

New gTLD Applicant Webinar

05 March 2013



New Generic Top-Level
Domains

Webinar Information

US Toll-free
1-877-941-2059

US Toll
1-480-629-9656

Access Code
4603970

- + Recorded session will be available at the end of the webinar.
- + Q&A session at the end.
 - Phone questions given priority.
 - Online questions answered as time permits.

<http://newgtlds.icann.org/webinars>

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Agenda

- + Initial Evaluation Program Status
- + Initial Evaluation Results
- + Customer Service Center Status
- + Pre-Delegation Testing (PDT)
- + Rights Protection Mechanisms
- + Public Interest Commitments (PIC)
- + Program Timeline
- + Pre-Beijing New gTLD Program Update Webinar
- + Questions

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Initial Evaluation Program Status

As of 25 Feb 2013	Pre-CQ Eval	Pending CQ Response	Post CQ Eval	Prelim Panel Results	Key Dates
Background Screening	801	77	1,033		23 March
String Similarity				1,911	1 March
DNS Stability				1,911	23 March
Geographic Names	4	13	3	1,891	23 March
Financial	1,269	517	125		23 March
Technical & Operational	1,208	478	225		23 March
Registry Services	753	279	879		23 March

Initial Evaluation On Target
to meet 23 March 2013 results release date.

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String Similarity Results

- + 234 Contention Sets
- + 2 Contention Sets of Non-Exact Matches
 - .hoteis & .hotels
 - .unicom & .unicorn
- + 2 Contentions Sets of Potential IDN Variants
 - .盛贸饭店 & .盛貿飯店
 - .点看 & .點看
- + 230 Contention Sets of Exact Matches
- + 754 total applications in contention
- + 1 failure due to similarity to existing TLD
 - .mii found to be similar to .mil
- + No indirect contention

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Geographic Names Panel Determination



- + Applicants with geo self-designation, but determined by GNP to be non-geo.
 - .FRL
 - .IST
 - .RYUKYU
 - .SCOT
 - .VEGAS
 - .ZULU

- + Applicants with no geo self-designation, but determined by GNP to be geo.
 - .BAR
 - .TATA
 - .TUI

Clarifying Questions (CQs) Issued



- + Geographic Names CQs
 - 4 applications in evaluation; 13 pending CQ responses.
- + Financial/Technical/Registry Services CQs:
 - Issued for applications with priority 1-700.
 - CQs will continue to be issued for 100 applications per week.
- + CQs issued for Priority Numbers 600 and below received a deadline of midnight UTC.
- + CQs for priority Numbers 600 and up will receive a deadline time of 01:00 UTC.

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Responding to Clarifying Questions (CQs)



- + You must answer all CQs and provide all requested support documentation, or risk the application failing Initial Evaluation.
- + Address all issues mentioned in the CQs.
- + Do not submit a change request when responding to CQs.
- + CQ responses must be submitted in TAS by the due date (UTC).

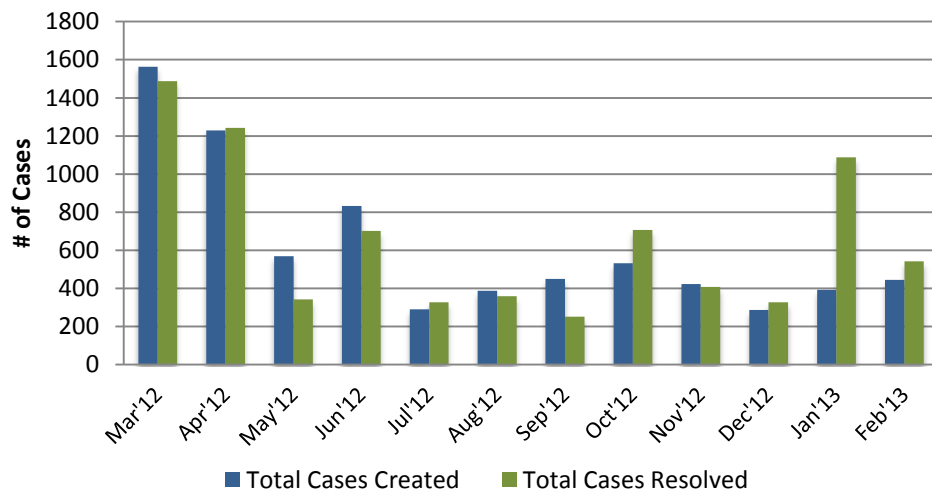
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Customer Service Center Status

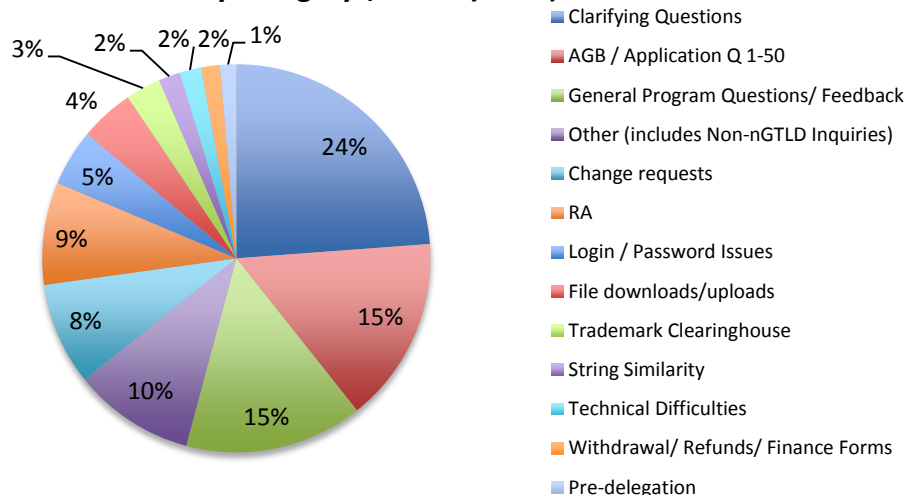
Customer Service Center Case Statistics February 2013

Case Subcategories	Created	Resolved	In Progress Cases
Admin check	1	1	0
AGB	3	5	2
Announcement	0	1	0
Auction	2	2	0
Background Screening	2	52	0
Change requests	38	54	41
Clarification	106	118	3
Community	3	3	0
File downloads/uploads	20	18	0
GAC EW	0	1	0
General	45	48	0
Geo IE	3	2	0
Invoices Remittance Forms	2	1	0
Legal	1	2	0
Legal Rights	0	1	2
Login / Password Issues	21	21	5
Other	45	44	5
Pre-delegation	6	7	1
Program Feedback	7	8	0
Q45	1	1	0
Q48	1	0	1
Q50	64	29	23
RA	38	35	3
String Confusion	1	0	1
String Similarity	8	8	1
Technical Difficulties	8	8	0
TMCH	10	10	4
Trademark Protection	3	4	0
User Feedback	1	1	0
Wire confirmations	0	43	13
Withdrawal requests	5	15	11
TOTAL	445	543	116

Rolling 12- Month Summary of CSC Cases 2012
(Created vs Resolved) Mar 2012-Feb2013



Cases by Category (February 2013)



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Pre-Delegation Testing (PDT)

+ New PDT page on the Microsite

- <http://newgtlds.icann.org/en/applicants/pdt>
- Info to help applicants prepare for PDT.
- Test descriptions, templates & examples.
- PDT Point of Contact Responsibilities.

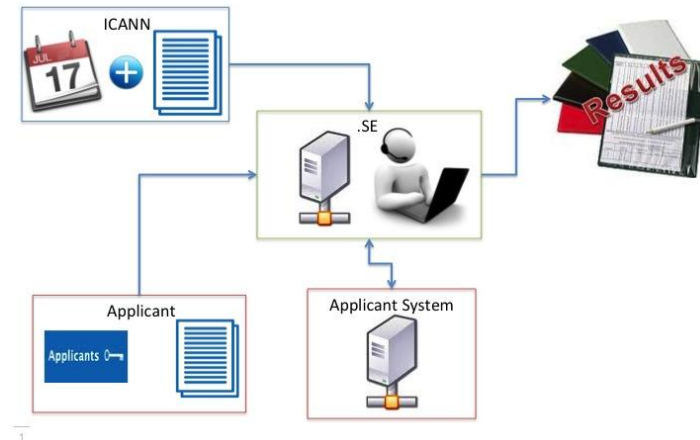
+ PDT Pilot

- Will include 5 applications with different registry service providers.
- Randomly selected from volunteers.

+ PDT Pilot Timeline

- **28 February – 08 March: Sign up**
- 11 – 13 March: Selection/Notification
- 13 – 19 March: Data Submission
- 20 March – 05 April: Testing

PDT Workflow (simplified)



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Rights Protection Mechanisms – TMCH



Published on Deloitte's site:

- + Automated Interface (API v1.1)
- + Trademark Clearinghouse Guidelines
- + Fee Structures
- + Upcoming Events
 - Webinars: 6, 14, 20, 21 March
- + Pending:
 - + Terms of Use
 - + Dispute Resolution Procedures

<http://trademark-clearinghouse.com/>

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Rights Protection Mechanisms – TMCH

Trademark Clearinghouse

TMCH Data Submission & Verification

12 March
Launch testing for
automated interface

26 March
TMCH Verification Services
Launch

7 – 11 April
Beijing Meeting

TMCH Sunrise & Claims

12 March
Tech specs for Sunrise/Claims

Before Beijing
Sunrise & Claims
requirements for registries
(as anticipated in Spec 7)

- + Trademark verification service launch 26 March 2013.
 - Rights holders can submit trademark data at: <http://trademark-clearinghouse.com>
- + IBM to manage the centralized TMCH database including support for Sunrise and Trademark Claims services. Expected Q2 2013

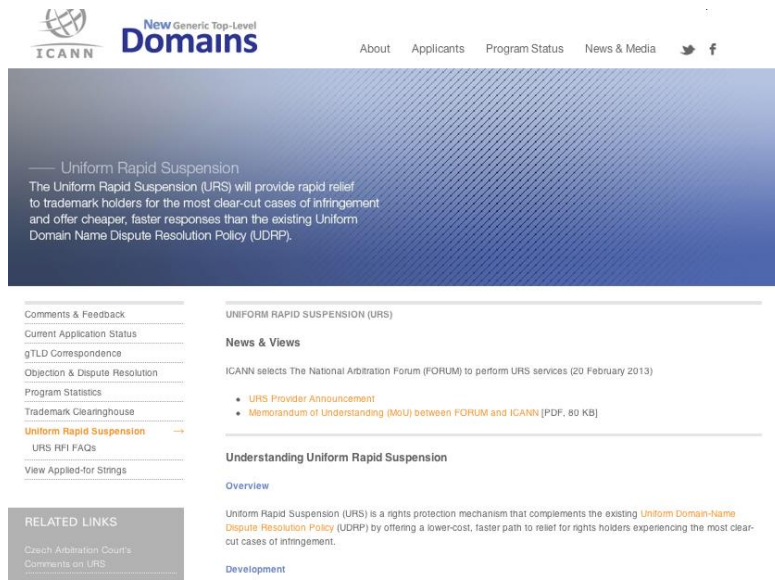
Objection Filing Reminders

- + Closes 13 March 2013 at 23:59:59 UTC.
- + Only filing fees due at time of filing.
- + The 5000 word/20 page restriction excludes the administrative portion.
- + Objections may only address one application, include one objector, and one objection ground.

Next Steps After the Close of the Objection Period

- + ICANN Dispute Announcement: Mid-April 2013
- + After announcement, applicants will receive notice of objection from the DRSPs.
 - Applicants will have 30 days to respond after notification is received.
 - If a response is not filed by the Applicant, the objector will prevail by default.
- + For more Objection & Dispute Resolution information (e.g., Filing, Responding, and Viewing Objections), please go to <http://newgtlds.icann.org/en/program-status/odr>

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The screenshot shows the ICANN New Generic Top-Level Domains website. The header includes the ICANN logo and the text "New Generic Top-Level Domains". Navigation links for "About", "Applicants", "Program Status", and "News & Media" are visible. The main content area features a blue gradient background with the heading "Uniform Rapid Suspension" and a sub-heading "The Uniform Rapid Suspension (URS) will provide rapid relief to trademark holders for the most clear-cut cases of infringement and offer cheaper, faster responses than the existing Uniform Domain Name Dispute Resolution Policy (UDRP)". Below this, there is a sidebar with "Comments & Feedback" and "Current Application Status" links. The main content area has a "News & Views" section with a sub-heading "ICANN selects The National Arbitration Forum (FORUM) to perform URS services (20 February 2013)". A list of news items includes "URS Provider Announcement" and "Memorandum of Understanding (MOU) between FORUM and ICANN [PDF, 80 KB]". Below this is a section titled "Understanding Uniform Rapid Suspension" with an "Overview" link. The text describes URS as a rights protection mechanism that complements the existing Uniform Domain-Name Dispute Resolution Policy (UDRP) by offering a lower-cost, faster path to relief for rights holders experiencing the most clear-cut cases of infringement. A "Development" link is also present. At the bottom left, there is a "RELATED LINKS" section with a link to "Czech Arbitration Court's Comments on URS".

Rights Protection Mechanisms - URS

- + The National Arbitration Forum appointed as first URS provider.
- + Working with other potential providers.
- + Updated redline of the URS Procedures to be posted shortly.
- + URS Procedures and Rules posted to the URS page on the microsite:
<http://newgtlds.icann.org/en/applicants/urs>

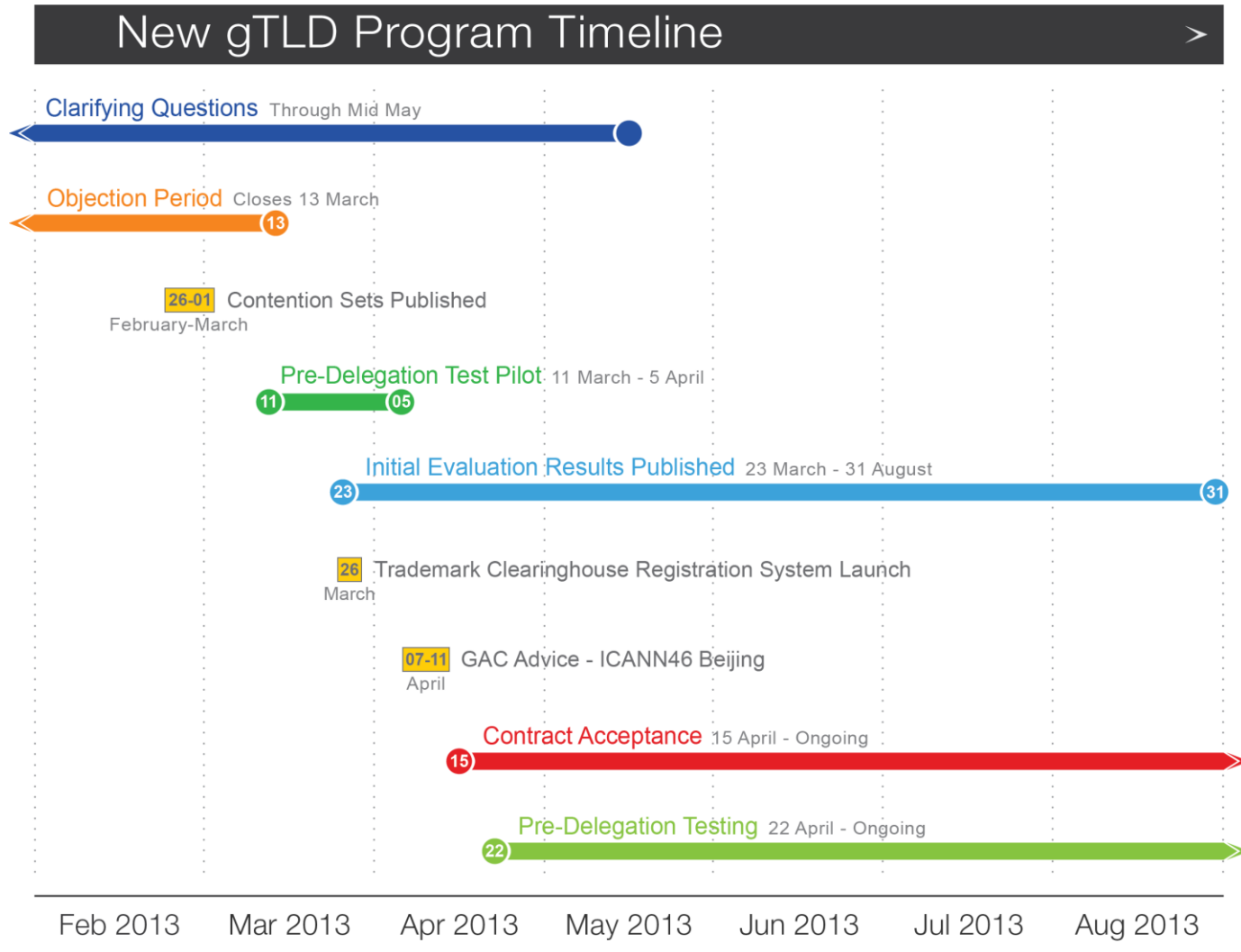
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Public Interest Commitments (PIC)

- + PIC submission deadline: 5 March 2013.
 - Date allows for a 30 day public review and GAC review prior to the Beijing Meeting.
- + Heard the concerns raised yesterday on the Registry Services Group call.
- + Posted updated FAQs to address some of the questions raised, at <http://newgtlds.icann.org/en/applicants/agb/base-agreement-specs-pic-faqs>
- + Additional questions should be sent to newgtld@icann.org.
- + Comment period on PIC proposal ended 26 February.
- + Reply period open until 20 March.

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Program Timeline



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Pre-Beijing New gTLD Program Update Webinar

DATE: 26 March 2013

TIME: 21:00 – 22:30 UTC

Details on the webinar page:

<http://newgtlds.icann.org/webinars>

Agenda

- + Initial Evaluation Update
- + Pre-delegation testing & pilot
- + Contracting
- + Rights Protections
- + Closed Generics

Webinar



Thank You & Questions?

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International #s

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Phone questions give priority.

Questions submitted in the Questions & Comments pod answered
as time permits.



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