|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 30 days mandatory | 60 days mandatory | 90 days mandatory | 120+ days mandatory |
| Technical sunrise readiness and launch |  |  |  |  |
| Cost of operating sunrise will increase |  |  |  |  |
| Registry business model will be at risk |  |  |  |  |
| Registrar business model will be at risk |  |  |  |  |
| Brand owner strategy is compromised. |  |  |  |  |
| My business plans will likely be affected/delayed (registrant) |  |  |  |  |
| Sunrise registrations will increase |  |  |  |  |
| Cybersquatting will decrease |  |  |  |  |
| My revenue will be negatively impacted |  |  |  |  |
| Other [fill in the blank] |  |  |  |  |
| Other [fill in the blank] |  |  |  |  |

Thinking about your experiences with Sunrise, we’d like to learn more about the effect of Sunrise duration on various aspects of your business. 1= minimal impact and 5= significant impact. [Drop down with 0-5 for each box in the grid.

[grey-shaded questions are for Ry and Rr only)

[blue shaded questions would be survey-taker specific]

For any of the above that you’d like to explain, please do so here:

|  |
| --- |
|  |