LIST OF TOPICS FOR REVIEW OF THE UNIFORM RAPID SUSPENSION SYSTEM (URS)

Discussion Draft prepared by ICANN staff for RPM Working Group use - updated 04 January 2018

Introductory Note:

During the Working Group call on 30 November, a majority of attendees supported the idea that, instead of a detailed list of refined Charter questions, a shorter list of specific topics (based on the existing Charter questions and any new suggestions adopted) should be developed. A standard set of high-level questions will then be applied to each topic on the list. This approach was agreed to be similar to that which had been adopted for other RPMs, e.g. the Trademark Claims Charter questions.

The suggested standard set of high-level questions (some of which, e.g. Question 1 and/or 5, may need to be modified for certain topics) were:

- 1) Has it been used?
- 2) What was the original purpose and is it being fulfilled?
- 3) Bearing in mind the original purpose, have there been any unintended consequences?
- 4) What changes could better align the mechanism with the original purpose/facilitate it to carry out its purpose?
- 5) How many managed to prevail?

Status of this Document:

On the 6 December Working Group call, it was agreed that compiling the current draft documents into a single document would make them easier to work with. The current document (dated 13 December) represents that compilation. No edits have been made to any of the documents, and all text remain DISCUSSION DRAFTS only. As such, nothing in this document should be viewed as authoritative text or as Working Group consensus on the retention of any of the suggested topics or questions.

Part One contains the list of suggested review topics, derived from all the URS Charter questions and additional suggestions received; Part Two contains the table that cross-references the suggested topics with the Charter questions and suggestions; and Part Three contains the statement from the Working Group cochairs on URS review.

PART ONE: DRAFT LIST OF SUGGESTED URS REVIEW TOPICS

The following is a draft of a possible list of specific topics related to URS review; for context, please refer to the accompanying table in Part Two that cross-references the suggested topics to their original Charter questions:

A. THE COMPLAINT:

- 1. Standing to file
- 2. Grounds for complaint
- 3. Limited filing period

B. THE NOTICE OF COMPLAINT:

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- 1. Receipt by Registrant
- 2. Effect on Registry Operator

C. THE RESPONSE:

- 1. Duration of response period
- 2. Response fee
- 3. Other Issues

D. STANDARD OF PROOF:

1. Standard of proof

E. DEFENSES:

- 1. Scope of defenses
- 2. Unreasonable delay in filing complaint

F. REMEDIES:

- 1. Scope of remedies
- 2. Duration of suspension period

G. APPEAL:

1. Appeal process

H. POTENTIALLY OVERLAPPING PROCESS STEPS:

1. Potential overlap concerning duration of respondent appeal, review and extended reply periods along the URS process timeline

I. COST:

1. Cost allocation model

J. LANGUAGE:

1. Language issues, including current requirements for complaint, notice of complaint, response, determination

K. ABUSE OF PROCESS:

- 1. Misuse of the process, including by trademark owners, registrants and "repeat offenders"
- 2. Forum shopping
- 3. Other documented abuses

L. EDUCATION & TRAINING:

1. Responsibility for education and training of complainants, registrants, registries and registrars

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M. URS PROVIDERS:

1. Evaluation of URS providers and their respective processes

N. ALTERNATIVE(S) TO THE URS:

1. Possible alternative(s) to the URS, e.g. summary procedure in the UDRP

Note for Additional Reference:

The following questions, drawn from the general section of the PDP Charter, were also included in the original table of Charter questions circulated to the Working Group:

- Do the RPMs adequately address issues of registrant protection (such as freedom of expression and fair use)?
- Will, and if so to what extent, changes to one RPM will need to be offset by concomitant changes to the others?
- Do the RPMs collectively fulfil the objectives for their creation... In other words, have all the RPMs, in the aggregate, been sufficient to meet their objectives or do new or additional mechanisms, or changes to existing RPMs, need to be developed?
- Should any of the New gTLD Program RPMs (such as the URS), like the UDRP, be Consensus Policies applicable to all gTLDs, and if so what are the transitional issues that would have to be dealt with as a consequence?
- Are recent and strong ICANN work seeking to understand and incorporate Human Rights into the policy considerations of ICANN relevant to the UDRP or any of the RPMs?

PART TWO: ACCOMPANYING TABLE OF URS CHARTER QUESTIONS

The table below supplements the suggested topics listed in Part One (above). This table expands on that list of topics, and cross-references them to the specific Charter questions and additional suggestions from which the topic suggestions were drawn.

Suggested Topic	Original Charter Question	Suggested New Questions as of ICANN60 and those added at the meeting on 03 January 2018,	Origin of Charter
			Question
A. THE COMPLAINT:			
1. Standing to file		Should the first element be modified to include	
2. Grounds for filing		names that are abusively registered but that may	
3. Limited filing period		not be confusingly similar or identical?	
		New sub-question #3 added from the 03 January	
		2018 WG meeting	

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B. THE NOTICE:						
1. Receipt by Registrant	N/A	New topics from the 03 January 2018 WG meeting				
2. Effect on Registry		concerning registry operator obligations, whether			Deleted: and this	s question: "Has
Operator		registrants receive the notices, and why or why			Deleted: the noti	ce been received?
		<u>not</u> ,			Deleted: W	
C, THE RESPONSE:					Deleted: ?"	
1. Duration of response	Should the ability for defaulting respondents in	New topic #2 suggested on 3 Jan 2018 WG call	Comments	2000	Deleted: B	
period	URS cases to file a reply for an extended period		on Draft RPM	*******	Deleted: ply	
2. Other issues relating to	(e.g. up to one year) after the default notice, or		Staff Paper		Deleted: ply	
Responses (other than	even after a default determination is issued (in		(Feb 2015);			
issues relating to	which case the complaint could be reviewed anew)		question in			
<u>Defenses)</u>	be changed? See		PDP			
	http://newgtlds.icann.org/en/applicants/urs/rules-		Preliminary			
	28jun13-en.pdf, Section 6.4		Issue Report			
			(Oct 2015)			
3. Response fee	Should the Response Fee applicable to		Comments			
	complainants listing 15 or more disputed domain		on Draft RPM			
	names by the same registrant be eliminated?		Staff Paper;			
	See		question in			
	http://newgtlds.icann.org/en/applicants/urs/rules-		PDP			
	28jun13-en.pdf, Section 2.2.		Preliminary Issue Report			
D. STANDARD OF PROOF:			issue Report		- D. L. L. G	
Standard of proof	Is the URS' 'clear and convincing' standard of proof		Comments		Deleted: C	
1. Standard of proof	appropriate?		on Draft RPM			
	See		Staff Paper;			
	http://newgtlds.icann.org/en/applicants/urs/rules-		question in			
	28jun13-en.pdf, Section 8.2		PDP			
	<u>zojani s cir.pai</u> , section 6.2		Preliminary			
			Issue Report			
E. DEFENSES:			100001100011		Deleted: D	
1. Scope of defenses	Are the expanded defenses of the URS being used		Comments		Detectur 2	
	and if so, how, when, and by whom?		on			
			Preliminary			
			Issue Report			
2. Unreasonable delay in		Added at meeting on 03 January 2018: Questions				
filing a complaint (i.e.		TBD				
laches)						

Deleted: and this question: "Has Deleted: the notice been received? Deleted: W Deleted: ?" Deleted: B Deleted: ply
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F, REMEDIES:				 Del	leted: E
1. Scope of remedies	Should the URS allow for additional remedies such		Comments		
	as a perpetual block or other remedy, e.g. transfer		on Draft RPM		
	or a "right of first refusal" to register the domain		Staff Paper;		
	name in question?		question in		
	See		PDP		
	http://newgtlds.icann.org/en/applicants/urs/rules-		Preliminary		
	28jun13-en.pdf, Section 10.		Issue Report		
2. Duration of suspension	Is the current length of suspension (to the balance		Comments		
period	of the registration period) sufficient?		on		
	See		Preliminary		
	http://newgtlds.icann.org/en/applicants/urs/rules-		Issue Report		
	28jun13-en.pdf, Section 10.2.				
G, APPEAL:			_	 Del	leted: F
1. Appeal process	How can the appeals process of the URS be		A comment		
	expanded and improved?		on		
	See		Preliminary		
	http://newgtlds.icann.org/en/applicants/urs/rules-		Issue Report		
	28jun13-en.pdf, Section 12.				
H, POTENTIALLY OVERLAPPING	G PROCESS STEPS:			 Del	leted: G
1. Potential overlap		Superfluous overlap between:			
concerning duration of		A respondent's right to de novo appeal within			
respondent appeal,		fourteen days from a determination (Section 12.1);			
review and extended		versus			
reply periods along the		A respondent's right to <i>de novo</i> review within six			
URS process timeline		months from a notice of default (Section 6.4);			
		versus			
		A respondent's right to request a seven-day			
		extension to respond during the response period,			
		after default, or not more than thirty days from a			
		determination. (Section 5.3)			
		See			
		http://newgtlds.icann.org/en/applicants/urs/rules-			
		28jun13-en.pdf.			
Ļ, COST:				 Del	leted: H
1. Cost allocation model	Is the cost allocation model for the URS		Comments		
	appropriate and justifiable?		on Draft RPM		
	See		Staff Paper;		

	http://newgtlds.icann.org/en/applicants/urs/rules-		question in		
	28jun13-en.pdf, Sections 1.1.2, 2.2, 5.2, and 12.2.		Preliminary		
			Issue Report		
	Should there be a loser pays model? If so, how can				
	that be enforced if the respondent does not				
	respond?				
	Tespenal				
	How can costs be lowered so end users can easily				
	access RPMs? (General Charter question)				
L LANGUAGE.	access Krivis: (General Charter question)				D. L. L.
LANGUAGE:	Turk to the first term of the		Τ		 Deleted: I
1. Language issues,	What evidence is there of problems with the use	Potential language issues concerning lack of	A comment		
including current	of the English-only requirement of the URS,	obligation to translate complaint from English, and	to the		
requirements for	especially given its application to IDN New gTLDs?	whether registrants understand notices of	Preliminary		
complaint, notice of	See	complaints sent to them, noted on 20 Dec 2017 &	Issue Report		
complaint, response,	http://newgtlds.icann.org/en/applicants/urs/rules-	3 Jan 2018 WG calls.			
determination	28jun13-en.pdf, Section 4.2.				
	Are there any barriers that can prevent an end				
	user to access any or all RPMs? (General Charter				
	question)				
	question,				
	Do the RPMs work for registrants and trademark				
	holders in other scripts/languages, and should any				
	of them be further "internationalized" (such as in				
	The state of the s				
	terms of service providers, languages served)?				
	(General Charter question)				
K, ABUSE OF PROCESS:	_		1		 Deleted: J
1. Misuse of the process,	What sanctions should be allowed for misuse of	[Should URS also include provisions for] registrants	A comment		
including by trademark	the URS by the trademark owner?	who might be abusively registering domains?	on the		
owners, registrants and	See		Preliminary		
"repeat offenders"	http://newgtlds.icann.org/en/applicants/urs/rules-	To what extent is the forum shopping of URS	Issue Report		
2. Forum shopping	28jun13-en.pdf, Section 11.4 and 11.6.	providers?" and "Whether the current practice of			
3. Other documented		the complainant choosing the URS provider or the			
abuses	Is there a need to develop express provisions to	respondent to reduce forum shopping?" Or "is	Question in		
	deal with 'repeat offenders' as well as a definition	there a problem with the existing rules that results	Preliminary		
	of what qualifies as 'repeat offences'?	in forum shopping?	Issue Report		
	See	m for any snopping.	issue neport		
	http://newgtlds.icann.org/en/applicants/urs/rules-				
	28jun13-en.pdf, Section 11.4 and 11.6.				
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	Have there been abuses of the RPMs that can be				
	documented and how can these be addressed?				
	(General Charter question)				
L, EDUCATION & TRAINING:					Deleted: K
1. Responsibility for	Has ICANN done its job in training registrants in	Has ICANN done a good job of training	All Charter		
education and training	the new rights and defenses of the URS?	complainants concerning what the remedies are	questions		
of complainants,		under the URS?	suggested by		
registrants, registry	Are the Providers training both the Complainants		a		
operators and registrars	and the Respondents, and their communities and	Under URS the registry operator is required to	commentator		
	representatives, fairly and equally in these new procedures?	suspend the domain name, however registry	on the		
	procedures?	operators do not control the DNS and so it's really complicated, so how can a registry operator learn	Preliminary Issue Report		
	Are the Providers training both the Complainants	how this works?	issue nepuit		
	and the Respondents, and their communities and	now this works:			
	representatives, fairly and equally in these new				
	procedures?				
M, URS PROVIDERS:	'				Deleted: L
1. Evaluation of URS	Are the processes being adopted by Providers of	What are the backgrounds of the URS providers	All Charter		
providers and their	URS services fair and reasonable? See	and what are their preparations? Should the URS	questions		
respective processes	http://newgtlds.icann.org/en/applicants/urs/rules-	be doing something similar to the UDRP?	suggested by		
	28jun13-en.pdf, Section 7.		a		
			commentator		
	Are the Providers' procedures fair and equitable		on the		
	for all stakeholders and participants?		Preliminary		
			Issue Report		
	What changes need to be made to ensure that				
	procedures adopted by Providers are consistent				
	with the ICANN policies and are fair and balanced?				
	Are Providers exceeding the scope of their				
	authority in any of the procedures they are				
	adopting?				
	What remedies exist, or should exist, to allow				
	questions about new policies by the Providers				
	offering URS services, and how can they be				
	expeditiously and fairly created?				
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	Is ICANN reaching out properly and sufficiently to the multi-stakeholder community when such procedures are being evaluated by ICANN at the Providers' request? Is this an open and transparent process?		
	Are the Providers consulting with all stakeholders and participants in the evaluation, adoption and review of these new procedures?		
N, ALTERNATIVE PROCESSES:	·		
1. Possible alternative(s) to		A more general question is whether there should	
the URS, e.g. summary		be some kind of alternative to the URS – such as a	
procedure in the UDRP		summary procedure in the UDRP?	

OTHER GENERAL CHARTER QUESTIONS:

- Do the RPMs adequately address issues of registrant protection (such as freedom of expression and fair use)?
- Will, and if so to what extent, changes to one RPM will need to be offset by concomitant changes to the others?
- Do the RPMs collectively fulfil the objectives for their creation... In other words, have all the RPMs, in the aggregate, been sufficient to meet their objectives or do new or additional mechanisms, or changes to existing RPMs, need to be developed?
- Should any of the New gTLD Program RPMs (such as the URS), like the UDRP, be Consensus Policies applicable to all gTLDs, and if so what are the transitional issues that would have to be dealt with as a consequence?
- Are recent and strong ICANN work seeking to understand and incorporate Human Rights into the policy considerations of ICANN relevant to the UDRP or any of the RPMs?

PART THREE: CO-CHAIRS' STATEMENT ON URS REVIEW

November 30, 2017

RPM Working Group Co-Chairs' Joint Statement Regarding URS Review

The Co-Chairs have reviewed the general and specific WG Charter questions for the URS and note that among them are several overarching inquiries:

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- Do the RPMs collectively fulfil the objectives for their creation, namely "to provide trademark holders with either preventative or curative protections against cybersquatting and other abusive uses of their legally-recognized trademarks? In other words, have all the RPMs, in the aggregate, been sufficient to meet their objectives or do new or additional mechanisms, or changes to existing RPMs, need to be developed?", and
- "Should any of the New gTLD Program RPMs (such as the URS), like the UDRP, be Consensus Policies applicable to all gTLDs, and if so what are the transitional issues that would have to be dealt with as a consequence?"

These are among the major questions to be dealt with toward the conclusion of Phase One of our work. The Objectives and Goals portion of the Charter also states, "the PDP Working Group is expected to consider, at the appropriate stage of its work, the overarching issue as to whether or not all the RPMs collectively fulfill the purposes for which they were created, or whether additional policy recommendations are needed, including to clarify and unify the policy goals". We also note that the Charter's URS-specific questions deal with discrete features of this RPM – such as post-default registrant reply; the clear and convincing evidentiary standard; potential treatment of "repeat offenders" and abusive complainants; potential remedies in addition to suspension; use of expanded defenses; etc.

Finally, Additional Charter questions raise such general questions as "Are the processes being adopted by Providers of UDRP, URS, and TMCH services fair and reasonable?", and "Are Providers exceeding the scope of their authority in any of the procedures they are adopting?" But such general questions do not specifically address whether the three accredited URS providers are acting in compliance with the URS Procedure¹ and Rules², and with the Memo of Understanding³ (MOU) entered into between ICANN and the three providers, as well as whether ICANN has undertaken any contractual compliance efforts to assure adherence to the MOU.

Whether the providers are acting in accordance with the relevant URS requirements will be an important factor to be considered when we deal with the overarching Consensus Policy question. It will also help ensure that our discussion of other URS questions is data and fact focused, and fully informed regarding the basic elements of this RPM. And such a review would be consistent with our prior work on the TMCH, in which we reviewed the criteria for marks eligible for registration in order to assure that Deloitte and IBM were administering the TMCH in a manner that adhered to those standards.

The Co-Chairs therefore propose, for WG review and discussion, that in addition to or as focused substitutes for the above and other relevant Charter questions - however they are reconciled or reframed by the WG -- we should address these specific questions:

- Have the accredited URS providers administered this RPM in a manner that is consistent with the applicable Procedure, Rules, and MOU?
- Has ICANN engaged in any active oversight of URS providers to ensure MOU compliance; and has it received any complaints about URS administration and, if so, how has it dealt with them?
- Have URS decisions been limited to cases meeting the "clear and convincing evidence" standard, and been properly explained? (Note: This will require a
 qualitative review of a statistically significant percentage of URS decisions.)
- As ICANN staff has developed data indicating that a small percentage of URS decisions have been appealed, what has been the result of such appeals? (Note: The Charter already contains the question, "How can the appeals process of the URS be expanded and improved?", and we believe that addressing that question requires an understanding of how the appeals process has actually operated to date.)

¹ https://newgtlds.icann.org/en/applicants/urs/procedure-01mar13-en.pdf

² https://newgtlds.icann.org/en/applicants/urs/rules-04mar13-en.pdf

³ https://www.icann.org/en/system/files/files/naf-urs-20feb13-en.pdf (NAF version)

Again, the Co-Chairs believe that this proposed review of the administration of the URS by the accredited providers, to assure compliance with the existing rules, procedures, and MOU obligations, is both consistent with our prior review of the TMCH and is of fundamental importance for addressing the question of whether this RPM should be made available for complaints regarding domains at legacy gTLDs through adoption as Consensus Policy.

And, finally, as it will be some time before we have received and analyzed the survey questions regarding Sunrise Registrations and Trademark Claims Notices, we believe the proposed questions can be addressed without any further extension of our current timeline.

We look forward to discussing these proposed questions with WG members.

Document prepared by RPM Working Group Co-Chairs: Phil Corwin, J. Scott Evans, Kathy Kleiman