***PRELIMINARY DRAFT***

***Subject to Change***

***Registry Operators Survey***

**ICANN Rights Protection Mechanisms Survey**

ICANN has commissioned our team to conduct a survey to assess the use and effectiveness of Sunrise and Trademark Claims Rights Protection Mechanisms (RPMs). These RPMs are services provided through ICANN's Trademark Clearinghouse (TMCH) for trademark owners.

Please note that your responses are voluntary and will be kept confidential, and that responses will not be identified by individual or company.

Finally, although the time to complete the survey will vary, we anticipate that it will take an average of approximately 15 to 25 minutes.

# Introductory Questions

1. What registry do you operate? [OPEN TEXT FIELD]
2. Approximately how many TLDs do you operate? Please provide the total number: [OPEN NUMERIC FIELD]
3. Do you operatenysPlease provide the total number: [OPEN TEXT FIELD]
4. are
5. Do you operate any IDN TLDs? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

1. Do you offer any second level domains in any IDN script? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

# Sunrise or Premium Name pricing Practices

1. Did you offer premium pricing for names in the TMCH during the Sunrise period for any of your non-brand TLDs? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

1. On average, were your Sunrise prices higher than your standard general availability prices? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q8a. [IF “Yes”] On average across your non-brand TLDs, approximately how much higher were your Sunrise prices than your standard general availability prices? [MULTIPLE CHOICE]

* + - 0-10% higher
    - 11-25% higher
    - 26-50% higher
    - 51-75% higher
    - 76-100% higher
    - 101% or higher
    - Don’t know/Not sure

1. Did you take any steps to avoid overlap between premium pricing and Sunrise registrations for any of your TLDs? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q9a. [IF “Yes”] What steps did you take to avoid overlap between premium pricing and Sunrise registrations for any of your TLDs? [OPEN TEXT FIELD]

# Reserved Names

1. Did you check to see if your reserved names list included trademarked names? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

1. Did you reserve names for political or legal reasons specific to your jurisdiction? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q11a. [IF “Yes”] Are they generally blocked or can the names be released to certain parties?

* They are blocked
* They can be released to certain parties
* Don’t know/Not sure

Q11b. [IF “Yes”] How did you select these terms? [OPEN TEXT FIELD]

1. Would you support an ICANN policy (such as through a modification to Section 1.3.3 of Spec 1 of the RA) that required Registry Operators (ROs) to publish their reserved names lists? [Provide Section 1.3.3 of Spec 1 of the RA for respondent to review] [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q12a. [IF “No”] Why not? Please note that you can select multiple options. [SELECT ALL THAT APPLY]

* + - Such publication would violate local laws
    - [[need additional choices]]

1. Would you support a requirement to offer domain names on the reserved list that match entries in the TMCH to brand owners before offering them for general sale? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q13a. [IF “Yes”] Why? [OPEN TEXT FIELD]

Q13b. [IF “No”] Why? [OPEN TEXT FIELD]

1. Would you support a requirement to notify brand owners when a reserved name matching a TMCH entry is sold to a third party (even if the Claims period is over)? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

# Sunrise Period Length

1. Did you run any Sunrise period for longer than 60 days? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q15a. [IF “Yes”] If so, how many days? [NUMERICAL OPEN TEXT]

1. How likely do you think a 30-day Sunrise period is to have the following outcomes?: [5-POINT LIKERT SCALE]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not Likely at All |  | Somewhat Likely |  | Very Likely | Don't Know/Not Sure |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Prevent cybersquatting |  |  |  |  |  |  |
| Allow trademark owners to register domains containing their marks before other registrants |  |  |  |  |  |  |
| Increase operating cost for registry operators |  |  |  |  |  |  |
| Increase technical burden for registry operators |  |  |  |  |  |  |
| Reduce operating cost for registry operators |  |  |  |  |  |  |
| Reduce technical burden for registry operators |  |  |  |  |  |  |
| Other: [Open text field] |  |  |  |  |  |  |

1. How likely do you think a Sunrise period longer than 30 days would be to have the following outcomes: [5-POINT LIKERT SCALE]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not Likely at All |  | Somewhat Likely |  | Very Likely | Don't Know/Not Sure |
| Prevent cybersquatting | 1 | 2 | 3 | 4 | 5 |  |
| Allow trademark owners to register domains containing their marks before other registrants |  |  |  |  |  |  |
| Increase operating cost for registry operators |  |  |  |  |  |  |
| Increase technical burden for registry operators |  |  |  |  |  |  |
| Reduce operating cost for registry operators |  |  |  |  |  |  |
| Reduce technical burden for registry operators |  |  |  |  |  |  |
| Other: [Open text field] |  |  |  |  |  |  |

1. Please rank the following possible Sunrise and Claims Period requirements from most preferable (rank=1) to least preferable (rank=4)?

* Sunrise Period is required, Claims Period is optional
* Sunrise Period is optional, Claims Period is required
* Sunrise and Claims Periods are both required
* Sunrise and Claims Periods are both optional

1. Please explain the ranking that you provided in the previous question. [OPEN TEXT FIELD]

Sunrise Registrations in Specialized gTLDs

1. Do you think there should be special rules to give precedence to certain groups when registering in restricted-use TLDs? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

1. For your TLDs that have registration eligibility restrictions, have you had to balance those restrictions against Sunrise requirements? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q21a. [IF “Yes”] What have you done to accommodate both your TLDs’ registration eligibility restrictions and the Sunrise requirements? [OPEN TEXT FIELD]

1. Should the ICANN brand protection policies like Sunrise or Claims be altered to better accommodate restricted TLDs (like Community or Geo TLDs)? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

# Sunrise Period Interactions with Limited Registration Periods, Approved Launch Programs, and Qualified Launch Programs

1. Which of the following pre-general-availability programs that limit participants did you offer for any of your TLDs?  Please note that you can select multiple options. [SELECT ALL THAT APPLY; RANDOMIZE ORDER BUT REQUIRE "None of the above" AND "Don't know/Not Sure" TO BE AT THE END OF THE LIST]

* Approved Launch
* Qualified Launch
* Limited Registration
* Founder's Period
* Other pre-general-availability program that limited participation
* None of the above [If None of the above, cannot select other options]
* Don't know/Not sure [If Don’t Know, cannot select other options]

1. Did you encounter any unanticipated startup issues with these programs? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q24a. [IF “Yes”] What issues did you encounter, and with which programs? [OPEN TEXT FIELD]

1. How (if at all) did your Limited Registration Period, Approved Launch Program, or Qualified Launch Program interact with the Sunrise Period? [OPEN TEXT FIELD]
2. How were you able to reconcile your plans for Limited Registration Period, Approved Launch Program, or Qualified Launch Program with the ICANN requirements to offer Sunrise and Claims?  Explain as specifically as possible. [OPEN TEXT FIELD]

# Sunrise Period and IDN TLDs

1. Did you receive any Sunrise registrations in any of your supported SLD IDN languages? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

1. Did you offer any special registration periods for IDN domain names apart from the TMCH/Sunrise period? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

# Trademark Claims

1. Did you offer an extended Claims period? [MULTIPLE CHOICE]

* Yes
* No
* Don’t know/Not sure

Q29a. [IF “Yes”] How long was your extended Claims period? Please note that you can select multiple options. [SELECT ALL THAT APPLY]

* + - 91-120 days
    - 121-150 days
    - 151-180 days
    - 181+ days

Q29b. [IF “Yes”] Did you send any claims notices during the extended Claims period (i.e., after the mandatory 90 day period)? [MULTIPLE CHOICE]

* + - Yes
    - No
    - Don’t know/Not sure

1. How likely do you think a 90-day Claims period is to have the following outcomes [5-POINT LIKERT SCALE]:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not Likely at All |  | Somewhat Likely |  | Very Likely | Don't Know/Not Sure |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Prevent cybersquatting |  |  |  |  |  |  |
| Allow trademark owners to register domains containing their marks before other registrants |  |  |  |  |  |  |
| Increase operating cost for registry operators |  |  |  |  |  |  |
| Increase technical burden for registry operators |  |  |  |  |  |  |
| Reduce operating cost for registry operators |  |  |  |  |  |  |
| Reduce technical burden for registry operators |  |  |  |  |  |  |
| Other: [Open text field] |  |  |  |  |  |  |

1. How likely do you think a Claims period longer than 90 days is to have the following outcomes [5-POINT LIKERT SCALE]:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not Likely at All |  | Somewhat Likely |  | Very Likely | Don't Know/Not Sure |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Prevent cybersquatting |  |  |  |  |  |  |
| Allow trademark owners to register domains containing their marks before other registrants |  |  |  |  |  |  |
| Increase operating cost for registry operators |  |  |  |  |  |  |
| Increase technical burden for registry operators |  |  |  |  |  |  |
| Reduce operating cost for registry operators |  |  |  |  |  |  |
| Reduce technical burden for registry operators |  |  |  |  |  |  |
| Other: [Open text field] |  |  |  |  |  |  |

1. If you run a registry that has an eligibility-restricted TLD, or that offered LRP(s), a QLP, and ALP or other Founders-type program, were there any aspects of the Claims service that didn’t work specifically for those TLDs/periods?  What aspects?  What changes would you make to better align these periods with the Claims service?