



# Global Domains Division Update

21 May 2014

# Webinar Information

**Dial-in Numbers:** <http://newgtlds.icann.org/webinars>

**Conference Passcode:** GDD

## **Q&A Session after the presentation**

- Questions submitted to ICANN prior to the webinar given priority
- Questions will be answered as time permits

**Recordings & slides available after the webinar:**

<http://newgtlds.icann.org/webinars>

# Agenda

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- Introduction
- New gTLD Program Pipeline
- Contracting, GAC Advice
- String Contention
- Registry Services
- Name Collision
- Q & A

Nicole Davenport

Christine Willett

Trang Nguyen

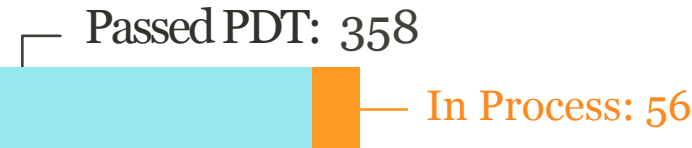
Russ Weinstein

Krista Papac

Francisco Arias

# New gTLD Program Pipeline

# Application Pipeline



66 Awaiting Applicant Signature	29 Non-Compliant COI	19 Negotiation	29 Incomplete CIR Response	17 Contracting
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26 Invited	6 Scheduled	24 In Testing
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56 Pending Onboarding	5 Not eligible for APD	8 In Transition Process	17 Tokens Issued
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# Contracting & GAC Advice

# Specification 13

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- 26 March 2014: The NGPC approved 2 versions of Specification 13
  - Version 1 without provision allowing a .BRAND registry operator to designate up to three ICANN accredited registrars to serve as the exclusive registrars.
  - Version 2 includes this provision and GNSO was asked to comment on whether it is inline with the GNSO's policy recommendations.
    - The GNSO Council found that the proposed provision was inconsistent with Recommendation 19. However, given the unique and specific circumstances the GNSO Council accepted the variation.
- Process and application: <http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting>

# Specification 13 & Code of Conduct Exemption

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- Specification 13 includes an exemption to the CoC
  - Do not submit a Code of Conduct request if you intend to submit a Specification 13 application
- Submit a CoC exemption request only if you wish to be exempted, but don't wish to qualify as a .BRAND
- Processing previously submitted CoC exemption requests:
  - CoC exemption request received, then Specification 13 application is submitted: ICANN will stop processing CoC exemption request
  - CoC exemption request granted, then Specification 13 is approved: CoC exemption voided upon effective date of Specification 13 - Specification 13 henceforth governs any exemption to CoC



# Registry Agreement Execution (in 9 months)

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- Earliest expiration of the 9-month deadline to execute RA is 29 October 2014
- ICANN believes that 5 months provides adequate amount of time for applicants to execute an RA
- Current average time for applicants to execute RA is 3 months (date CIR response received to RA execution)
  - Respond to the CIR immediately to prevent missing the 9-month deadline
- 3 weeks: RA execution cycle time
  - 25%: Percent of RAs are executed within this 3-week cycle time
  - 3 months: Average time remaining 75% RAs takes to execute
- ICANN processing CIR responses by priority number

# Request for Extension

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- Applicant must demonstrate, to ICANN's reasonable satisfaction, that it is working diligently and in good faith toward successfully completing the steps necessary for entry into the RA.
- If an applicant qualifies for Specification 13 and meets the above requirements, and demonstrates to ICANN's reasonable satisfaction that its inability to enter into an RA by the expiration of the 9-month period is attributable to the fact that the final form of Specification 13 was not finalized until 12 May 2014, ICANN staff will take that into account in considering requests for extension
- ICANN will examine all facts and circumstances when determining if an applicant has worked diligently and in good faith toward successfully completing the steps necessary for entry into the RA.
- Request Form:
  - Available at: <http://newgtlds.icann.org/en/applicants/agb/agreement-extension-form-19may14-en.docx>
  - Must be submitted by Contracting Point of Contact to [newgtld@icann.org](mailto:newgtld@icann.org)

# GAC Advice

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- The GAC issued additional advice in its Singapore Communiqué
  - Read the Communiqué: <http://www.icann.org/en/news/correspondence/gac-to-board-27mar14-en.pdf>
- Applicants had 21 days to respond to the Communiqué
  - View responses here: <http://newgtlds.icann.org/en/applicants/gac-advice/singapore49>
- The NGPC adopted a scorecard on 14 May 2014:
  - <https://new.icann.org/en/groups/board/documents/resolutions-new-gtld-annex-1-14may14-en.pdf>

# String Contention

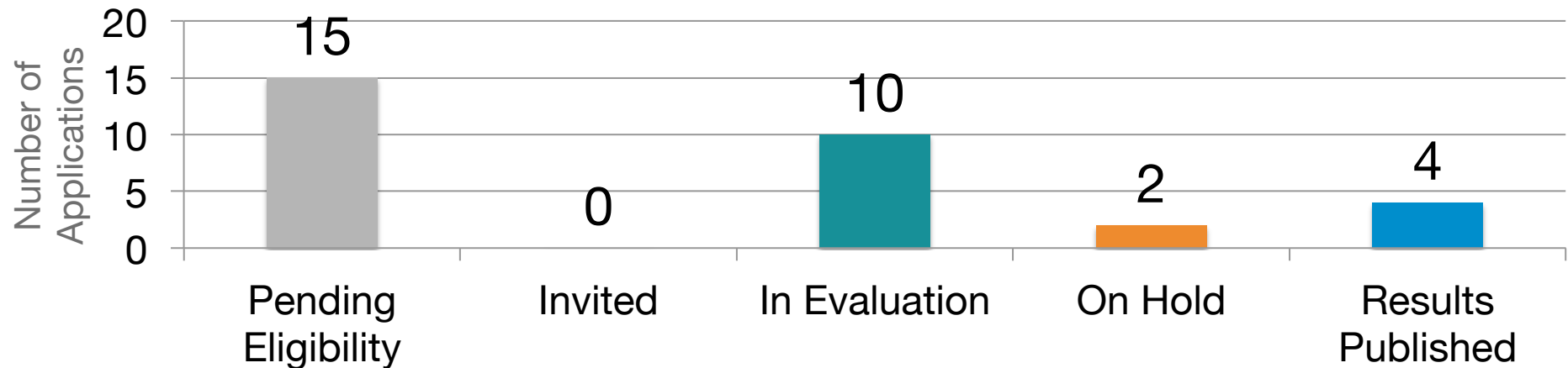


# String Contention Set Statistics

Contention Set Statistics	Number of Contention Sets	Number of Applications in Contention
26 February 2013	234	758
21 March 2014	233	630
▪ Resolved	47	---
▪ Active Sets	164	543
▪ On Hold Sets	22	87
16 May 2014	233	582
▪ Resolved	67	---
▪ Active Sets	147	504
▪ On Hold Sets	19	78

# Community Priority Evaluation (CPE)

## Current Status



- Cycle time for the current evaluations ~ 3-4 months
  - EIU working to streamline the process for verification of letters
- Targeting mid June for next publication of results
- Developing Opt-In eligibility criteria to facilitate program progress

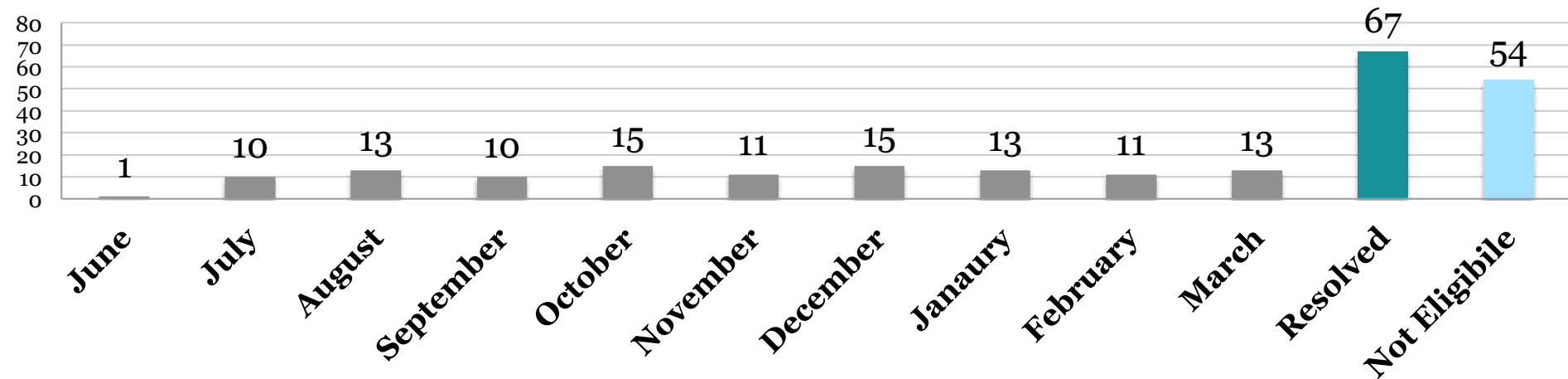
# CPE Early Election – Opt In

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- Opt-In Eligibility criteria consistent with AGB 4.2
  - All members have completed: Evaluation, Objections, resolved applicable GAC Advice
  - Removes delays caused by indirectly related activities
    - e.g. Change Requests or Accountability Mechanisms affecting other contention set members
- Applicants given the option to begin the CPE invite process
- Upon affirmative response, will utilize the standard CPE invite process
- 8 of the 15 applications pending eligibility will be contacted next week

# Auctions

**Number of Contention Sets per Auction**



- Updated Bidder Resources:
  - <http://newgtlds.icann.org/en/applicants/auctions#resources>
  - Rules Updated 19 May 2014
  - Current Schedule Published 6 May 2014
  - Schedule Advancement Request Form – move your auction date up
  - Training Videos
- Current Activities:
  - Practice Auctions “Mini Mocks” being coordinated by Power Auctions
  - Proposal for Auctions with Indirect Contention Sets by mid June

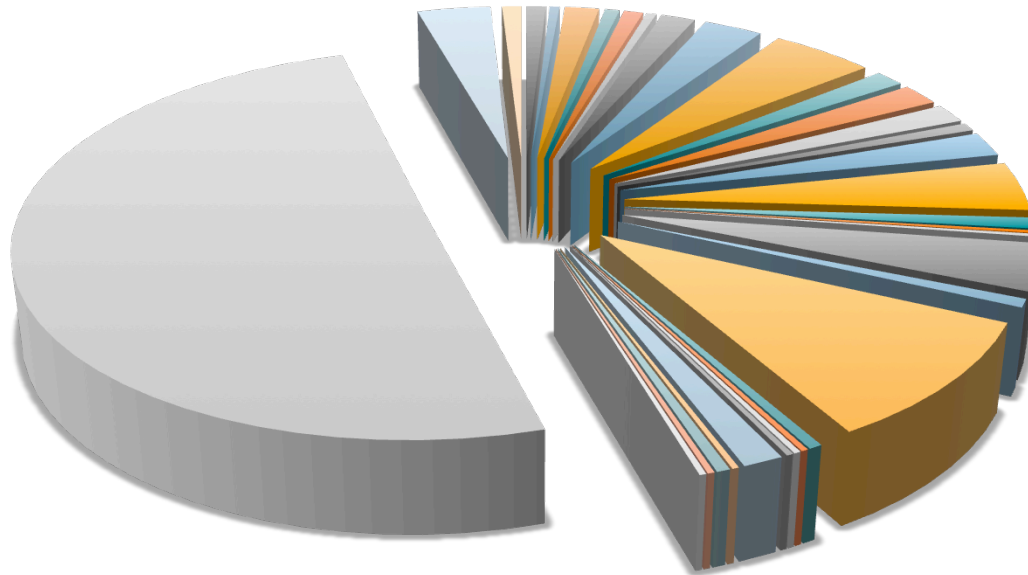


# Registry Services



# Registry Breakout by Country

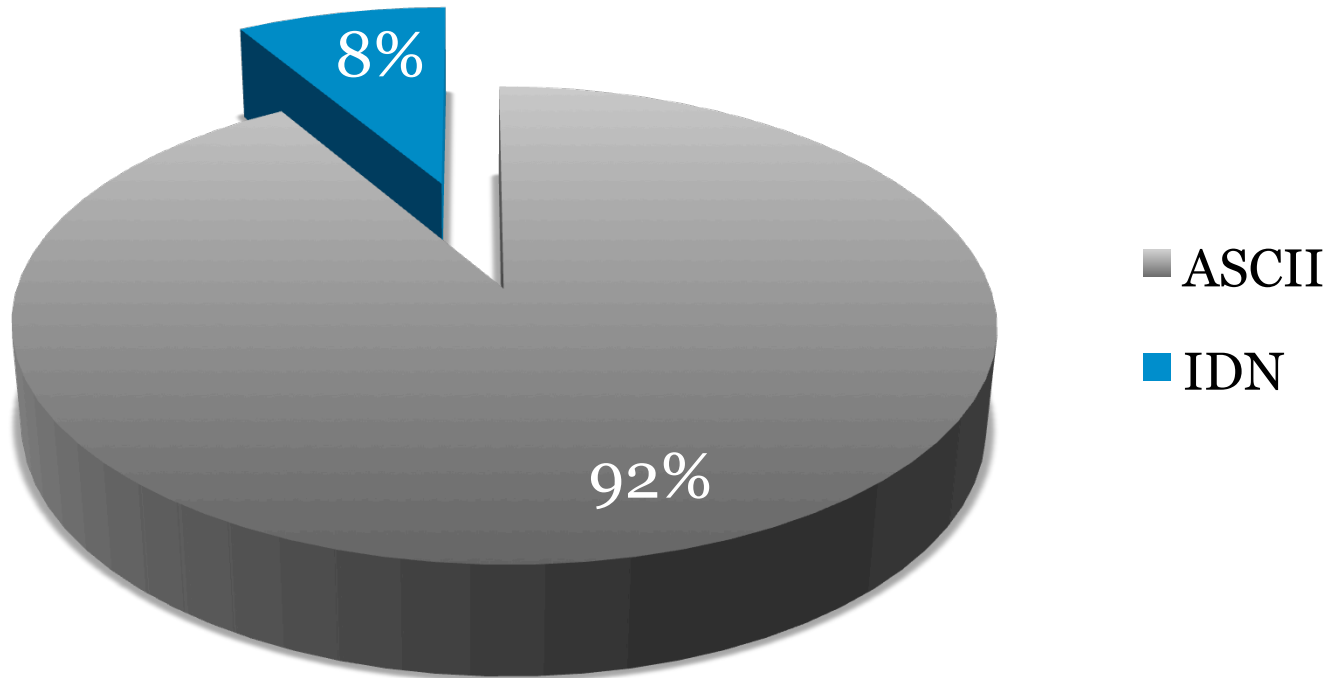
gTLD Type	gTLD Count
Legacy	22
New	414
<b>Total gTLDs</b>	<b>436</b>



■ AE	■ AT	■ AU	■ BE	■ BR	■ CA	■ CH
■ CN	■ DE	■ ES	■ FR	■ GB	■ GI	■ HK
■ IE	■ IN	■ IQ	■ IT	■ JP	■ KR	■ KY
■ MX	■ NL	■ NO	■ NZ	■ RU	■ SA	■ SE
■ TH	■ TW	■ US	■ VG	■ ZA		

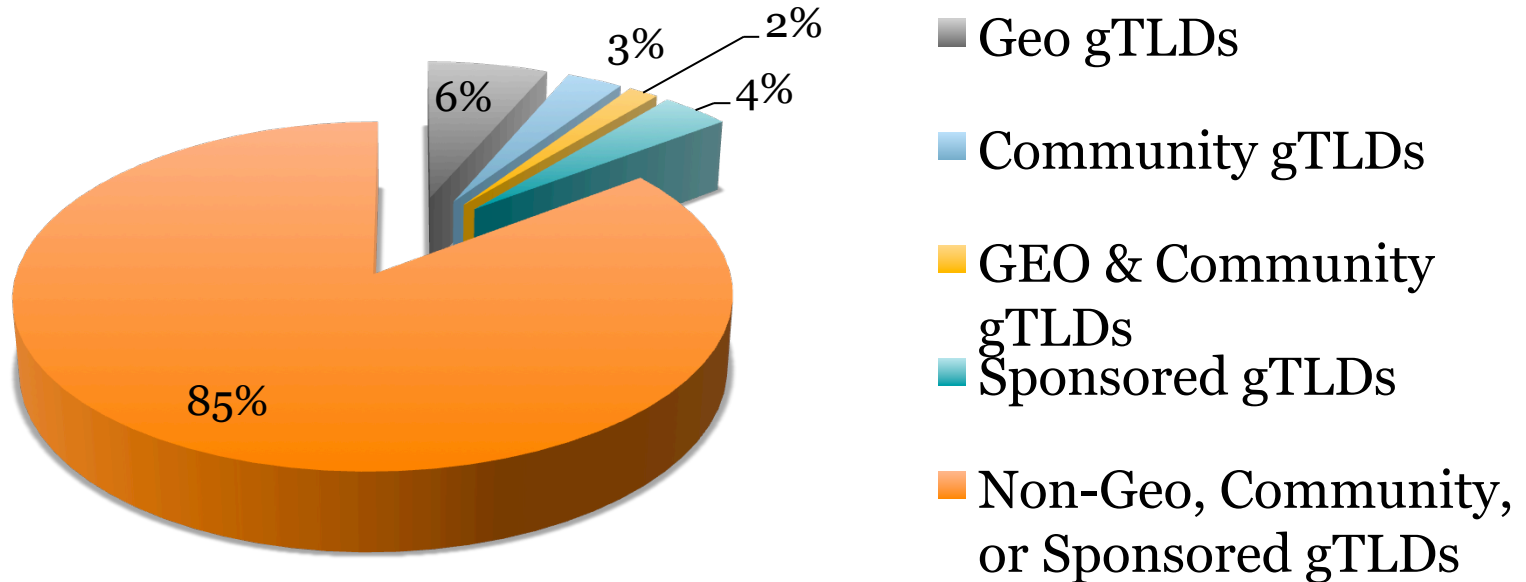
Country	gTLD Count
AE	4
AT	2
AU	7
BE	3
BR	4
CA	2
CH	7
CN	12
DE	21
ES	6
FR	8
GB	7
GI	3
HK	9
IE	18
IN	4
IQ	1
IT	1
JP	17
KR	3
KY	43
MX	2
NL	1
NO	1
NZ	1
RU	6
SA	1
SE	2
TH	1
TW	1
US	219
VG	15
ZA	4
<b>Total gTLDs</b>	<b>436</b>

# ASCII versus IDN gTLDs



gTLD Type	gTLD Count
ASCII	399
IDN	37
<b>Registry Breakout ASCII : IDN</b>	<b>436</b>

# Geo, Community, and Sponsored gTLDs



<b>gTLD Categories</b>	<b>gTLD Count</b>
Geo gTLDs	28
Community gTLDs	13
GEO & Community gTLDs	7
Sponsored gTLDs	16
Non-Geo, Community, or Sponsored gTLDs	372
<b>Total gTLDs</b>	<b>436</b>

# Registry Onboarding Processing

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- Eligible for Registry Onboarding – 414
  - Registry Onboarding Complete – 322
  - Registry Onboarding In Progress\* – 92
    - Contact Information In Progress – 73
    - Public Contact Information In Progress – 75
    - On-boarding Information Request (ONBIR) In Progress – 86

\* NOTE: “In Progress” represents TLDs with one or more incomplete Registry Contact Information, Registry Public Contact Information, and/or Registry ONBIR work items

# Sunrise & Claims Processing

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- Sunrise & Claims Eligibility – 414 Registries
  - Eligible (gTLD delegated) – 272
  - Not Eligible (gTLD not delegated) – 142
- Processing Sunrise & Claims Eligible – 272
  - Sunrise & Claims Approved – 218
    - Sunrise End Date Type – 188
    - Sunrise Start Date Type – 30
  - Sunrise & Claims Awaiting Approval – 17
  - Sunrises & Claims Not Yet Requested – 37

# Sunrise & Claims Processing (cont.)

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- Sunrise & Claims Approved – 218
  - Approved Sunrise Period Status
    - Completed – 119
    - In Process – 65
    - Not Yet Started – 34
  - Approved Claims Period Status
    - Completed – 23
    - In Process – 92
    - Not Yet Started – 103

# Qualified Launch Program

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- Qualified Launch Program (QLP), allows Registry Operators (ROs) to request ICANN approval of a Qualified Launch Addendum permitting the RO to allocate or register up to **100** names to third parties prior to or during Sunrise, for the promotion of the gTLD
- The program was approved on 10 April 2014
- Under the QLP, all New gTLD ROs are eligible to request approval of a Qualified Launch Addendum
  - Submit QLP information as part of your TLD Startup Information
  - Requests to add QLP to approved TLD Startup Information will be accepted for consideration until the end of sunrise period via SFDC case
- To date, ICANN has approved 4 requests for QLPs



# GDD Portal

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- Launched in March 2014
- Currently available to all New gTLD Registry Operators after executing Registry Agreement
- Finalizing roadmap for future iterations to include additional features and functionality as well as other users such as Legacy Registry Operators and Registrars
- GDD Portal users workshop at ICANN 50 in London

# New gTLD Registry Operator Welcome Kit

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- First iteration focuses on Onboarding and TLD Startup
- First iteration sent to all New gTLD Registry Operators in April, 2014
- Following initial distribution, newly contracted Registry Operators are sent a Welcome Kit via the GDD Portal following execution of Registry Agreement
- Second iteration includes updates to first iteration and additional information on ongoing registry operations, ICANN's role, and guidance for addressing common challenges
- Second iteration targeted to be sent to all Registry Operators in June/July, 2014

# Registry Services Team Update

Krista Papac, Director  
Los Angeles, CA, US

Dennis Chang, GDD  
Services Programs Director  
Los Angeles, CA, US

Mert Saka,  
Product Manager  
Istanbul, TR

Han Chuan Lee,  
Senior Product Manager  
Singapore, SG

Wendy Profit,  
Product Manager  
Los Angeles, CA, US

Aysegul Tekce,  
Product Manager  
Istanbul, TR

Open Position,  
Product Manager  
Singapore, SG

Ann Yamashita,  
Product Manager  
Los Angeles, CA, US

# Name Collision



# Name Collision Mitigation

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- **Public Comment Period**
  - Comment period opened 26 February 2014
  - Reply period closed 21 April 2014
- **Name Collision Occurrence Management Framework**
  - Reserve .corp, .home, & .mail
  - Newly delegated TLDs: 120 days from delegation “no activation” period with wildcard record under TLD
  - Already delegated TLDs: 120 days with A and SRV DNS records for names in SLD block list
- **Next Steps:**
  - Publish updated version of report
  - Consideration by the Board New gTLD Program Committee

# Questions & Answers

## Questions will be answered as time permits

- Participants will be limited to 1 question and 1 brief follow up response

## Adobe Connect questions

- Send your question via the Questions & Comments pod

## Phone questions

- Dial-in numbers: <http://newgtlds.icann.org/webinars>
- Conference passcode: GDD
- Dial \*1 (star one) to enter the question queue

## Recordings & slides available after the webinar:

- <http://newgtlds.icann.org/webinars>