Adobe Connect: 16

Brian Beckham - WIPO	Renee Fossen (Forum)
Cyntia King	Roger Carney
George Kirikos	Sara Bockey
Greg Shatan	Zak Muscovitch
Griffin Barnett	
Justine Chew	
Kathy Kleiman	
Kristine Dorrain	
Martin Silva	
Michael R Graham	
Philip Corwin	
Rebecca L Tushnet	

Audio Only:

None

Apologies:

Susan Payne

Staff:

Ariel Liang Julie Hedlund Andrea Glandon

AC Chat:

Andrea Glandon:Welcome to the Sub Team for Trademark Claims Data Review call held on Wednesday, 09 January 2019 at 17:00 UTC.

Andrea Glandon:Wiki Agenda Page: <u>https://community.icann.org/x/mQj_BQ</u>

George Kirikos:Hi folks.

Martin Silva:Hi all

Philip Corwin: Thank you Martin & Roger for volunteering to chair this sub team

Renee Fossen (Forum):I'm 6400 on the phone.

Martin Silva:3943 phone is me, just in case

Julie Hedlund: Thanks and noted Renee

Julie Hedlund: Thanks and noted Martin

Andrea Glandon:thank you!

Kristine Dorrain:Hi everyone, happy Wednesday. Apologies - I will need to drop at the bottom of the hour for a conflicting meeting.

Griffin Barnett:Just a heads up - I had prepared input on Questions 2 and 3 but didn't have a chance to add it to the Google Doc before it was locked prior to the call... my hope is that I can share some comments during our discussion today and then add the written input into the Google Doc once it is unlocked after the call

Kathy Kleiman:Tx you to Martin and Roger!! Griffin Barnett:No objection Zak Muscovitch:Very happy with both

Kristine Dorrain:No objection

Greg Shatan:Great.

Martin Silva:yes, please. :-)

Roger Carney:Perfect, thank you!!

George Kirikos: Ariel has even more tabs open than I do in Chrome. ;-)

Rebecca L Tushnet: Would it be possible to accept comments at the lock time and then lock the document so that the existing comments don't become invisible?

George Kirikos:@Rebecca: that's what I suggested off list to Ariel....it would make things easier, imho. George Kirikos:(assuming there were no 'destructive' edits, i.e. one has to be careful to ensure no one deleted someone else's comments)

Kathy Kleiman: What time is 1300 UTC in Eastern?

Rebecca L Tushnet:8 am EST

Kathy Kleiman:Tx!

George Kirikos: When it became invisible, that's what caused the problems.

Ariel Liang: The link is the same, suggested edits/comments are hidden because the google s locked Greg Shatan: Can we switch to suggest mode rather than view mode so the edits don't disappear? Ariel Liang: yes, after staff accept the suggested edits/edits then we will switch to suggest mode Greg Shatan: My suggestion is to put the doc into suggest mode without accepting the edits.

Greg Shatan: I think it will be confusing if the edits are accepted.

Kristine Dorrain: I'm on the west coast, and I can do them by the night before.

Kristine Dorrain:@Greg, I don't think it will be confusing because we're so far, not largely commenting ON one another's comments.

Kristine Dorrain: (I have a bit, but I can stsop)

Greg Shatan: Good point Christine.

George Kirikos: I usually do it either on the weekends, or the day before, depending on my schedule, but would like to know how others do the homework assignments.

Kristine Dorrain:@Greg, so far, we each add our own line.

Griffin Barnett:@George, speaking for myself, it really depends on when I have bandwidth

Greg Shatan: Given what Christine pointed out, I think accepting the changes and going to view mode is fine.

Kristine Dorrain:@Griffin, same. I'm only saying I can handle the earlier deadline and like the idea to have time to review what others have written. Either way we have a week, more or less. :)

George Kirikos:Understood, Griffin. Just makes it hard if there are just 4 hours before the call to review things, given the "morning pressure" of other stuff.

Griffin Barnett:For this past week, I actually had drafted input fairly early on (I think last Thursday or Friay) and had circulated to some other folks to see if they had feedback on it... I had intended to add it to the Google doc last night, but the time got away from me and I forgot about it until this morning by which time the doc was locked and it was too late to add before this call

Griffin Barnett: I don't necessarily hav a problem with setting an earlier deadline before each call to submit comments, but it's important to keep in mind that the timing is relative - although its 8 am deadline now for us, might be different timing depending on where other folks are in the world George Kirikos: Good point, Griffin.

Martin Silva: if we all agree we want a permanent open windows to add comments or suggestions, we can ask staff to look the techincal way to do it, so we move on to the Questions

Kathy Kleiman:Suggest we think abou tthis for a week.

Kathy Kleiman:Keep same system for now...

Griffin Barnett: Agree we should move on to substance please

Griffin Barnett:Personally, i think the current worflow has been fine

Martin Silva:(I am already wearing my chairing hat (?))

Kristine Dorrain:@Griffin, I agree. My point was I think the west coast (me) is on the later side - right (I am awful with time zones. but maybe it's harder even for Justine.

Griffin Barnett:*workflow

Kathy Kleiman:@Julie, I think that will work.

George Kirikos: Is there a way to "lock" a subset of the document? (i.e. like in a spreadsheet, where some cells can be edited, but others can't?) I don't use Google Docs often, so curious.

Ariel Liang:Google Doc doesn't seem to have that capability, unfortunately

Cyntia King: Apologies for joining late. It appears I didn;t miss much....

George Kirikos:13:00 UTC? That might be a bit early, for the day before.

Griffin Barnett:I'd suggest actually doing the earlier lock deadline of 24 ours prior to the call

George Kirikos: Maybe more like end of business day on Tuesday.

Griffin Barnett: Whatever that works out to in UTC

Kristine Dorrain: Happy for 24 hours or 1700. Whever.

Brian Beckham - WIPO: Whatever it is - it seems clear a slighty earlier deadline is needed.

George Kirikos:That'd be better, but 5 pm Eastern time would be even better.

Griffin Barnett: I really don't care

Griffin Barnett:(as in, no strong preference)

Kristine Dorrain: Apologies that I have to drop for another call. will listen to this recording later. Julie, I may be a little late for the next call.

Martin Silva:we should start with that one

Julie Hedlund 2:Noted Kristine.

Brian Beckham - WIPO:(switching to audio only)

George Kirikos:+1 Rebecca.

Rebecca L Tushnet: Thanks for the clarification--that is helpful.

Griffin Barnett: Presumably staff can capture that somehow in notes?

George Kirikos:Would it go to "Comments from Subteam" below, like the other parts of the document? Julie Hedlund 2:@Griffin -- done :-)

sara bockey:apologies for being late

George Kirikos:Cell E13 had the 83% about the folks who completed (Actual and Potential Registrants tab). But, other data we have contradicts this high number (outside the survey).

George Kirikos: The March 2017 Analysis Group report had a much higher abandonment rate.

Griffin Barnett:I'd be interested to see written comments on that Rebecca

George Kirikos:Only Kristine and I commented on #2.

Michael R Graham: Disagree that panel hypotheticals are more relevant than trademark owner registrants.

Griffin Barnett: I prepared comments on 2 and 3 but as mentioned earlier, didn't have the chance to actually add to Google Doc prior to the doclock

George Kirikos:Q3 or Q2?

George Kirikos:Q3 overlaps with Q1 in some ways, so might be easier.

Griffin Barnett:No strong preference either way re Q2 or Q3 first

Griffin Barnett:@Julie in the notes can we clarify that the second point on "isleading numbers" is specifically attributable to Rebecca and not necessarily a view shared by the full sub-team?

Griffin Barnett:Thank you

Griffin Barnett:On the translation point, obviously this is not a registrar perspective as George was seeking, but to mention what I will submit in my written input: v

Griffin Barnett:The survey is not clear as to the effect of language barrier issues in understanding the notice, so it is hard to answer the question regarding the effectiveness of translation separately from general results concerning the ability of potential registrants to understand the notices. Ultimately, the wording of the Claims Notice could likely be improved to improve its effectiveness, the notice delivered in additional translations in multiple languages, and mechanisms put into place to ensure potential registrants confronted with a Claims Notice actually read the entire notice before choosing whether to proceed with registration or not.

Rebecca L Tushnet:@Michael: panels are not just hypotheticals; they are also actual registrants and people who reported receiving a notice

George Kirikos:All the registrants surveyed undestood English, so the issue of translation could only be understood from the responses of registrars.

Griffin Barnett:@George, do we know that for sure? haha

Griffin Barnett: (im mostly joking)

George Kirikos:@Griffin: not conclusively, given some folks might have wanted 75 cents and didn't understand the survey at all. ;-)

Michael R Graham:pointing out specific data supporting Kathy's point really should be done. George Kirikos:Doing it in "real-time" is hard, so ideally folks had time to have done it the day before,

etc.

Martin Silva:we have 2 minutes, we should wrap up,

Griffin Barnett:In skimming the comments available, I tend to agree that the wording of the Claims notice can be improved, and also support better steps to ensure the notices are actually being delivered in the appropriate language and possibly considering translation into additional languags

Michael R Graham: Agree now that we have comments we should have a week to review and prepare for discussion .

Griffin Barnett: My written comments that I will add are generally along similar lines I think Griffin Barnett: I don't know anything about that data being available

Griffin Barnett: (the ICE data that is)

Greg Shatan: Is the data question the number of registrations during sunrise and the number of registrations after sunrise in each new gTLD?

George Kirikos: During claims, not sunrise.

Greg Shatan: Yes claims, sorry.

George Kirikos: Hardly any domains were regi'd in sunrise .:-)

George Kirikos:THat could be one question. Another is simply the distribution of TLDs (legacy vs new gTLDs, etc., to pinpoint where abuse is happening).

Griffin Barnett: Thanks all - hoping substance will reign moving forward

Griffin Barnett:Bye

George Kirikos:Bye folks.