2 Working Group Preliminary Recommendations

The WG was reconvened for the purpose of consultation by the GNSO Council on the following proposed amendment to Recommendation 5 in Section 3.1 of the PDP Working Group Final Report:

- (a) The full names of the now-190 Red Cross National Societies and the full names of the International Committee of the Red Cross and International Federation of Red Cross and Red Crescent Societies are to be placed into Specification 5 of the Base gTLD Registry Agreement, with an exception procedure to be created for cases where the relevant Red Cross Red Crescent Movement organization wishes to apply for their protected string at the second level;
- (b) In placing the specified identifiers into Specification 5 of the Registry Agreement, this should apply to an exact match of the full name of the relevant National Society recognized within the International Red Cross and Red Crescent Movement (in English and the official languages of its state of origin), the full names of the International Committee of the Red Cross and of the International Federation of Red Cross and Red Crescent Societies (in the six official United Nations languages) and a defined limited set of variations of these names; and
- (c) In considering the proposed amendment, account is to be duly taken of the matters noted during the GAC-GNSO facilitated discussion at ICANN58 as well as of the GAC's public policy advice to reserve the finite list of names of the Red Cross and Red Crescent National Societies, as recognized within the International Red Cross and Red Crescent Movement, in all gTLDs.

2.1 WG's Preliminary-Agreed Recommendations

Deliberations of the Reconvened WG, as instructed by the GNSO Council, were limited in scope and further details of primary topics discussed can be found in Section 3 of this report. In short, the Reconvened WG mostly deliberated on the legal basis as to why the Red Cross identifiers should be protected by reservation instead of the previously agreed 90 days claims notification and discussed the parameters by which the scope by a definitive list of identifiers would receive reservation protection.

The following proposed recommendations will address the GNSO Council's instruction and provide details on related aspects to the possible implementation based on lessons learned from the implementation of <u>similar protections for the Red Cross and other organizations</u>.

2.1.1 Recommendations to Proposed Amendment

The following recommendation will address reservation protection of full names based on a finite list and an exception procedure should there be desire to be register names by the protected organization.

Recommendation #1:

The Reconvened WG confirms the GNSO Council's proposed amendment as outlined in its resolution in May 2017 whereby a definite list of full names in what is now 191 Red Cross National

Societies and the full names of the International Committee of the Red Cross and International Federation of Red Cross and Red Crescent Societies, via an agreed definitive list are to be placed into Specification 5 of the Base gTLD Registry Agreement.

The Reconvened WG came to [full consensus] for this recommendation.

Recommendation Details:

Upon agreement on the legal basis for protections in all gTLDs by the WG (see deliberation details in Section 3 below), it was understood that there are a few variations in how Registry Agreements make reference to a schedule of reserved names. gTLDs from 2012 refer to a Specification 5. However, gTLDs delegated prior to 2012 and have yet since renewed their agreements before 2014 will use a different reference method. For example, <u>COM</u> uses an <u>Appendix 6</u>. Note that current Specification 5 for gTLDs already contains a temporary reservation of Red Cross National Society, ICRC, and IFRC DNS labels and will require a replacement or reconciliation with the definite list of identifiers created by the constructed definitive list found as an attachment.

Recommendation #2:

The Reconvened WG confirms the GNSO Council's proposed amendment as outlined in its resolution in May 2017 whereby an exception procedure be created for cases where the relevant Red Cross Red Crescent Movement organization wishes to apply for their protected string at the second level.

The Reconvened WG came to [full consensus] for this recommendation.

Recommendation Details:

The Reconvened WG understands that a procedure already exists with the implementation of an exception procedure as noted in provision 4.3 of the <u>Protection of IGO and INGO Identifiers in All gTLDs Policy consensus policy</u> with an effective date of 1 August 2018. It is not expected that any changes will be required should the reservation of these National Society names be implemented.

2.1.2 Recommendations in Addition to Proposed Amendment

The following recommendations will address the scope of the definitive list proposed for reservation and the authority and timing for future changes.

Recommendation #3:

The Reconvened WG recommends that future changes to the reservation lists of Red Cross National Societies defined in Registry Agreements adhere to the variant criteria by which the definitive list was created. Such criteria are defined around the Official Name(s), Common Name(s), Country of Designation, use of definite article, use of "Society", use of "National", and Official Language(s).

The Reconvened WG came to [full consensus] for this recommendation.

Recommendation Details:

The variant criteria below shall consist of the following and used in consultation with the respective National Societies:

<u>Official Name</u>: The official name (or names) of the National Society concerned both in English and in relevant national languages.

Comment [A1]: Do we also need to distinguish the reservation list for legacy agreements that do not point to Spec 5 since this applies to all gTLDs? Ex. .com reservation list is "Appendix 6"

Comment [A2]: TBD

- -Consensus a position where only a small minority disagrees, but most agree
- -Strong support but significant opposition a position where, while most of the group supports a recommendation, there are a significant number of those who do not support it.
- -Divergence (also referred to as No Consensus) a position where there isn't strong support for any particular position, but many different points of view. Sometimes this is due to irreconcilable differences of opinion and sometimes it is due to the fact that no one has a particularly strong or convincing viewpoint, but the members of the group agree that it is worth listing the issue in the report nonetheless.
- -Minority View refers to a proposal where a small number of people support the recommendation. This can happen in response to a Consensus, Strong support but significant opposition, and No Consensus; or, it can happen in cases where there is neither support nor opposition to a suggestion made by a small number of individuals

Comment [A3]: Create link once posted as PDF and or XLS

Comment [A4]: TBD

Comment [A5]: TBD

Comment [A6]: The following extracted and adapted from RCRC Reps email Feb 2018: https://mm.icann.org/pipermail/gnso-igo-ingo/2018-February/000120.html

Official names mean the name of a National Society as it appears in the National Society's
 Recognition Act and/or in the National Society's own statutory or constitutional based texts.
 Common Name: The commonly used name (or names) of the concerned National Society (if different from the official name) both in English and in relevant national languages.

- Commonly used names are names by which a National Society is commonly known, as it
 might appear for instance as part of the National Society's logo or on the National Society's
 website. Common variations will consist of
 - Names of National Societies should be included in the list WITH the country it represents. In some cases, the common use may be a variation of the Nationality of the country – e.g. Ethiopia vs. Ethiopian
 - Names of National Societies should be included in the list WITH and WITHOUT the definite article – e.g. "Finnish Red Cross" and "The Finnish Red Cross"; "The Netherlands Red Cross" and "Netherlands Red Cross"
 - Names of National Societies should be included in the list WITH and WITHOUT the words "Society" and/or "National", or the formulation of the National Society's national affiliation ("Croix-Rouge tchadienne" and "Croix-Rouge du Tchad"). Ex. "American National Red Cross" is the official name of the National Society; "American Red Cross" is the commonly used name (as it appears for instance on the National Society's Website).
- <u>National Language</u>: The name of the National Society in English, as well as in the latter's
 official national languages (or official languages where these are several). Ex: Swedish in
 the case of the Swedish Red Cross; French, German, Italian and Romanch in the case of the
 Swiss Red Cross.
 - Official national languages should be understood as the official languages of the
 national State of the National Society¹. This should exclude in principle dialects or
 regional/minority languages (unless a good case is to be made for an exception e.g.
 where the lingua franca in the country or in parts thereof is different from the
 State's official language or languages).
 - The designations in national official languages included in all relevant fonts in use in the country - but in ASCII style text and excluding PDF format.
 - First letters of the words included in a National Society name should only be capitalized in accordance with national grammar rules (e.g. "Croix-Rouge du Tchad"; "Croix-Rouge tchadienne");

Recommendation #4:

The Reconvened WG recommends that future changes to the reservation lists of Red Cross National Societies defined in Registry Agreements execute within already defined consensus policy and that notification of said changes are communicated to the GAC, GNSO, and ICANN Org as early as possible within the International Federation of Red Cross and Red Crescent Societies process by which it is formally adopted but before publication.

The Reconvened WG came to [full consensus] for this recommendation.

Recommendation Details:

Comment [A7]: New and not discussed by WG.

Comment [A8]: New and not discussed by WG.

Comment [A9]: TBD

¹ Please note that in formulation of the current definitive list, a number of cases, certain translations of the names in national languages could not be included due to the fact that they do not exist (for instance, in the case of languages which do not make use of definite articles). In these cases, the concerned cells in official languages other than English were left blank.

The Reconvened WG understands that a procedure already exists to make changes as noted in provision 4.4 of the <u>Protection of IGO and INGO Identifiers in All gTLDs Policy consensus policy</u> with an effective date of 1 August 2018. It is not expected that any changes will be required should the reservation of these National Society names be implemented.

The Reconvened WG also understand that the GAC becomes the authoritative channel for any proposed changes to the reservation list for which representatives will first contact. Only then will a formal notice be sent to the GNSO and ICANN Org for consideration and approval of the change.

Lastly, it is suggested that the IFRC determine a point in their process by which new National Societies are formed and approved, but prior to publication, where notification can be sent and processed by the GNSO and the ICANN Org such that the identifiers can be protected to minimize front-running registration of said identifiers. This notification timeframe is outside of ICANN's remit and purely dependent on the IFRC.

End Section.