

gTLD Subsequent Procedures Policy Development Process Working Group

Cross Community Session #2 on Geographic Names at the Top Level

ICANN59, Johannesburg

[Thursday 29 June from 15:15 to 18:30 local time](#)

Agenda

15.15 Welcome, Agenda and Ground Rules

15.20 AGB Challenges on Geo Names

- Development of AGB guidance on geo names
- AGB implementation
- Unmet interests regarding the AGB's rules

15.30 Participant Comments, Questions and Responses to AGB Challenges

16.30 Cross-Community Leadership of the Process

16.45 Break

17:00 Key Geo Names Issues to Address in the PDP

1. What makes a string a "geographic name"?

2. When can a geographic name:

- *Be applied for;*
- *Be delegated to a particular applicant?*

3. If there are simultaneous applications for a geographic name, how should this be resolved?

4. How could "geographic use" be distinguished from "generic use"?

5. How can commitments to restrict a TLD to non-geographic use be monitored and enforced?

17.15 Options for Addressing the Issues

18:15 Next Steps

18.30 Session Ends