**DATA EXTRACTED FROM DELOITTE, IBM & ICANN WEBINARS AND STAFF RPMs PAPER**

March 2013:

138 records submitted in March 2013 (launch date)

January 2014:

Highest number submitted in a month during the first year of operation: 2726

March 2014:

88% of marks were submitted by TM agents

1 in 2 opted for multi-year registrations

29,634 notifications had been sent to TM holders

Top 10 countries submitting into the TMCH (total over 10 scripts and 115 jurisdictions):

1.UNITED STATES

2.GERMANY

3.FRANCE

4.UNITED KINGDOM

5.SWITZERLAND

6.SPAIN

7.ITALY

8.SWEDEN

9.JAPAN

10.AUSTRALIA

October 2014:

Highest sunrise total: 713

Average per gTLD: 113 (based on 228 gTLDs)

As of July 2014:

Claims notices sent: 6,361,411

Cumulative Claims transactions: 60,735

Average Claims transactions per gTLD: 299 (based on 228 gTLDs)

December 2014:

27% of SMD[[1]](#footnote-1) files have been used in at least one Sunrise period.

May 2015

Top 20 jurisdictions for registered trademarks, according to number of records accepted for inclusion in the TMCH between March 2013 and May 2015

|  |  |
| --- | --- |
| **Jurisdiction** | **Verified Registered Trademarks** |
| 1. United States | 13,145 |
| 1. Office for Harmonization in the Internal Market (EU) | 5,816 |
| 1. France | 1,654 |
| 1. World Intellectual Property Organization | 1,825 |
| 1. Germany | 1,408 |
| 1. UK | 1,256 |
| 1. Australia | 905 |
| 1. Spain | 714 |
| 1. Canada | 713 |
| 1. Japan | 708 |
| 1. China | 639 |
| 1. Benelux Trademarks and Design Office | 518 |
| 1. Switzerland | 350 |
| 1. Sweden | 321 |
| 1. New Zealand | 186 |
| 1. Italy | 177 |
| 1. Hong Kong | 170 |
| 1. South Africa | 167 |
| 1. Russian Federation | 154 |
| 1. Mexico | 127 |

(Period May 2013 to May 2015)

Submissions verified and accepted by TMCH: 32,711

Submissions not verified and thus ineligible: 3,323

90% of those submitting verified trademarks also opted to have their marks verified for proof of use to be able to take advantage of the Sunrise period.

As of August 2015:

37,971 marks submitted to the Clearinghouse from 121 jurisdictions, for a total of 95,809 trademark years.

As of September 2015:

Total of 13,261 verified trademarks submitted

The basic fee for verification is USD 150 per trademark record per year.

A customer service ticket summary chart illustrating the sum and types of customer service requests received by the Clearinghouse. As reported by Deloitte, the overall error rate in first submissions is approximately 19.3% and the average length of time that it takes TMCH users to fix an incorrect submission is 26 days. After correcting the mark information, the overall error rate is limited to 6%.

|  |  |
| --- | --- |
| **Ticket Summary** | **Count** |
| API Issues | 456 |
| Claims Notification Issue | 295 |
| Other Issues (e.g. general new gTLD, UDRP/URS, invoicing) | 2,655 |
| Profile Management Issues | 604 |
| Sunrise File Issues | 1,157 |
| Sunrise Notification Issues | 126 |
| Trademark management Issues | 4,340 |
| *Total* | *9,633* |

1. A trademark record that has been verified for proof of use will be issued an SMD file generated by the Clearinghouse [↑](#footnote-ref-1)