

Instructions:

This table was built to assist the Sunrise Data Review Sub Team in its analysis as to whether, and how, the previously collected Sunrise data (between December 2016 and March 2018) answer each of the final agreed Charter questions.

Clarifying Note: Staff could not identify previously collected Sunrise data that may be relevant in answering this final agreed Charter question. It is nevertheless included in the Sub Team review as the Sub Team members are welcome to download and reference the actual documents, linked from the **Source Tab** of the [analysis tool](#), to cite relevant information that may help answer this Charter question.

When providing input, please note the source name and page/slide number of the previously collected data.

Sunrise Charter Question 11:

(a) How effectively can trademark holders who use non-English scripts/languages able to participate in Sunrise (including IDN Sunrises)?

(b) Should any of them be further “internationalized” (such as in terms of service providers, languages served)?

Sub Team Member Name	Do the previously collected data help answer this Sunrise Charter Question?	If yes, which sub question(s) do the survey results assist?	How do the data assist (e.g. “Information X in document Y demonstrate Z”)?	Source Name & Page/Slide Reference
George Kirikos	Yes		(no for first 4 documents, will adjust this later on as we go through the other 8) According to page 7 of the Analysis Group report, 97% of the records are Latin script, and also there are only 1700 users, with USA dominating (both of these might impact geoTLDs outside the USA and IDN gTLDs).	AG Report, p.7
Griffin Barnett	No		[There is a list in the Deloitte TMCH report indicating breakdown of TMCH entries by country, but this does not necessarily speak to IDN issues or help answer this specific question.]	

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David McAuley	No		Referring to follow-ups and AG Independent Review of TMCH (but with respect to the latter see Appendix I, top of page 67 for some suggestions for expanded IDN-related criteria.) See also second to last comment on page 67 with respect to question 11(a)	
Sub Team Discussions			<ul style="list-style-type: none"> George K: 97% Latin script on page 7 might be relevant to geo TLDs. 	
David McAuley	No		Referring to INTA survey	
David McAuley	Inferentially		The ICANN Org TLD Startup document has information on IDNs as well as others. Here, e.g., is an IDN: 八卦(xn--45q11c). Clicking on the specific TLD in several IDN cases for sunrise policy the language is in English and that could cast doubt on TM holders ability to effectively use sunrise even in IDNs much less non-IDNs. But this is just an inference.	

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