

IDN Implementation Guidelines

Version 4.0

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ICANN 60
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Agenda

- ⦿ Purpose and Status
- ⦿ IDN Guidelines WG
- ⦿ Scope and Topics
- ⦿ Next Steps

Purpose

- ⦿ Background
 - For second-level IDN registration policies and practices
 - To minimize the risk of cybersquatting and consumer confusion

- ⦿ Relevance
 - gTLD – registries and registrars offering IDNs contractually bound
 - Required by most Registry Agreements
 - For example, new gTLD Registry Agreement: Specification 6 Section 1.4
 - Required by many Registrar Agreements
 - For example, 2013 Registrar Accreditation Agreement: Additional Registrar Operation Specification Clause 3
 - IDN ccTLDs – “expected” by the Fast Track Process

Status

- ⦿ [Call for Community Experts](#) in July 2015
- ⦿ Working Group formed in October 2015
- ⦿ [Initial issues list](#) presented at ICANN 55
- ⦿ [Interim draft](#) presented at ICANN 57
- ⦿ [Final draft](#) for [Public Comment](#) released in March 2017
- ⦿ Final draft for Public Comment presented at ICANN 58
- ⦿ Final draft for Second Public Comment published in October 2017
- ⦿ Final draft for Second Public Comment being presented at ICANN 60

IDN Guidelines WG (IDNGWG)

	Name	Organization	SO/AC
1	Satish Babu	ISOC-TRV	ALAC
2	Wael Nasr	TLDVILLA LLC	ALAC
3	Mats Dufberg	IIS	ccNSO
4	Pablo Rodríguez	Puerto Rico TLD	ccNSO
5	Edmon Chung	.asia	GNSO
6	Christian Dawson	i2Coalition	GNSO
7	Chris Dillon		GNSO
8	Kal Feher	Neustar	GNSO
9	Dennis Tan	Verisign	GNSO
10	Jian Zhang (until 7 April 2017)	KNET	GNSO
11	Patrik Fältström (will only review)		SSAC

Scope and Topics

- ⊙ Scope limited to only the owner-name of the DNS records added to the zone file by the registration system
 - Any glue records and right-hand or target names excluded from scope

- ⊙ Total of 7 topics with 19 guidelines and Additional Notes:
 - Transition (4)
 - Format of IDN Tables (2)
 - Consistency of IDN Tables and Practices (4)
 - IDN Variant Labels (3)
 - Similarity and Confusability of Labels (4)
 - Publishing IDN Registration Policy and Rules (1)
 - Terminology (1)
 - Additional Notes

Next Steps

- ⦿ Finalize IDN Guidelines 4.0 after second public comment
- ⦿ Submit final IDN Guidelines 4.0 for consideration by ICANN Board

- ⦿ Final Draft of IDN Implementation Guidelines 4.0 available at www.icann.org/idn
- ⦿ Visit IDN Guidelines wiki page for the list of WG members, email archive, call recordings and summaries:
<https://community.icann.org/display/IDN/IDN+implementation+Guidelines>
- ⦿ For feedback, email at: idngwg@icann.org or IDNProgram@icann.org