

CLEARINGHOUSE



Fee Structure Summary

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TABLE OF CONTENTS

1. INTRODUCTION	3
● 1.1. Trademark Clearinghouse Services	3
● 1.2. Services Clarifications	3
2. BASIC FEE STRUCTURE	5
● 2.1. Basic Fee Structure Clarifications	5
3. ADVANCED FEE STRUCTURE	6
● 3.1. Advanced Fee Structure Clarifications	6
4. OTHER CONSIDERATIONS	8
● 4.1. How to setup your Prepayment Account	8
● 4.2. Pick your matching domain names	8
● 4.3. The Registration Period	8
● 4.4. VAT	9



1. INTRODUCTION

The Trademark Clearinghouse is the central repository for validated trademarks for the purpose of protecting brands in ICANN's new gTLD program. This Pricing document sets forth the fee structure and relevant fees that the Trademark Clearinghouse may charge Trademark Holders and Trademark Agents, as defined below, for providing the Trademark Clearinghouse validation function.

1.1. Trademark Clearinghouse Services

The following table provides an overview of the services offered by the Trademark Clearinghouse, the possible users of those services, and the different available fee structures by users.

Users	Available Fee Structure	Trademark Registration	Additional Domain Name	Trademark Renewal
Trademark Holders	Basic	X	X	X
	Advanced	X	X	X
Trademark Agents	Basic	NA	NA	NA
	Advanced	X	X	X

1.2. Services Clarifications

What is the difference between a Trademark Holder and a Trademark Agent?

A Trademark Holder is an individual trademark owner who wishes to register a limited number of trademarks in the Trademark Clearinghouse; whereas a Trademark Agent is most likely a company or entity, which represents multiple individual trademark owners, that wants to register trademarks on behalf of the individual trademark owners.

What is the difference between the Basic and Advanced Fee Structure?

The Basic Fee Structure, only available to Trademark Holders, requires the user to pay by credit card. The Advanced Fee Structure, available to Trademark Holders and Trademark Agents, is only available for users with a Prepayment Account and offers discounted pricing based on volume.



What are the different services offered by the Trademark Clearinghouse?

- **Trademark Registration:** Registration of a trademark with the Trademark Clearinghouse includes linking up to ten domain names per registration. Trademark Registrations can be designated for one (1), three (3) or five (5) years and are (re)validated once per year.
- **Trademark Renewal:** Renewal of an existing Trademark Registration in the Trademark Clearinghouse, without changing the Trademark Registration itself, can be changed to reflect the selection of the one, three, or five year option..
- **Additional Domain Names:** Provided as an optional service, if more than ten domain names are available according to the domain name matching rules, the Trademark Holder or Trademark Agent can select additional domain names.



2. BASIC FEE STRUCTURE

	Price (USD)		
	1-Year	3-Year	5-Year
One Trademark Registration	150	435	725

2.1. Basic Fee Structure Clarifications

How many trademarks can be registered per credit card transaction?

For security purposes, payments by credit card are limited to 10 trademark registrations per credit card. Included in this fee structure are multiple domain names per payment transaction.

Are there extra fees for opting in or opting out of Sunrise or Claims services?

There are no extra fees for opting in or opting out of sunrise and/or trademark claims notification services.



3. ADVANCED FEE STRUCTURE

Status Points	Price (USD)		
	1-Year	3-Year	5-Year
0 to 3,000	145	435	725
3,001 to 25,000	135	405	675
25,001 to 60,000	120	360	600
60,001 to 100,000	105	315	525
Over 100,000	95	285	475

3.1. Advanced Fee Structure Clarifications

How do Status Points work?

Trademark Holders and Agents who register for a Prepayment Account (Advanced Fee structure) instead of using their credit card (see: Basic Fee structure) automatically receive discounts as they earn Status Points. **Status Points** are earned by either registering or renewing trademarks:

- Each 1-year Trademark registration: 1 point.
- Each 3-year Trademark registration: 4 points.
- Each 5-year Trademark registration: 7 points.

Trademarks registered during the Early Bird Registration Period (see below for definition), earn more Status Points:

- 1 additional point for each a 3-year registration (5 points, rather than 4 points)
- 2 additional points for each 5-year registration (9 points, rather than 7 points)

We will use a real-time Status Counter to track the number of Status Points earned. The Status Points determine how much you will pay for a registration at that point in time. The discounts given are incremental, meaning you first pass through the lower levels before attaining the highest discount level.

Example: If you register the first 3,000 trademarks for a single year, they will be charged at 145 USD per registration. The next 22,000 will be charged at 135 USD. The next 35,000 registrations will be charged at 120 USD. For 60,000 registrations you will have paid 435,000 + 2,970,000 + 4,200,000 USD, or an average price of 126.75 USD.

Registering trademarks for multiple years will make you pass through the lower levels faster, thus receiving the higher discount faster.

The Status Counter will automatically reset to zero at the end of each “Registration Period”. For additional information on the “Registration Period” please refer to section 4 “Other Considerations”.

***What is Early Bird registration?***

The Clearinghouse wants to offer Trademark Holders and Trademark Agents enough time to submit their trademarks; therefore, the period before the first Sunrise of the first new gTLD will be designated as the Early Bird Registration Period. Trademarks registered during this Early Bird period will not expire on the first anniversary of the registration date. They will, however, expire on the first anniversary of the calendar day prior to the date that the first gTLD starts their Sunrise period. This means that the trademark will be protected for approximately three to five months longer.

Are there extra fees for opting in or for opting out of Sunrise or Claims services?

There are no extra fees for opting in or out of Sunrise services or trademark Claims notifications.



4. OTHER CONSIDERATIONS

4.1. How to setup your Prepayment Account

- Sign up on our website www.trademark-clearinghouse.com
- After going through the acceptance process, a minimum deposit of 15,000 USD is required to activate the Prepayment Account. These funds are immediately and entirely available for registering trademarks. There is no limit on the number of trademarks that may be registered, as long as the account has sufficient funds. (Only wire transfers are accepted, and the wiring party will bear any applicable or associated transaction and currency conversion costs..)

4.2. Pick your matching domain names

During the trademark's registration, the Trademark Clearinghouse automatically generates a list of matching domain names based on ICANN's Domain Name Matching Rules. Up to 10 domain names are included in the price of a Trademark Registration. For each additional domain name, an additional fee will be charged. The additional domain name charges are as follows:

	Price (USD)		
	1-Year	3-Year	5-Year
Additional Domain Name	1	3	5

4.3. The Registration Period

The Status Counter is automatically reset to zero at the end of each "Registration Period", defined as follows:

- For a Trademark Holder or Trademark Agent who did register one or more Trademarks in the Trademark Clearinghouse during the Early Bird Registration Period, the initial Registration Period will begin when they have registered the first Trademark in the Trademark Clearinghouse, and will end on the first anniversary of the date the Early Bird Registration Period closed.
- For a Trademark Holder or Trademark Agent who did not register a Trademark during the Early Bird Registration Period, the initial Registration Period will begin when they have registered the first Trademark in the Trademark Clearinghouse, and ends on the first anniversary of such date.
- Thereafter, in either of the above two cases, each subsequent Registration Period shall consist of a 12 month period beginning on the date of termination of the previous Registration Period and ending on the first anniversary of such date.



4.4. VAT

All prices are listed in USD and do not include any Value Added Tax (VAT). An additional 15% VAT will be added when:

- ➔ The Trademark Holder or Trademark Agent's registered country of residence is within the European Union and the Trademark Holder or Trademark Agent has indicated that it is not VAT-liable, i.e. did not provide a valid VAT-number; or
- ➔ The Trademark Holder or Trademark Agent's registered country of residence is Luxembourg.

Contact

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Note: prices are subject to change