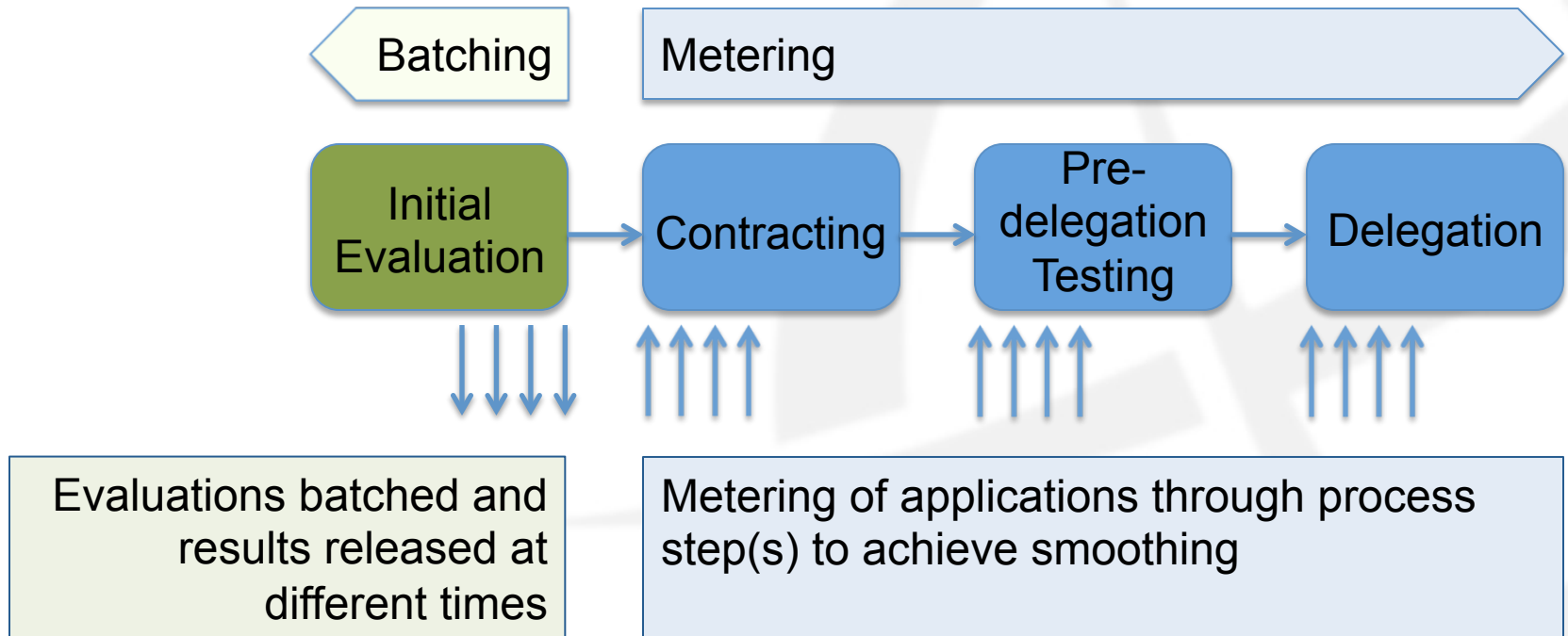
After a short intro, an interactive session will follow:

- 20 minutes per topic (3 topics)
- Press “\*1” to get in queue to speak; press “\*2” to exit queue
- Queue will be cleared before the start of the next topic
- Dial in using one of these numbers:
  - US toll-free +1-888-858-9225; US toll: +1-646-746-3050
  - Other numbers:  
<http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-12sep12-en.pdf>
  - Access code: 1299083

# Metering / Batching

- Concept of batching has been part of the Applicant Guidebook since its first draft
- Metering / batching accomplishes 3 goals:
  - Better management of the evaluation process
  - Release of evaluation results according to a predictable schedule
  - Delegation of TLDs at a rate acceptable to the technical community, consistent with root zone scaling obligations

# Metering / Batching Issue



## Considerations:

- How to meter / batch in a fair and equitable way?
- Downstream metering still required in the case of batching
- More than one method of metering may be required

# Metering / Batching Comment Period

- Comment period opened July 31 – August 20
- Goal: seek input on requirements for an evaluation and delegation process consistent with root zone scaling discussions
- Questions asked:
  - Should the metering or smoothing consider releasing evaluation results at different times? How?
  - Should the metering or smoothing be accomplished by downstream metering of application processing (i.e., contracting, pre-delegation testing, delegation)? How?

# Summary of Comment Period

- Comments received: 101
- Summary of comments posted:  
<http://www.icann.org/en/news/public-comment/report-comments-gtld-batching-05sep12-en.pdf>

# Summary of Input on Metering / Batching

- No “emerging” solution yet
- Do not foreclose on “batching,” i.e., releasing the evaluation results in sets: i.e., replace digital archery
- Split of opinion on use of categories for any prioritization
  - Guidebook categories: IDN, Community
  - New categories: brand, true generic
  - Any use of categories is policy change
- Clarity on GAC timing
- Clarity on req’t for delegating no more than 1000 TLDs / year
- Opt-out / or applicant self-selection
- Go faster



# Implications of Timing

- Batching: a solution to prioritize release of evaluation results would still be useful; a relatively small percentage of applications are in Financial / Technical evaluation
- However, time is of the essence, as more applications are processed, the effectiveness of a batching solution dwindles
- We think a batching solution must be identified by mid November or focus must then be turned to developing metering (post-evaluation) solutions

# Order of discussion

- Three topics: different prioritization methods. Are they:
  - Implementable
  - Feasible
  - Timely } Technical complexity  
or  
Policy concern
- 20 minutes for each topic
- Press “\*1” to get in queue to speak; press “\*2” to exit queue
- Queue will be cleared before we move on to the next topic

# Community Consultation

Seeking input on the feasibility and “implementability” of three prioritization topics.

1. A digital archery replacement that releases evaluation results in batches or as they are ready
2. Prioritize applications by categories
3. Prioritize applications by grouping like applications and either:
  - Process all in one group at the same time, or
  - Perform round robin selection, one from each group

# New Batching Method

**What feasible type of secondary time stamp or skill based determination can be used for batching of applications?**

- Timeliness is important, must be easily implementable
- Should be fair and equitable: e.g., no advantage / disadvantage for location, TLD type
- Downstream metering method might still be required

# Prioritize by Category

## What feasible categories can be used to group applications?

- Number of applications by category:
  - IDN: 116
  - Community: 84
  - Geographic: 66
  - Other categories identified by commenters
- Considerations:
  - An application can be mapped to multiple categories
  - Need for community discussion
  - Split of opinion
  - Still requires some other form of metering

# Group Like Applications or Round Robin

**What feasible approach(es) can be used to group like applications (e.g., those that might be in competition) and to prioritize processing?**

- Proposed prioritization approaches:
  - process all in one group at the same time, or
  - perform round robin selection, one from each group
- Considerations:
  - Groupings require subjective judgment
  - Round robin selection needs to be defined
  - Need for community discussion
  - ICANN picking winners and losers

# Metering/Batching Status Update

- July 29 – August 19: comment period
- August 3: Progress report published  
<http://www.icann.org/en/groups/board/new-gtld/report-03aug12-en.pdf>
- August 17: Roadmap published  
<http://newgtlds.icann.org/en/announcements-and-media/announcement-17aug12-en>
- August 21 – October 1: development of potential solutions
- September 12: metering / batching consultation
- October 14 – November 11: community input
- October 17: Toronto session on metering / batching



Thank You