LIST OF TOPICS FOR REVIEW OF THE UNIFORM RAPID SUSPENSION SYSTEM (URS)

Discussion Draft prepared by ICANN staff for RPM Working Group use - updated 01 February 2018.

Introductory Note:

During the Working Group call on 30 November 2017, a majority of attendees supported the idea that, instead of a detailed list of refined Charter questions, a shorter list of specific topics (based on the existing Charter questions and any new suggestions adopted) should be developed. A standard set of high-level questions will then be applied to each topic on the list. This approach was agreed to be similar to that which had been adopted for other RPMs, e.g. the Trademark Claims Charter questions.

The suggested standard set of high-level questions (some of which, e.g. Question 1 and/or 5, may need to be modified for certain topics) were:

- 1) Has it been used? Why or why not?
- 2) What was the original purpose and is it being fulfilled?
- 3) Bearing in mind the original purpose, have there been any unintended consequences?
- 4) What changes could better align the mechanism with the original purpose/facilitate it to carry out its purpose?
- 5) What was the ultimate outcome?

Status of this Document:

On the 6 December 2017 Working Group call, it was agreed that compiling the current draft documents into a single document would make them easier to work with. The current document (dated 13 December) represents that compilation. No edits have been made to any of the documents, and all text remain DISCUSSION DRAFTS only. As such, nothing in this document should be viewed as authoritative text or as Working Group consensus on the retention of any of the suggested topics or questions.

Part One contains the list of suggested review topics, derived from all the URS Charter questions and additional suggestions received; Part Two contains the table that cross-references the suggested topics with the Charter questions and suggestions; and Part Three contains the statement from the Working Group cochairs on URS review.

PART ONE: DRAFT LIST OF SUGGESTED URS REVIEW TOPICS

The following is a draft of a possible list of specific topics related to URS review; for context, please refer to the accompanying table in Part Two that cross-references the suggested topics to their original Charter questions:

A. THE COMPLAINT:

- 1. Standing to file
- 2. Grounds for complaint
- 3. Limited filing period
- 4. Administrative review

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2. Response fee		Formatted	[7]
3. Other Issues (e.g. default procedures)		Deleted: ply	
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E. DEFENSES:	•	Formatted	[11]
1. Scope of defenses		Formatted	[12]
2. <u>Unreasonable delay in filing complaint</u>		Formatted	[13]
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F. REMEDIES:		Formatted	[15]
 Scope of remedies Duration of suspension period 		Formatted	[16]
Review of implementation of current remedies		Formatted	[17]
3. <u>Review of implementation of current remedies</u>		Formatted	[17]
G. APPEAL:	• <u></u>	Formatted	[19]
Appeal process		Formatted	[20]
		Formatted	
H. POTENTIALLY OVERLAPPING PROCESS STEPS:	•	Formatted	[21]
1. Potential overlap concerning duration of respondent appeal, review and extended reply periods along the URS process timeline		Formatted	[23]
I. COST:	4	Formatted	[24]
Cost allocation model		Formatted	
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J. LANGUAGE:	•	Formatted	
1. Language issues, including current requirements for complaint, notice of complaint, response, determination		Formatted	[27]
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K. ABUSE OF PROCESS:		Formatted	[29]
 Misuse of the process, including by trademark owners, registrants and "repeat offenders" Forum shopping 		Formatted	[31]
3. Other documented abuses		Formatted	[30]
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L. EDUCATION & TRAINING:	•		[33]
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1. Responsibility for education and training of complainants, registrants, registries and registrars

M. URS PROVIDERS:

1. Evaluation of URS providers and their respective processes

N. ALTERNATIVE(S) TO THE URS:

1. Possible alternative(s) to the URS, e.g. summary procedure in the UDRP

Note for Additional Reference:

The following questions, drawn from the general section of the PDP Charter, were also included in the original table of Charter questions circulated to the Working Group:

- Do the RPMs adequately address issues of registrant protection (such as freedom of expression and fair use)?
- Will, and if so to what extent, changes to one RPM will need to be offset by concomitant changes to the others?
- Do the RPMs collectively fulfil the objectives for their creation... In other words, have all the RPMs, in the aggregate, been sufficient to meet their objectives or do new or additional mechanisms, or changes to existing RPMs, need to be developed?
- Should any of the New gTLD Program RPMs (such as the URS), like the UDRP, be Consensus Policies applicable to all gTLDs, and if so what are the transitional issues that would have to be dealt with as a consequence?
- Are recent and strong ICANN work seeking to understand and incorporate Human Rights into the policy considerations of ICANN relevant to the UDRP or any of the RPMs?

PART TWO: ACCOMPANYING TABLE OF URS CHARTER QUESTIONS

The table below supplements the suggested topics listed in Part One (above). This table expands on that list of topics, and cross-references them to the specific Charter questions and additional suggestions from which the topic suggestions were drawn.

Suggested Topic	Original Charter Question	Suggested New Questions as of ICANN60 and those added at the meetings on 03 January 2018 and on 10 January 2018,	Origin of Charter Question	
A. THE COMPLAINT:				
1. Standing to file		Should the first element be modified to include		
2. Grounds for filing	names that are abusively registered but that may			
3. Limited filing period		not be confusingly similar or identical?		

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4. Administrative review		New sub-question #3 added from the 03 January		4	Formatted: Widow/Orphan control
<u></u>		2018 WG meeting			Tormateur maem explain control
		New suggested topic from the 10 January 2018			
		WG meeting:			
		"The administrative review of the complaint"		4	Formatted: Widow/Orphan control
B. THE NOTICE:				*********	Formatted: Font:
1. Receipt by Registrant	N/A	New topics from the 03 January 2018 WG meeting			
2. Effect on Registry		concerning registry operator obligations, whether			
<u>Operator</u>		registrants receive the notices, and why or why			
		not,			Deleted: ?"
C, THE RESPONSE:					Deleted: B
1. Duration of response,	Should the ability for defaulting respondents in	New topic #2 suggested on 3 Jan 2018 WG call	Comments	4	Formatted: Numbered + Level: 1 + Numbering Style: 1, 2,
period	URS cases to file a reply for an extended period	New topic suggested on 10 Jan 2018 WG call:	on Draft RPM		3, + Start at: 1 + Alignment: Left + Aligned at: 0" +
2. Other issues relating to	(e.g. up to one year) after the default notice, or	"Default procedures".	Staff Paper		Indent at: 0.25"
Responses (other than	even after a default determination is issued (in		(Feb 2015);		Deleted: ply
issues relating to	which case the complaint could be reviewed anew)		question in		Formatted: Tab stops: 0.65", Left
<u>Defenses</u>), e.g. <u>Default</u>	be changed? See		PDP		
<u>procedures</u>	http://newgtlds.icann.org/en/applicants/urs/rules-		Preliminary		
	28jun13-en.pdf, Section 6.4		Issue Report		
			(Oct 2015)		
3. Response fee	Should the Response Fee applicable to		Comments	4	Formatted: Numbered + Level: 1 + Numbering Style: 1, 2,
	complainants listing 15 or more disputed domain		on Draft RPM		3, + Start at: 1 + Alignment: Left + Aligned at: 0" + Indent at: 0.25"
	names by the same registrant be eliminated?		Staff Paper;		
	See		question in		
	http://newgtlds.icann.org/en/applicants/urs/rules-		PDP		
	28jun13-en.pdf, Section 2.2.		Preliminary		
			Issue Report		
D, STANDARD OF PROOF:	1				Deleted: C
1. Standard of proof	Is the URS' 'clear and convincing' standard of proof		Comments		
	appropriate?		on Draft RPM		
	See		Staff Paper;		
	http://newgtlds.icann.org/en/applicants/urs/rules-		question in		
	28jun13-en.pdf, Section 8.2		PDP		
			Preliminary		
E, DEFENSES:			Issue Report		Deleted: D
1. Scope of defenses	Are the expanded defenses of the URS being used		Comments		Defeted: D
1. Scope of defenses	and if so, how, when, and by whom?		on		
	and it 50, now, when, and by whom:		UII		

			Preliminary Issue Report
. Unreasonable delay in filing a complaint (i.e.		Added at meeting on 03 January 2018: "Questions TBD"	issue Report
laches)			
, REMEDIES:			
L. Scope of remedies	Should the URS allow for additional remedies such as a perpetual block or other remedy, e.g. transfer or a "right of first refusal" to register the domain name in question?	Suggested on 10 Jan 2018 WG call: Suggested new remedies for consideration: "The respondent and complainant could	Comments on Draft RPM Staff Paper; question in
	See http://newgtlds.icann.org/en/applicants/urs/rules-28jun13-en.pdf, Section 10.	negotiate a purchase of the domain during the suspension." "Renewal by complainant"	PDP Preliminary Issue Report
2. Duration of suspension period	Is the current length of suspension (to the balance of the registration period) sufficient? See http://newgtlds.icann.org/en/applicants/urs/rules-28jun13-en.pdf , Section 10.2.		Comments on Preliminary Issue Report
3. Review of implementation of current remedies		Suggested new topic on 10 Jan 2018 WG call: ""Are the current remedies being implemented properly?"	
G, APPEAL:			l
I. Appeal process	How can the appeals process of the URS be expanded and improved? See http://newgtlds.icann.org/en/applicants/urs/rules-28jun13-en.pdf , Section 12.	New refinement of standard high-level questions for this topic suggested on 10 Jan 2018 WG call: "Should there be any modification of the appeals process? Has the appeals process been used? Have there been any unintended consequences?"	A comment on Preliminary Issue Report
		Note captured on 10 Jan 2018 WG call to differentiate between different types of appeal; Internal appeal from initial determination; Internal process of de novo review (following default determination); External "appeal" via filing court proceedings.	

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New questions under Scope of remedies: "Are the intended remedies are being implemented properly?" \P

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LANGUAGE	Is the cost allocation model for the URS appropriate and justifiable? See http://newgtlds.icann.org/en/applicants/urs/rules-28jun13-en.pdf , Sections 1.1.2, 2.2, 5.2, and 12.2. Should there be a loser pays model? If so, how can that be enforced if the respondent does not respond? How can costs be lowered so end users can easily access RPMs? (General Charter question)	28jun13-en.pdf. Note captured on 10 Jan 2018 WG call re: both the appeal in the URS and "the appeal" in external courts. Note captured on 10 Jan 2018 WG call that the Response Fee is a topic under Section C (above).	Comments on Draft RPM Staff Paper; question in Preliminary Issue Report	 Deleted: H	
LANGUAGE: 1. Language issues,	What evidence is there of problems with the use	Potential language issues concerning lack of	A comment	 Deleted: I	
including current	of the English-only requirement of the URS,	obligation to translate complaint from English, and	to the		
requirements for	especially given its application to IDN New gTLDs?	whether registrants understand notices of	Preliminary		
	See		Issue Report		
complaint, notice of					
complaint, <u>notice of</u> complaint, response,	http://newgtlds.icann.org/en/applicants/urs/rules-	3 Jan 2018 WG calls.			
requirements for	See	complaints sent to them, noted on 20 Dec 2017 &			

K, ABUSE OF PROCESS: 1. Misuse of the process, including by trademark owners, registrants and "repeat offenders" 2. Forum shopping 3. Other documented abuses	Are there any barriers that can prevent an end user to access any or all RPMs? (General Charter question) Do the RPMs work for registrants and trademark holders in other scripts/languages, and should any of them be further "internationalized" (such as in terms of service providers, languages served)? (General Charter question) What sanctions should be allowed for misuse of the URS by the trademark owner? See http://newgtlds.icann.org/en/applicants/urs/rules-28jun13-en.pdf, Section 11.4 and 11.6. Is there a need to develop express provisions to deal with 'repeat offenders' as well as a definition of what qualifies as 'repeat offences'? See http://newgtlds.icann.org/en/applicants/urs/rules-28jun13-en.pdf, Section 11.4 and 11.6. Have there been abuses of the RPMs that can be documented and how can these be addressed?	[Should URS also include provisions for] registrants who might be abusively registering domains? To what extent is the forum shopping of URS providers?" and "Whether the current practice of the complainant choosing the URS provider or the respondent to reduce forum shopping?" Or "is there a problem with the existing rules that results in forum shopping?	A comment on the Preliminary Issue Report Question in Preliminary Issue Report		(Deleted: J	
	(General Charter question)						Ц
L, EDUCATION & TRAINING:						Deleted: K	
1. Responsibility for	Has ICANN done its job in training registrants in	Suggestions up to ICANN60:	All Charter		,		
education and training	the new rights and defenses of the URS?	 Has ICANN done a good job of training 	questions			Formatted: Font: +Body (Calibri), 11 pt, Font color: Dark Gray	í.
of complainants, registrants, registry	Are the Providers training both the Complainants	complainants concerning what the remedies are under the URS?	suggested by a		1	Formatted: List Paragraph, Bulleted + Level: 1 + Aligned	<u></u>
operators and registrars	and the Respondents, and their communities and	 Under URS the registry operator is 	commentator			at: 0.25" + Indent at: 0.5"	
- p - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	representatives, fairly and equally in these new	required to suspend the domain name,	on the	······································	(Deleted: ¶	
	procedures?	however registry operators do not control	Preliminary		(Formatted: Font: (Default) +Body (Calibri), 11 pt	
M, URS PROVIDERS:	V	the DNS and so it's really complicated, so how can a registry operator learn how this works?	Issue Report			Deleted: ¶ Are the Providers training both the Complainants and the Respondents, and their communities and representatives, fairly and equally in these new procedures?	
TO STOP HOVIDENS.					(Deleted: L	\prec
							-

Evaluation of URS providers and their respective processes (including training of panelists)

Are the processes being adopted by Providers of URS services fair and reasonable? See http://newgtlds.icann.org/en/applicants/urs/rules-28jun13-en.pdf, Section 7.

Are the Providers' procedures fair and equitable for all stakeholders and participants?

What changes need to be made to ensure that procedures adopted by Providers are consistent with the ICANN policies and are fair and balanced?

Are Providers exceeding the scope of their authority in any of the procedures they are adopting?

What remedies exist, or should exist, to allow questions about new policies by the Providers offering URS services, and how can they be expeditiously and fairly created?

Is ICANN reaching out properly and sufficiently to the multi-stakeholder community when such procedures are being evaluated by ICANN at the Providers' request? Is this an open and transparent process?

Are the Providers consulting with all stakeholders and participants in the evaluation, adoption and review of these new procedures?

What are the backgrounds of the URS providers and what are their preparations? Should the URS be doing something similar to the UDRP?

<u>Suggested additional questions on 10 Jan 2018 WG</u> call:

"What is the oversight, if any, of the URS providers? Who are the panelists accountable to? Who has oversight on the panelists?"

<u>Suggested edits 30 and 31 January and discussed</u> on 01 February:

- Have the accredited URS providers
 administered this RPM in a manner that is consistent with the applicable Procedure, Rules, and MOU?
- Has ICANN engaged in any active oversight of URS providers to ensure MOU compliance; and has it received any complaints about URS administration and, if so, how has it dealt with them?
- Have URS decisions been limited to cases meeting the "clear and convincing evidence" standard, and been properly explained? (Note: This will require a qualitative review of a statistically significant percentage of URS decisions.)
- As ICANN staff has developed data indicating that a small percentage of URS decisions have been appealed, what has been the result of such appeals? (Note: The Charter already contains the question, "How can the appeals process of the URS be expanded and improved?", and we believe that addressing that question requires an understanding of how the appeals process has actually operated to date.)

All Charter questions suggested by a commentator on the Preliminary Issue Report

Commented [Office1]: Per Susan Payne: I propose that bullet 3 be amended, including the deletion of the Co-Chairs Note, to read: "How have the URS providers ensured that the "clear and convincing evidence" standard has been applied?" See: Susan's email on 17 Jan 2018 at: http://mm.icann.org/pipermail/gnso-rpm-wg/2018-January/002699.html

Commented [MOU2]: -- Instead, some alternative questions

- •What instructions have the URS providers given to the panelists?
- •What did the URS providers advise the panelists?
- •Does the URS providers have minimal standards for panelists for decision making?
- •Have the minimal standards been met?
- •What are the URS providers' procedures? Have the URS providers done their work?
- •How have the URS providers ensured that the "clear and convincing evidence" standard has been applied?
- •How do the URS providers police the existing rules for the panelists?
- •What does "clear and convincing evidence" mean?

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N, ALTERNATIVE PROCESSES:		
1. Possible alternative(s) to	A more general question is whether there should	
the URS, e.g. summary	be some kind of alternative to the URS – such as a	
procedure in the UDRP	summary procedure in the UDRP?	
	Suggested topic on 10 Jan 2018 WG call:	
	Mediation.	

OTHER GENERAL CHARTER QUESTIONS:

- Do the RPMs adequately address issues of registrant protection (such as freedom of expression and fair use)?
- Will, and if so to what extent, changes to one RPM will need to be offset by concomitant changes to the others?
- Do the RPMs collectively fulfil the objectives for their creation... In other words, have all the RPMs, in the aggregate, been sufficient to meet their objectives or do new or additional mechanisms, or changes to existing RPMs, need to be developed?
- Should any of the New gTLD Program RPMs (such as the URS), like the UDRP, be Consensus Policies applicable to all gTLDs, and if so what are the transitional issues that would have to be dealt with as a consequence?
- Are recent and strong ICANN work seeking to understand and incorporate Human Rights into the policy considerations of ICANN relevant to the UDRP or any of the RPMs?

PART THREE: CO-CHAIRS' STATEMENT ON URS REVIEW

November 30, 2017

RPM Working Group Co-Chairs' Joint Statement Regarding URS Review

The Co-Chairs have reviewed the general and specific WG Charter questions for the URS and note that among them are several overarching inquiries:

- Do the RPMs collectively fulfil the objectives for their creation, namely "to provide trademark holders with either preventative or curative protections against cybersquatting and other abusive uses of their legally-recognized trademarks? In other words, have all the RPMs, in the aggregate, been sufficient to meet their objectives or do new or additional mechanisms, or changes to existing RPMs, need to be developed?", and
- "Should any of the New gTLD Program RPMs (such as the URS), like the UDRP, be Consensus Policies applicable to all gTLDs, and if so what are the transitional issues that would have to be dealt with as a consequence?"

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These are among the major questions to be dealt with toward the conclusion of Phase One of our work. The Objectives and Goals portion of the Charter also states, "the PDP Working Group is expected to consider, at the appropriate stage of its work, the overarching issue as to whether or not all the RPMs collectively fulfill the purposes for which they were created, or whether additional policy recommendations are needed, including to clarify and unify the policy goals". We also note that the Charter's URS-specific questions deal with discrete features of this RPM – such as post-default registrant reply; the clear and convincing evidentiary standard; potential treatment of "repeat offenders" and abusive complainants; potential remedies in addition to suspension; use of expanded defenses; etc.

Finally, Additional Charter questions raise such general questions as "Are the processes being adopted by Providers of UDRP, URS, and TMCH services fair and reasonable?", and "Are Providers exceeding the scope of their authority in any of the procedures they are adopting?" But such general questions do not specifically address whether the three accredited URS providers are acting in compliance with the URS Procedure¹ and Rules², and with the Memo of Understanding³ (MOU) entered into between ICANN and the three providers, as well as whether ICANN has undertaken any contractual compliance efforts to assure adherence to the MOU.

Whether the providers are acting in accordance with the relevant URS requirements will be an important factor to be considered when we deal with the overarching Consensus Policy question. It will also help ensure that our discussion of other URS questions is data and fact focused, and fully informed regarding the basic elements of this RPM. And such a review would be consistent with our prior work on the TMCH, in which we reviewed the criteria for marks eligible for registration in order to assure that Deloitte and IBM were administering the TMCH in a manner that adhered to those standards.

The Co-Chairs therefore propose, for WG review and discussion, that in addition to or as focused substitutes for the above and other relevant Charter questions - however they are reconciled or reframed by the WG -- we should address these specific questions:

Again, the Co-Chairs believe that this proposed review of the administration of the URS by the accredited providers, to assure compliance with the existing rules, procedures, and MOU obligations, is both consistent with our prior review of the TMCH and is of fundamental importance for addressing the question of whether this RPM should be made available for complaints regarding domains at legacy gTLDs through adoption as Consensus Policy.

And, finally, as it will be some time before we have received and analyzed the survey questions regarding Sunrise Registrations and Trademark Claims Notices, we believe the proposed questions can be addressed without any further extension of our current timeline.

We look forward to discussing these proposed questions with WG members.

Document prepared by RPM Working Group Co-Chairs: Phil Corwin, J. Scott Evans, Kathy Kleiman

¹ https://newgtlds.icann.org/en/applicants/urs/procedure-01mar13-en.pdf

Commented [MOU3]: At 01 February meeting WG members suggested removing "or as focused substitutes for"

Deleted: <#>Have the accredited URS providers administered this RPM in a manner that is consistent with the applicable Procedure, Rules, and MOU?¶ <#>Has ICANN engaged in any active oversight of URS providers to ensure MOU compliance; and has it received

<#>Has ICANN engaged in any active oversight of URS providers to ensure MOU compliance; and has it received any complaints about URS administration and, if so, how has it dealt with them?

<#>>Have URS decisions been limited to cases meeting the "clear and convincing evidence" standard, and been properly explained? (Note: This will require a qualitative review of a statistically significant percentage of URS decisions.)

<#>As ICANN staff has developed data indicating that a small percentage of URS decisions have been appealed, what has been the result of such appeals? (Note: The Charter already contains the question, "How can the appeals process of the URS be expanded and improved?", and we believe that addressing that question requires an understanding of how the appeals process has actually operated to date.)

² https://newgtlds.icann.org/en/applicants/urs/rules-04mar13-en.pdf

³ https://www.icann.org/en/system/files/files/naf-urs-20feb13-en.pdf (NAF version)

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