

Instructions:

This table was built to assist the Sunrise Data Review Sub Team in its analysis as to whether, and how, the previously collected Sunrise data (between December 2016 and March 2018) answer each of the final agreed Charter questions.

- In the **Sunrise Tab** of the [analysis tool](#), Staff have included excerpts, as well as the relevant page/slide reference, from the previously collected data that staff believe may assist in answering the final agreed Charter questions. Summaries of the excerpts are included in Column B.
- The excerpts cited by Staff are nonexclusive; Sub Team members are welcome to download and reference the actual documents, linked from the **Source Tab**, to cite relevant information that may help answer the final agreed Charter questions.
- When providing input, please note the source name and page/slide number of the previously collected data.

Sunrise Charter Question 3:

(a) Should Registry Operators be required to create a mechanism that allows trademark owners to challenge the determination that a second level name is a Premium Name or Reserved Name?

(b) Additionally, should Registry Operators be required to create a release mechanism in the event that a Premium Name or Reserved Name is challenged successfully, so that the trademark owner can register that name during the Sunrise Period?

(c) What concerns might be raised by either or both of these requirements?

Sub Team Member Name	Do the previously collected data help answer this Sunrise Charter Question?	If yes, which sub question(s) do the survey results assist?	How do the data assist (e.g. "Information X in document Y demonstrate Z")?	Source Name & Page/Slide Reference
George Kirikos	No		(no for first 4 documents, will adjust this later on as we go through the other 8)	
Griffin Barnett	No			
Greg Shatan	Yes	A, b	"- <u>Trademark strings placed on reserved or premium lists</u> : Trademark owners and related parties expressed frustration that trademarked strings are often placed on reserved or premium lists, making it difficult to register them during the Sunrise period. They suggested that a limit be placed on how many trademarked strings could	AGTR, 65

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			be placed on reserved and premium lists."	
David McAuley	Not directly	a. and b.	The INTA Cost Impact Survey shows concern over premium pricing for slides noted in question 2 and perhaps slide 60 reference to acceptable use policies could be relevant. Also, commentary on slide 53	Slides 53, 60
David McAuley	Not directly	a.	The Data ST Mtg with Jon N. gets at a somewhat analogous situation to reserve and premium in discussing blocked names (DPML) and how to get past that (using DPML Plus) but this is not directly responsive to the questions	Pages 11-21 Jon N. transcript

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