

Under 3. Bold  
TM Questions

<p>Obtain feedback on number of cease-and-desist letters sent (Claims Charter Question #3 – whether Claims serves its intended purpose)</p>	<p>(a) Does the Trademark Claims Notice to domain name applicants meet its intended purpose?</p> <ul style="list-style-type: none"> <li>i. If not, is it intimidating, hard to understand, or otherwise inadequate?             <ul style="list-style-type: none"> <li>o If inadequate, how can it be improved?</li> </ul> </li> <li>ii. Does it inform domain name applicants of the scope and limitations of trademark holders' rights?</li> </ul>	<ul style="list-style-type: none"> <li>• Do you believe having a Claims Service but no Sunrise Period would be a better means for meeting the goals of the TMCH and these Rights Protection Mechanisms?             <ul style="list-style-type: none"> <li>o If so, why?</li> <li>o If not, why not?</li> </ul> </li> <li>• If you believe having a Claims Service or having a Sunrise Period should be made optional, should Registry Operators be allowed to choose which to incorporate in their Registry operations?             <ul style="list-style-type: none"> <li>o If so, why?</li> <li>o If not, why not?</li> </ul> </li> </ul>	
		<ul style="list-style-type: none"> <li>• What did you do in response to the Notifications of Registered Name (NORNs)?</li> <li>• Based on your experience, do you believe the Trademark Claims Notice to domain name applicants has met its intended purpose of notifying applicants of possible conflict with a registered trademark?             <ul style="list-style-type: none"> <li>o Do you believe the Trademark Claims Notice has met its intended purpose?</li> <li>o If so, why?</li> <li>o If not, why not?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• How many NORNs have you received for your TMCH registered trademarks?             <ul style="list-style-type: none"> <li>o How many of these NORNs did you follow up with some actions?                 <ul style="list-style-type: none"> <li>o What actions did you take? (possible multiple choice)</li> <li>o Do you believe your actions were successful? If not, why?                     <ul style="list-style-type: none"> <li>o The primary method for Trademark owners would be a letter of concern or a cease-and-desist letter.</li> </ul> </li> </ul> </li> <li>o What response did you get and are you satisfied? If so, why? If not, why not?</li> </ul> </li> </ul>

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Comment [37]: The Claims Notice is intended to provide clear notice to the prospective domain name registrant of the scope of the Trademark Holder's rights.  
Reference:  
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