



# Overall Process/Support/Outreach

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# Agenda

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Welcome & Admin

2

SOIs

3

Revised Work  
Plan/Subject Area  
Prioritization

4

Accreditation  
Discussion

5

Applicant Support

6

AOB

# Schedule of Topics

Order	Topic	Dependencies	Timeline
A	Accreditation Programs	<ul style="list-style-type: none"> <li>Preliminary outputs that impact fees to be completed by Nov 2nd</li> </ul>	Aug 15 – Dec 13
A	Applicant Support		Aug 15 – Feb 17
B	Applicant Guidebook	<ul style="list-style-type: none"> <li>Preliminary outputs that impact fees to be completed by Nov 2nd</li> <li>Preliminary outputs that impact queuing or submission to be completed by Nov 29th</li> <li>Preliminary outputs that impact systems to be completed by Dec 27th</li> </ul>	Oct 4 – Nov 2
B	Clarity of Application Process		Oct 4 - Oct 19
C	Application Fees	<ul style="list-style-type: none"> <li>Applicant Guidebook, Accreditation Programs</li> </ul>	Nov 2 – Dec 14
C	Variable Fees		Nov 2 – Dec 14
D	Application Queuing	<ul style="list-style-type: none"> <li>Clarity of Application Process</li> </ul>	Nov 29 – Dec 27
D	Application Submission Period		Nov 29 – Dec 13
E	Systems	<ul style="list-style-type: none"> <li>Systems, Clarity of Application Process</li> </ul>	Dec 27 – Jan 24
E	Communications		Dec 27 – Jan 24
F	Draft Request for Constituency		
F	Seek Input from SO/AC/SG/Cs		

# Topics/Question for Work Track 1

**Accreditation Programs:** As there appears to be a limited set of technical service and Escrow providers, would the program benefit from an accreditation program for third party service providers? If so, would this simplify the application process with a set of pre-qualified providers to choose from? Are there other impacts that an accreditation program may have on the application process?

**Support for Applicants From Developing Countries:** Evaluate effectiveness of Applicant Support program to assess if the criteria were properly designed, outreach sufficient, monetary support sufficient, etc. In particular, was there enough outreach in developing economies to 1) contribute to the design and nature of the process and 2) to ensure awareness of the opportunity afforded?

**Applicant Guidebook (AGB):** Is the AGB the right implementation of the GNSO recommendations? If so, how can it be improved to ensure that it meets the needs of multiple audiences (e.g., applicants, those monitoring the policy implementation, registry service providers, escrow providers, etc.)

**Clarity of Application Process:** How can the application process avoid developing processes on an as-needed basis (e.g., clarifying question process, change request process, customer support, etc.)

**Application Fees:** Evaluate accuracy of cost estimates and/or review the methodology to develop the cost model, while still adhering to the principle of cost recovery. Examine how payment processing can be improved.

**Variable Fees:** Should the New gTLD application fee be variable based on such factors as application type (e.g., open or closed registries), multiple identical applications, or other factor?

**Application Queuing:** Review whether first come first served guidance remains relevant and if not, whether another mechanism is more appropriate.

**Application Submission Period:** Is three months the proper amount of time? Is the concept of a fixed period of time for accepting applications the right approach.

**Communications:** Examine access to and content within knowledge base as well as communication methods between ICANN and the community.

**Systems:** How can the systems used to support the New gTLD Program, such as TAS, Centralized Zone Data Service, Portal, etc. be made more robust, user friendly, and better integrated?