**European Regional At-Large Organization (EURALO) Strategic Plan - Year 2018**

**Mission Statement**

The mission of this Strategic Plan is to assist European Regional At-Large Organization, and it’s At-Large Structures (ALSes) achieving the aims and objectives of providing new opportunities, for individual internet users resident in the Europe.

To help create and achieve the strategies, goals, and implement a workable template for ICANN engagements, and its policy development process at the regional level.

And, to provide the roadmap for the development of community process through awareness and education programs, outreach activities, as well, providing a consensus-based platform for policy-making participants, and to identify problems, and/or concerns facing by internet users across Europe.

**Strategic Goals**

The European Regional A-Large Organization (EURALO) strategic goals include the creation and intensifying on the awareness scheme, provide a platform that encourages the European internet users’ participation in the ICANN policy development process and improvement of the regional outreach and engagement activities.

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| Aims |
| To identify and collaborate with wider internet community in the Europe.To increase awareness of the underserved individuals, and that of the Eastern European nations.To continue to encourage individual’s participation and voluntary service in EURALO and ICANN Working Groups.To collaborate with the academic community and other European civil societies. |
| Objectives |
| To meet EURALO’s aims is to:   * encompass the growth, security, and sustainability of internet. * explore opportunities with the regional At-Large Structures (ALSes). * continually involved in community development process through the established ICANN’s Working Groups. |
| Strategies |
| We will achieve our objectives by:   * using EURALO’s At-Large Structures (ALSes) to foster the governance of Internet in accordance with multi-stakeholder framework * identifying individual member from ALSes with experience and expertise in some ICT topics. * establishing individual ALS relationship with EURALO and developing the areas of expertise which are applicable to the ICANN operation, and its policy development process * expanding volunteering by encouraging ALSes’ members to join different Working Groups based on their area of expertise. |
| Plan Outreach and/or Events – Year 2018 |
| A. Draft agenda for CROPP FY18 will include the regional outreach activities and/or other events:  1) Selected members to attend Respublica for the year 2018  2) Selected members to attend RightsCon for the year 2018   1. Selected members to attend EuroDig for the year 2018   B. Other identified regional internet based events, either jointly or solely organized by ICANN, ISOC, IETF, and/or any other member of internet technical community. |
| **ICANN Events Travel Support** |
| * One application for travel support per ALS representative to attend EURALO General Assembly at ICANN meeting. * Submission of fund application proposal for five CROPP events - application for funding must/should be submitted by the selected candidates seven weeks prior to the commencement of the proposed event. |