Attendance

Kathy Kleiman Kristine Dorrain Lori Schulman Michael Graham Phil Corwin Rebecca Tushnet Susan Payne

Guests: Stacey Chan & Greg Rafert

Apologies: none

Staff: Ariel Liang, Antonietta Mangiacotti, Julie Hedlund, Mary Wong, Berry Cobb, Julie Bisland

WebEx Chat:

May 30, 2018 12:03:47 PM from Kristine Dorrain to everyone: I'm here, dialed in bc my computer doesn't seem to like WebEx May 30, 2018 12:05:27 PM from Nathalie Peregrine to everyone: Welcom Susan Payne May 30, 2018 12:06:10 PM from Kristine Dorrain to everyone: The shared screen is blurry. Is this just more WebEx awfulness that we need to tolerate? May 30, 2018 12:06:58 PM from Mary Wong to everyone: @Kristine, I think that's a Webex "feature" ... we've noticed it for other similar docs we upload. May 30, 2018 12:07:30 PM from Kristine Dorrain to everyone: one person's feature=another person's bug I guess. ;) May 30, 2018 12:07:38 PM from Nathalie Peregrine to everyone: Welcome Phil, disregard my email reply. Glad you got in. May 30, 2018 from Philip Corwin to everyone: Ha sthis document been 12:20:31 PM shared? And of not can we all please get a copy? May 30, 2018 12:21:06 PM from Mary Wong to everyone: @Phil, we have not circulated these slides as they were finalized today. We will share with the WG. May 30, 2018 12:21:17 PM from Philip Corwin to everyone: Thx from Ariel Liang to everyone: The slides can be downloaded from the May 30, 2018 12:21:54 PM wiki page: https://community.icann.org/x/PyIFBQ - we will circulate with the group after

May 30, 2018 12:26:46 PM from Kristine Dorrain to everyone: Agree with Prof Franklin...and it's something this group has repeated on every call. The survey needs to concise and clear.

May 30, 2018	12:26:54 PM	from Kristine Dorrain to everyone:	*be
May 30, 2018	12:27:13 PM	from Philip Corwin to everyone:	Hand up
May 30, 2018	12:28:35 PM	from Lori Schulman to everyone:	Lori hand up too.
May 30, 2018	12:28:36 PM	from Nathalie Peregrine to everyone	SUSAN PAYNE'S hand is up
May 30, 2018	12:30:54 PM	from Lori Schulman to everyone:	97 and 33
May 30, 2018 completed.	12:31:20 PM	from Lori Schulman to everyone:	97 brand owners entered. 33
May 30, 2018	12:31:44 PM	from Julie Hedlund to everyone:	Queue is: Susan, Phil, and Lori
May 30, 2018	12:33:40 PM	from Susan Payne to everyone:	ok thanks
May 30, 2018 those who actual	12:36:28 PM Ily handled the R	from Susan Payne to everyone: PMs - some did not do so	re Registrars - important to get

May 30, 2018 12:39:14 PM from Kristine Dorrain to everyone: @Susan, as I recall, we ask that as a screening question but I thought we then asked why they didn't handle RPMs...were they a barrier to entry?

May 30, 2018 12:39:59 PM from Susan Payne to everyone: ah yes, thanks Kristine, well remembered

May 30, 2018 12:41:48 PM from Michael R. Graham to everyone: @Lori -- I would also be glad to join a call to discuss the INTA Survey learnings.

May 30, 2018 12:44:36 PM from Mary Wong to everyone: @Kathy, we can perhaps request that registrars pass on the survey to the resellers but I am not sure we have a good database of resellers at the moment. We can discuss this suggestion further with Greg, David and Stacey.

May 30, 2018 12:45:30 PM from Kristine Dorrain to everyone: Just to be clear, while I agree with Susan's point (that Kathy echoed) indicating that the survey is not best directed to .BRANDS, actually .BRANDs are not exempt from TM Claims. It's not relevant for our purposes maybe, but I just wanted to correct that for the record.

May 30, 2018 12:46:11 PM from Susan Payne to everyone: @Kathy - yes agreed that .Brand ROs are not the target ROs (the same company might of course be the target as a brand owner). For avoidance of doubt, .Brands do have to run TM Claims May 30, 2018 12:47:13 PM from Kristine Dorrain to everyone: As the Registrar is the contracted party and ICANN has no control over resellers, I am not sure trying to survey resellers is going to be beneficial or informative. I do not believe we formulated any questions for resellers.

May 30, 2018 12:49:20 PM from Susan Payne to everyone: Question - will there be any testing on people who are independent? I think the data team can be a useful group to test on, but we are all very familiar with what we are trying to achieve and so may not see flaws that someone independent might see

May 30, 2018 12:51:24 PM from Susan Payne to everyone: Hand

May 30, 2018 12:55:37 PM from Ariel Liang to everyone: You may view the data request table here: https://www.icann.org/en/system/files/files/rfp-rpm-sunrise-tm-claims-appendix-a-27feb18-en.pdf

May 30, 2018 12:55:59 PM from Kristine Dorrain to everyone: Yeah, that's illegible...

May 30, 2018 12:58:27 PM from Kristine Dorrain to everyone: Hand.....can I add to what you're saying Julie?

May 30, 2018 12:58:55 PM from Nathalie Peregrine to everyone: the magnifying glass at the top helps enlarge the doc also

May 30, 2018 1:02:49 PM from Michael R. Graham to everyone: @Kristine -- Excellent explanation of the Survey development!

May 30, 2018 1:03:08 PM from Stacey Chan and Greg Rafert to everyone: Yes, that was very helpful.

May 30, 2018 1:03:54 PM from Kristine Dorrain to everyone: Hand again

May 30, 2018 1:06:39 PM from Kristine Dorrain to everyone: Hand again...:)

May 30, 2018 1:09:11 PM from Ariel Liang to everyone: Michael is next

May 30, 2018 1:09:13 PM from Susan Payne to everyone: I'd agree with Kristine

May 30, 2018 1:10:25 PM from Susan Payne to everyone: we all acknowledged that we aren't the survey experts so we will need to defer to the experts; what we wnated to do was give you enough guidance so you can see what we think we are trying to tease out with these surveys

May 30, 2018 1:10:26 PM from Kristine Dorrain to everyone: Hand

May 30, 2018 1:11:53 PM from Kathy Kleiman to everyone: Great discussion about our thinking in planning these questions.

May 30, 2018 1:13:00 PM from Stacey Chan and Greg Rafert to everyone: Yes, agreed. Thiat background will make our review of the questions much more informed/efficient.

May 30, 2018 1:16:08 PM from Kristine Dorrain to everyone: To be clear, the follow up could also be via more in-depth written survey too.... so many options! May 30, 2018 1:16:48 PM from Kristine Dorrain to everyone: LOL Greg....clearly the rest of us haven't figured out the hands either... May 30, 2018 from Mary Wong to everyone: Staff has our hand up :) 1:17:53 PM May 30, 2018 1:17:56 PM from Mary Wong to everyone: On the timing May 30, 2018 1:18:09 PM from Julie Hedlund to everyone: hand May 30, 2018 1:19:33 PM from Kathy Kleiman to everyone: I'm not sure this time is available next week... May 30, 2018 1:19:56 PM from Kathy Kleiman to everyone: it may be a full WG call May 30, 2018 1:20:25 PM from Kristine Dorrain to everyone: We can go back Friday morning PST?? May 30, 2018 1:20:34 PM from Kristine Dorrain to everyone: I can do regular WG call time also. May 30, 2018 1:20:49 PM from Susan Payne to everyone: I'm afraid I cannot do this time next week - not to stop others meeting though May 30, 2018 1:20:56 PM from Kristine Dorrain to everyone: Maybe a Doodle... May 30, 2018 1:20:58 PM from Kristine Dorrain to everyone: LOL May 30, 2018 1:21:03 PM from Kathy Kleiman to everyone: We were meeting at 10am Eastern and Noon Eastern on Fridays as a subteam. May 30, 2018 1:21:28 PM from Philip Corwin to everyone: This co-chair thinks we likely need a full WG meeting next week, but co-chairs can discuss further on Friday May 30, 2018 1:21:40 PM from Kathy Kleiman to everyone: Would Friday provide more time for the Analysis Group? May 30, 2018 1:22:48 PM from Mary Wong to everyone: They will need to get the Sub TEam feedback ASAP, preferably by COB Friday if that's possible May 30, 2018 1:23:32 PM from Mary Wong to everyone: The suggestion is therefore: (1) Analysis Group sends redline by Tuesday; (2) Sub Team meet by Friday to give feedback by Friday; and (3) Analysis Group meets with full WG next Weds 13 June.

May 30, 2018 works for us.	1:23:55 PM	from Stacey Chan and Greg Rafert to	everyone: That timeline
May 30, 2018 programmed, tes	1:25:38 PM ited and launche	from Mary Wong to everyone: ed the week following.	In order for surveys to be
May 30, 2018	1:25:44 PM	from Kathy Kleiman to everyone:	Great!
May 30, 2018 and we can work	1:26:26 PM out logistics to r	from Philip Corwin to everyone: make it work	Good suggestion from Mary
May 30, 2018	1:26:42 PM	from Kristine Dorrain to everyone:	Thanks everyone!
May 30, 2018	1:26:49 PM	from Kathy Kleiman to everyone:	Tx All!
May 30, 2018	1:27:11 PM	from Philip Corwin to everyone:	Bye all