

Category	Origin	
Open registries (Standard)	2012 Round	
Geographic	2012 Round	
Brand (Specification 13)	2012 Round	
Intergovernmental organizations	2012 Round	
Community registry	2012 Round	
Validated registry -- Restricted Registries with qualification criteria that must be verified	Brainstorm	Note from Jeff: Validated Registries (vTLDs) have not asked to be its own category
Not-for-profit or non-profit gTLDs, NGOs	Brainstorm	
Highly regulated / Sensitive TLDs	Brainstorm	
Exclusive Use Registries? (Keyword Registry limited to one registrant & affiliates)	Added by Jeff Neuman	
Closed Generics	Added by Steve Chan	
Open TLD with minor domain charter registration challenges - eg: .name and .biz	From Soumya Iyer	

Category	Attributes for specific purpose?	A set of specific requirements for the applicant?	Specific procedures to go through?	Specific conditions in the registry agreement; etc.?
Open registries (Standard)	N/A - standard typing in absense of any other category	N/A	N/A	N/A
Geographic	<ul style="list-style-type: none"> - A TLD string that meets the requirements of a geographic name (as defined in the Applicant Guidebook or new definition determined by the PDP?) - Helps ensure that relevant governmental, public authority, or service provider and user community are consulted prior to allocating a TLD to an applicant. - Possibly limited pool of potential applicants 	<p>Existing in AGB:</p> <ul style="list-style-type: none"> - Must provide evidence of support or non-objection from relevant entity, with acknowledgement of applicant's intended purpose for TLD 	<p>Existing in AGB:</p> <ul style="list-style-type: none"> - Must pass the Geographic Names Panel review 	<p>Current: None?</p> <p>In the Future:</p> <ul style="list-style-type: none"> - Intended usage will become a contractual requirement?
Brand (Specification 13)	<p>Could include:</p> <ul style="list-style-type: none"> - Often-times closed registration policies - Likely minimal need for registrar services - Registrations likely do not drive income (i.e., cost center) - Possibly lower bars for technical/financial capabilities - Likely less (or no) need for registrant protections 	<p>Current:</p> <p>Requirements as defined in applying for Specification 13: https://newgtlds.icann.org/en/applicants/agn/base-agreement-contracting/specification-13-applications.</p>	<p>Current:</p> <ul style="list-style-type: none"> - Specification 13 requests (or future name/mechanism) must go through a public comment. - ICANN legal review and approval 	<p>Current: Must apply to qualify for Specification 13</p> <p>In the Future: Could be integrated into application submission process and contracting.</p>
Intergovernmental organizations	<ul style="list-style-type: none"> - Exact match, full names of IGOs will be Ineligible for Registration (note, not as a Reserved Name). Currently in implementation. - Limited pool of potential applicants 	None currently identified	<p>There must be an exception procedure if the IGO wants their name. Currently in implementation.</p>	<p>Current: Special provisions as defined in base agreement for IGOs or governmental entities only</p>
Community registry	<ul style="list-style-type: none"> - Operated for the benefit of a clearly delineated community. - May have registration policies that restrict potential registrants, as well as usage. - Possibly limited funding/capital - Limited registrant base 	<p>Existing in AGB (paraphrased from section 1.2.3.1)</p> <ul style="list-style-type: none"> - Ongoing relationship with the community - Applied-for string strongly and specifically related to community named in application - Registration and use policies commensurate with community-based purpose designated - Endorsement by one or more established institutions representing community 	<p>Existing in AGB:</p> <ul style="list-style-type: none"> - Not evaluated unless as part of Community Priority Evaluation 	<p>Current: Special provisions as defined in base agreement for community-based TLDs only</p>
Validated registry -- Restricted Registries with qualification criteria that must be verified	<ul style="list-style-type: none"> - Will have registration policies that restrict potential registrants, as well as usage. - Likely minimal need for registrar services - Likely limited registrant base 	<p>Look at requirements at https://www.vtld.domains for an example.</p>		<p>Note that the vTLDs have not asked for a separate agreement or even differential specifications.</p>
Not-for-profit or non-profit gTLDs, NGOs	<ul style="list-style-type: none"> - Operated for public benefit - Possibly limited funding/capital 			
Highly regulated / Sensitive TLDs	<ul style="list-style-type: none"> - Operated to enhance security and trust within TLD space - Will have registration policies that restrict potential registrants, as well as usage. - Possibly limited registrant base 			

Category	Attributes for specific purpose?	A set of specific requirements for the applicant?	Specific procedures to go through?	Specific conditions in the registry agreement; etc.?
Exclusive Use Registries? (Keyword Registry limited to one registrant & affiliates)	<ul style="list-style-type: none"> - Will have highly restrictive registration policies. - <i>Likely minimal need for registrar services</i> - Registrations likely do not drive income (i.e., cost center) - <i>Possibly lower bars for technical/financial capabilities</i> - Limited registrant base 			
Closed Generics	<ul style="list-style-type: none"> - Will have registration policies that restrict potential registrants, as well as usage. - Likely minimal need for registrar services - Registrations likely do not drive income (i.e., cost center) - Possibly lower bars for technical/financial capabilities - Limited registrant base 			
Open TLD with minor domain charter registration challenges - eg: .name and .biz (Note: perhaps this could be rephrased as Open TLD with targeted audience (e.g., .name, .biz, etc.))	<ul style="list-style-type: none"> - Does not seem materially different than Open registries (Standard) 			<p>The reason I initially brought this up was to allow TLDs with a certain amount of policy authority to revise requirements without having to get ICANN's approval.</p>
Governmental Organization Applicants				

Attribute	Application Submission	Application Evaluation	Contracting	Changing Attributes
Specific Application Submission Requirements (including Priority in Contention)?				
Registration Restrictions				
Limited Registrant Pool				
Limited Need for Registrar Services				
Limited Funding Available				
Cost Center				
May Justify Lower Financial Requirements				
May Justify Lower Technical Requirements				
May Justify More Limited Registrant Protections				