New gTLD Subsequent Procedures

## Background

In 2005, the Generic Names Supporting Organization (GNSO) began a policy development process (PDP) to consider the introduction of new gTLDs. The two-year PDP process resulted in a set of 19 GNSO policy recommendations for implementing new gTLDs. The implementation of the policy recommendations took the form of the Applicant Guidebook (AGB), developed with the participation of community stakeholders over the course of multiple draft versions.

In June 2011, ICANN’s Board of Directors approved the final AGB and authorized the launch of the New gTLD Program, with the application window opening on 12 January 2012. 1930 applications were received and the first set of Initial Evaluation results were released on 22 March 2013, followed by the first set of new gTLD delegations on 21 October 2013.

## Current

All applications have completed the evaluation process. As of the start of 2015, there are nearly 500 gTLDs delegated and approximately 1000 applications still proceeding through the remaining steps of the program, which includes contention resolution, contracting, and other processes[[1]](#footnote-1). Though the current round is ongoing, efforts to examine the round have already begun, which includes but is not limited to:

* Staff led analysis of the impact of the program on the security and stability of the root zone system;
* Staff led assessment of the effectiveness of rights protection mechanisms;
* GNSO request for an Issue Report on the status of rights protections, to be delivered 18 months after the delegation of the first new gTLD;
* Per Section 9.3 of the Affirmation of Commitments, a staff led review of the program’s impact on Competition, Consumer Trust, and Consumer Choice;
* The creation by the GNSO Council of a Discussion Group to review the first round of the new gTLD program to commence the process of considering possible adjustments for subsequent new gTLD application procedures.

The creation of the GNSO Discussion Group was via the following GNSO Council resolution[[2]](#footnote-2):

“The GNSO Council creates a new Discussion Group to discuss the experiences gained by the first round of new gTLD applications and identify subjects for future issue reports, if any, that might lead to changes or adjustments for subsequent application procedures”

## Deliberations of the Discussion Group

**As the original policy recommendations as adopted by the GNSO Council and ICANN Board has “been designed to produce a systemized and ongoing mechanisms for applicants to propose new top-level domains[[3]](#footnote-3)”, those policy recommendations remain in place for subsequent rounds of the new gTLD Program unless the GNSO Council would decide to modify those policy recommendations via a policy development process.**

The Discussion Group (DG) agreed to pursue its task of reviewing the first round of the New gTLD Program in a series of iterative work plan steps:

1. The DG has reflected upon their experiences from the first round and identified issues that may need to be addressed for subsequent procedures. The issues have been portrayed in a mind map (available in Annex [X] to help organize the issues into logical categories.
2. The DG has created a matrix that maps the issues to the original policy recommendations. It is envisioned that this exercise will aid in determining if the issue raised is potentially:

* A clarification of an existing policy recommendation;
* A new policy issue (when the issue cannot be mapped to any existing policy recommendation);
* To serve as implementation guidance for when the GDD implements the subsequent procedures.

It may also help establish what policy recommendations do not require further clarification or modification and are to remain as previously approved by the ICANN Board.

The objective of this analysis is to aid the DG in its development of recommendations to the GNSO Council on which issues should be worked on within a potential PDP effort and how this work could be best structured (see also 3).

1. Following this initial analysis, the DG expects to be in a position to propose how it envisions the issues to be worked on, with the following factors considered:

* Can the issues be addressed in a single PDP or should separate PDPs be initiated (each with its own Issue Report and charter)?
* Can the issues all be worked on simultaneously? If not, what are the factors that affect the order?
  + Are there dependencies between issues?
  + Are some issues more critical to address immediately? Do all issues need to be resolved prior to launching subsequent procedures?
  + Are sufficient community and staff resources available?
  + Are there parallel processes that might affect the outcome of the working group deliberations?

This non-exhaustive list of factors should aid the DG in developing a very preliminary draft work plan for the PDP(s), to illustrate the sequence of work and dependencies.

1. In preparing the details of each of the issues, which will aid the development of the subsequent Issue Report(s), ideally the following information should be provided.

* Detailed description of the issue and the problems created.
* Description of the parties that are directly affected by the issue.
* From step one above, the recommended mechanism needed to resolve the issue (e.g., new policy, policy clarification, implementation guidance, or other).
* If possible, quantification of the issue’s affect in terms of how many are affected and the impact to them, or a recommendation on how and what data to collect to make a quantification.
* The level of importance of the issue.
* The level of complexity of the issue.
* A series of proposed questions or considerations that may be used for a potential PDP effort.

1. This summary document, supporting Annexes, and detailed descriptions of the identified issues, will be presented to the GNSO Council for their deliberations in determining how to proceed in advancing the development of new gTLD Subsequent Procedures, which depending on the recommendations of the DG could include a proposed request for an Issue Report(s).

1. Current statistics from the 2012 new gTLD program are available here: <http://newgtlds.icann.org/en/program-status/statistics> [↑](#footnote-ref-1)
2. Full text of the GNSO Council resolution can be found here: <http://gnso.icann.org/en/council/resolutions#201406> [↑](#footnote-ref-2)
3. The GNSO Final Report on the Introduction of New Generic Top-Level Domains is available here: http://gnso.icann.org/en/issues/new-gtlds/pdp-dec05-fr-parta-08aug07.htm [↑](#footnote-ref-3)