SUMMARY OF PROCESS FOR ADDING OR DELETING NEW NATIONAL SOCIETY NAMES AND VARIANTS TO THE RESERVED LIST (17 September 2018)[1]
Prepared by ICANN staff

Text of the relevant Working Group recommendations:
Recommendation #3: The Reconvened WG recommends that future … additions to … the finite list of reserved names and their agreed variants *be made only in accordance with the criteria developed by the WG* …

Recommendation #4: The Reconvened WG recommends that future changes (if any) to the finite list of National Red Cross or Red Crescent Societies created as a result of this policy amendment process *be made only in accordance with the variant criteria as defined by this WG*. These criteria were also applied to the creation of the current finite list included as an attachment to this report.

Recommendation #5: The Reconvened WG recommends that any and all future changes to the finite list *be made only upon notification to ICANN Organization and the confirmation, by designated representatives of the International Red Cross and Red Crescent Movement* (Movement), to the effect that: (a) the proposed changes have been communicated to the GAC as well as the GNSO Council; (b) any new National Societies' names to be added to the list have been recognized in accordance with all the applicable rules and procedures of the Movement; and (c) any proposed deletions from the list would be based on the cessation of operations of that National Society or its removal from the Movement in accordance with all applicable rules and procedures of the Red Cross Movement.

Notes:
Approval of the Working Group's recommendations, which includes use of the implementation process that is already in place for the current adopted Consensus Policy on Red Cross, Olympic and IGO full names, means that any additions to the reserved list must be only of second level, exact matches of the actual National Society name and specific variants (i.e. its common or usual name) and these names must also fulfil the criteria defined by the Working Group in its Final Report (e.g. when and how articles and prepositions are permitted in a name, and specific, permitted combinations of words that must include either the words "Red Cross" or "Red Crescent").

In summary, no action can or will be taken to add any name to the list unless:
- A new National Society is first formally recognized by the International Red Cross Movement, and ICANN is notified of this occurrence; and
- Any formal request for additions to the list comes through the GAC as the formal channel for any proposed changes; and

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[1] This summary focuses only on new entries to be added to the reserved list, or entries currently on the list that need to be deleted. It does not cover minor error corrections to the current list, which is the subject of a separate recommendation (Recommendation #6) which does not result in any additions to the current list as it is concerned only with accuracy of the current list.

- Because the Working Group recommends that the process that is already in place for the Consensus Policy that applies to the reserved names "Red Cross", "Red Crescent", "Red Crystal" and "Red Lion & Sun" be used, the same process for adding National Society names will apply, (i.e. there needs to be consultation between the GAC, GNSO and ICANN Organization and formal notification through the GAC).

In this way, the Working Group believed that its recommendations will not result in a broad ability to add names to the list, since the starting point for any addition must be that the new National Society is first formed and recognized (as documented in the legal statutes and rules governing this process). Even so, a name can only be added to the list by following the process that was already agreed on for the current Consensus Policy on Red Cross names – this ensures consistency and certainty, including for registry operators who need to implement any changes. It is not possible for ICANN Organization to add names to the list simply on request by the Red Cross or any party.

In addition, the Working Group developed the clear criteria and process contained in its Final Report after taking into account the likely time and resources that will be needed if each proposed addition triggers a new Policy Development Process (PDP) in order to consider its merits (note that the Working Group also recognized that it is a long and complex process to create a new National Society). With the recommendations covering both the criteria as well as the process for adding to or deleting entries to the list, it will not be necessary to convene a PDP, since any and all new requested entries will have to fulfill the substantive criteria and follow the documented process recommended by the Working Group.