

Briefing country /territory / geographic names forum in Helsinki.

Please note the following

The forum is no longer running in parallel with the Right Protection Mechanism session. Following discussions, the latter has been moved to Monday afternoon.

- The session will move to the GAC room
- Chair of the GAC (and others) expressed a need to be informed about the session asap.

Goal/Purpose of the session

The topic / theme should be very high-level. Proposed title is:

"The eternal debate: country, territory and geographic names in the DNS"

Moderator/facilitators TBD

Use two moderators:

ccNSO person and GNSO person. For their role see format.

Note if the WG wants to go for two moderators, they need to be briefed properly and in time. This will need to start before the Helsinki meeting.

Chair of the session: TBD

Role of the chair: introduce the session, ensure timing etc. Summarize session at the end (action-items, main outcomes/conclusions, which would then feed into the work of the CCWG CTN

If the moderators will be from the ccNSO and GNSO, it is suggested that the chair will be from ALAC.

Format

The chair would set the scene with regard to all of the various initiatives (Use of Study group report). No speakers on each (like the GAC group or even our WG) as that makes it too "heavy".

After the high level is provided, the moderators take over and ask particular audience members (to be identified) to answer questions, and then invite the

audience to share their views (The best analogy is the "Q&A" current affairs show in Australia - <http://www.abc.net.au/tv/qanda/>).

It is also intended to use the ADOBE Room to send questions to the moderators

Topics to be covered

We intentionally use contentious ideas (like strawpeople) - "all of the groups of ICANN must harmonize their approach to geo names", "country names belong to countries", "three letter codes are just that, and no country has presumptive rights to them". The more incendiary, the better.

Second theme could be: "the need for a harmonized framework is overrated". This would bring in SSAC, and others who have a concern about that the differences in policies: use different definitions, overlaps etc.

Associated to this, the moderators should be given plenty of examples that the former Study Group used and that DO relate to the WG - .com, .cym, .cs (to show dynamics of the ISO 3166-1 list)

The moderators should use a lot of audience voting and "temperature of the room" for example through the ADOBE voting tool or show of cards. Note, even a 1/3 positive, 1/3 negative and 1/3 unsure is still a good outcome, highlighting how divisive the issue is.

It should be ensured that the session is NOT only about progressing the specific agenda of the WG. It is OK if the debate is more general than the WG's charter (hence title of the session)

We need to formulate a "final message". We don't know where the conversation will go and we must not steer it. But there needs to be a clear "and now what?" at the end. This could be something like "Is there a need for a harmonized framework".

Communication & Outreach

1. Discuss and inform the WG at the Monday call (co-chairs)

2. Who of the WG members will be present in Helsinki and attending the session?
3. Inform and invite community (in particular GAC). Prepare summary of session paper, after call Monday 13 June 20.00 UTC)
4. Post session summary on schedule

Next steps

1. Invite and inform session chair and moderators (14 June) (co-chairs/staff)
2. Briefing session with moderators and chair (16 or 17 June) (co-chairs/staff)
3. Additional briefing in Helsinki (Monday morning, assuming moderators and chairs will be in Helsinki)
4. Identify “members in the audience” with particular view/interest (co-chairs/staff/ members of the WG)
5. Invite “members of the audience” and explain format (staff on behalf of the co-chairs)
6. F-2-F meeting co-chairs with moderators and chair