***PRELIMINARY DRAFT***

***Subject to Change***

***Registry Operators Survey***

**ICANN Rights Protection Mechanisms Survey**

ICANN has commissioned our team to conduct a survey to assess the use and effectiveness of Sunrise and Trademark Claims Rights Protection Mechanisms (RPMs). These RPMs are services provided through ICANN's Trademark Clearinghouse (TMCH) for trademark owners.

Please note that your responses are voluntary and will be kept confidential, and that responses will not be identified by individual or company.

Finally, although the time to complete the survey will vary, we anticipate that it will take an average of approximately 15 to 25 minutes.

# Introductory Questions

1. What is the name of your registry company/business?
* [OPEN TEXT FIELD]
* Prefer not to respond
1. Approximately how many non-brand new gTLDs do you operate? Please select from the following range: [MULTIPLE CHOICE]
* 0
* 1-2
* 3-5
* 6-10
* 50+

[TERMINATE IF RESPONDENT SELECTS "0"]

1. Do you operate any TLDs in which registrations are restricted by eligibility requirements? Please select from the following range: [MULTIPLE CHOICE]
* 0
* 1-2
* 3-5
* 6-10
* 11-25
* 26-50
* 50+
1. Among the non-brand new gTLDs that you operate, approximately what percentage fall into each of the following categories (indicate a number between 0 and 100).
* Community-related: [NUMERIC FIELD]
* Geo-related: [NUMERIC FIELD]
* Restricted by eligibility terms: [NUMERIC FIELD]
* Internationalized domain name (IDN) TLDs: [NUMERIC FIELD]
* Other [OPEN TEXT FIELD]: [NUMERIC FIELD]

# Sunrise or Premium Name pricing Practices

1. Did you take any steps to avoid offering premium pricing for brand names during the Sunrise period for any of your non-brand TLDs? [MULTIPLE CHOICE]
* Yes
* No
* Don’t know/Not sure
* Prefer not to respond
1. Please provide your average pricing for: [OPEN NUMERIC FIELD]
* Standard Sunrise: [OPEN NUMERIC FIELD]
* Premium Sunrise: [OPEN NUMERIC FIELD]
* Standard general availability: [OPEN NUMERIC FIELD]
* Premium general availability: [OPEN NUMERIC FIELD]
* Prefer not to respond
1. Did you take any steps to avoid pricing brand names as premium names for any of your TLDs? [MULTIPLE CHOICE]
* Prefer not to respond

Q7a. [IF “Yes”]

Did you check to see if your reserved names list included trademarked names? [MULTIPLE CHOICE]

* Prefer not to respond

Q7b. Did you take any other steps to avoid overlap between premium pricing and Sunrise registrations for any of your TLDs? If yes, please explain. If not, please enter “N/A.”

1. [IF RESPODENT OFFERS >0% GEO-TLDS OR COMMUNITY TLDs] In your geo-TLDs or community TLDs, did you reserve names for political or legal reasons specific to your jurisdiction (e.g., “Police” for geo-TLDs)? [MULTIPLE CHOICE]

Q8a. [IF “Yes”] Are they generally blocked or can the names be released to certain parties?

* They are blocked
* They can be released to certain parties
* Don’t know/Not sure

Q8b. [IF “Yes”] How did you select the terms that were reserved for political or legal reasons? [OPEN TEXT FIELD]

1. [IF RESPONDENT OFFERS >0% GEO-TLDS OR COMMUNITY TLDs] Should the ICANN brand protection policies like Sunrise or Claims be altered to better accommodate restricted TLDs (like Community or Geo TLDs)? [MULTIPLE CHOICE]

[If “Yes”] Please share your thoughts on how these policies could be changed to better accommodate restricted TLDs. If you do not have any suggestions, please enter “N/A.”

1. Would you support modifying existing ICANN policy to require Registry Operators (ROs) to publish their reserved names lists? [MULTIPLE CHOICE]

Q10a. [IF “No”] Why not? Please note that you can select multiple options. [SELECT ALL THAT APPLY]

* Such publication would violate local laws
* [[need additional choices]]
1. In the event a Registry has placed terms on its reserved names list and later decides to release them for registration, should the Registry be required to provide Trademark Owners who have recorded trademarks in the TMCH notice of the release? [MULTIPLE CHOICE]
* Yes
* No
* Don’t know/Not sure

Q11a. [IF “Yes”] Why? [OPEN TEXT FIELD]

Q11b. [IF “No”] Why not? [OPEN TEXT FIELD]

# Sunrise Period Length

1. Did you run any Sunrise period for longer than 30 days? [MULTIPLE CHOICE]
* Yes
* No
* Don’t know/Not sure

Q12a. [IF “Yes”] If so, how many days? [NUMERICAL OPEN TEXT]

1. How do you think a 30-day Sunrise period is likely to affect the following outcomes (relative to having no Sunrise period)?: [5-POINT LIKERT SCALE, RANDOMIZE ORDER EXCEPT LEAVE "Other" AT END OF LIST

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |
|  | Will increase |  | Will not be affected |  | Will decrease | Don't Know/Not Sure |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Cybersquatting  |  |  |  |  |  |  |
| Sunrise registrations  |  |  |  |  |  |  |
| Your revenue as a Registry Operator |  |  |  |  |  |  |
| Difficulty of technical readiness for launch of Sunrise periods  |  |  |  |  |  |  |
| The cost of operating the Sunrise Period  |  |  |  |  |  |  |
| The risk to your business model as a Registry Operator |  |  |  |  |  |  |
| Your technical burden as a Registry Operator |  |  |  |  |  |  |
| Your operating cost as a Registry Operator |  |  |  |  |  |  |
| Time taken to implement your business plans as a Registry Operator |  |  |  |  |  |  |
| Other: [OPEN TEXT FIELD] |  |  |  |  |  |  |

1. How long do you think the ideal mandatory length for the Sunrise period should be
* 0 days
* 30 days
* 60 days
* 90 days
* 120+ days
* Other [NUMERICAL OPEN TEXT]
* Don’t know/Not sure
1. [IF RESPONDENT DID NOT SELECT "0" DAYS IN Q14] You indicated above that you think the ideal mandatory length for the Sunrise period should be [X = OPTION SELECTING IN Q14] days. How do you think a Sunrise period of the length that you selected is likely to affect the following outcomes (relative to a 30-day mandatory Sunrise period): [5-POINT LIKERT SCALE, RANDOMIZE ORDER EXCEPT LEAVE "Other" AT END OF LIST

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Will increase |  | Will not be affected |  | Will decrease | Don't Know/Not Sure |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Cybersquatting  |  |  |  |  |  |  |
| Sunrise registrations  |  |  |  |  |  |  |
| Your revenue as a Registry Operator |  |  |  |  |  |  |
| Difficulty of technical readiness for launch of Sunrise periods  |  |  |  |  |  |  |
| The cost of operating the Sunrise Period  |  |  |  |  |  |  |
| The risk to your business model as a Registry Operator |  |  |  |  |  |  |
| Your technical burden as a Registry Operator |  |  |  |  |  |  |
| Your operating cost as a Registry Operator |  |  |  |  |  |  |
| Time taken to implement your business plans as a Registry Operator |  |  |  |  |  |  |
| Other: [OPEN TEXT FIELD] |  |  |  |  |  |  |

1. Please rank the following possible Sunrise and Claims Period requirements from most preferable (rank=1) to least preferable (rank=5)? [RESPONDENT MUST PROVIDE A UNIQUE NUMBER FOR EACH RESPONSE]
* Sunrise Period is required, Claims Period is optional
* Sunrise Period is optional, Claims Period is required
* Sunrise and Claims Periods are both required
* Sunrise and Claims Periods are both optional
* Either Sunrise or Claims is required, but the Registry has the option to decide which
* Don’t know/Not sure

Q16a. Please explain the ranking that you provided in the previous question. [OPEN TEXT FIELD]

Q16b. How would your ranking change if the Claims Period was perpetual? (If not at all, please enter “N/A.”) [OPEN TEXT FIELD]

**Sunrise Registrations in Specialized gTLDs**

[IF RESPONDENT OFFERS >0% RESTRICTED TLDs]

1. Do you think there should be special rules to give precedence to certain groups when registering in restricted-use TLDs? [MULTIPLE CHOICE]
* Yes
* No
* Don’t know/Not sure
1. For your TLDs that have registration eligibility restrictions, have you had requests for Sunrise registrations from parties that do not have eligibility? [MULTIPLE CHOICE]

Q18a. [IF “Yes”] What have you done to accommodate both your TLDs’ registration eligibility restrictions and the Sunrise requirements? [MULTIPLE CHOICE]

* (add possible options)
* Other [OPEN TEXT FIELD]

# Sunrise Period Interactions with Limited Registration Periods, Approved Launch Programs, and Qualified Launch Programs

1. Which of the following pre-general-availability programs that limit participants did you offer for any of your TLDs?  Please note that you can select multiple options. [SELECT ALL THAT APPLY; RANDOMIZE ORDER BUT REQUIRE "None of the above" AND "Don't know/Not Sure" TO BE AT THE END OF THE LIST]
* Approved Launch
* Qualified Launch
* Limited Registration
* Founder's Period
* Other pre-general-availability program that limited participation
* None of the above [If None of the above, cannot select other options]
* Don't know/Not sure [If Don’t Know, cannot select other options]
1. Did you encounter any unanticipated issues with these programs? [MULTIPLE CHOICE]

Q20a. [If “Yes”] Please share your thoughts on how the programs could be changed to avoid the issues that you encountered. If you do not have any suggestions, please enter “N/A.” [OPEN TEXT FIELD]

1. How (if at all) did your Limited Registration Period, Approved Launch Program, or Qualified Launch Program interact with the Sunrise Period? [OPEN TEXT FIELD]
2. How were you able to reconcile your plans for Limited Registration Period, Approved Launch Program, or Qualified Launch Program with the ICANN requirements to offer Sunrise and Claims?  Explain as specifically as possible. [OPEN TEXT FIELD]

# Sunrise Period and IDN TLDs

# [IF REGISTRY OPERATOR OFFERS SLD IDN REGISTRATIONS]

1. Did you receive any Sunrise registrations in any of your supported second-level internationalized domain names (SLD IDN) languages? [MULTIPLE CHOICE]
* Yes
* No
* Don’t know/Not sure
1. Did you offer any special registration periods for internationalized domain names (IDN) domain names apart from the Sunrise period? [MULTIPLE CHOICE]
* Yes
* No
* Don’t know/Not sure

# Trademark Claims

1. Did you offer a Claims period for longer than 90 days? [MULTIPLE CHOICE]
* Don’t know/Not sure

Q25a. [IF “Yes”] How long was your Claims period? Please note that you can select multiple options if you ran multiple Claims periods for different lengths of time longer than 90 days. [SELECT ALL THAT APPLY]

* 91-120 days
* 121-150 days
* 151-180 days
* 181+ days
1. What effects do you think the 90-day Claims period has on registration behavior and the operations of your business (relative to a scenario where the Claims period is not mandatory)? [5-POINT LIKERT SCALE, RANDOMIZE ORDER EXCEPT LEAVE "Other" AT END OF LIST]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Will increase |  | Will not be affected |  | Will decrease | Don't Know/Not Sure |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Cybersquatting  |  |  |  |  |  |  |
| Number of domain registrants over all  |  |  |  |  |  |  |
| Your revenue as a Registry Operator |  |  |  |  |  |  |
| The risk to your business model as a Registry Operator |  |  |  |  |  |  |
| Your technical burden as a Registry Operator |  |  |  |  |  |  |
| Your administrative burden as a Registry Operator |  |  |  |  |  |  |
| Your operational burden as a Registry Operator |  |  |  |  |  |  |
| Time taken to implement your business plans as a Registry Operator |  |  |  |  |  |  |
| Other: [OPEN TEXT FIELD] |  |  |  |  |  |  |

1. What do you think is the ideal length for the Claims period?
* 0 days
* 30 days
* 60 days
* 90 days
* 180 days
* 365 days
* Perpetual length
* Other [NUMERICAL OPEN TEXT]
1. [What effects do you think the 90-day Claims period has on registration behavior and the operations of your business (relative to a scenario where the Claims period is not mandatory)? Please select all that apply. [5-POINT LIKERT SCALE, RANDOMIZE ORDER EXCEPT LEAVE "Other" AT END OF LIST]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Will increase |  | Will not be affected |  | Will decrease | Don't Know/Not Sure |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Cybersquatting  |  |  |  |  |  |  |
| Number of domain registrants over all  |  |  |  |  |  |  |
| Your revenue as a Registry Operator |  |  |  |  |  |  |
| The risk to your business model as a Registry Operator |  |  |  |  |  |  |
| Your technical burden as a Registry Operator |  |  |  |  |  |  |
| Your administrative burden as a Registry Operator |  |  |  |  |  |  |
| Your operational burden as a Registry Operator |  |  |  |  |  |  |
| Time taken to implement your business plans as a Registry Operator |  |  |  |  |  |  |
| Other: [OPEN TEXT FIELD] |  |  |  |  |  |  |