

Cross Community Working Party  
on  
ICANN's Corporate and Social Responsibility  
to  
Respect Human Rights

# Continuing the discussion

- ICANN 50 London - Report by Thomas Schneider & Monika Zalnieriute, facilitated by CoE
- ICANN 51 LA - Session
- ICANN 52 Singapore - CCWP-HR established  
GAC WG  
Report by Article19
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- ICANN 53 BA - Sessions (GAC WG, CCWP-HR, meetings with constituencies)  
Report by Article19
- ICANN 54 Dublin - Sessions  
Report by CCWP-HR

# Why?

*"ICANN is bound to operate "for the benefit of the internet community as a whole, carrying out its activities in conformity with relevant principles of international law and applicable international conventions and local law"*

- Article 4 of ICANN's Articles of Incorporation

ICANN's policies and operations have  
the potential to impact human rights

# Charter / Terms of Reference CCWP-HR

- Raise awareness
- Map policies, procedures and operations that impact human rights
- Provide information, suggestions and recommendations to chartering orgs and ICANN community
- Propose procedures and mechanisms for HR impact assessment
- Develop and explore CSR guidelines that are in place or should be created
- Produce position papers and statements where appropriate

# Different Processes Ongoing

- GAC WG Human Rights and International Law
- CCWG on Accountability (WP4)
- CCWP-HR

# Join or follow the work

Mailinglist:

<https://mm.icann.org/mailman/listinfo/cc-humanrights>

Website:

<https://tinyurl.com/cchumanrights>

Public Session on Wednesday 9:00 – 10:15 Wicklow MR5

Open Working session Wednesday 17:00 – 18:00 Wicklow  
Hall 2

# New CCWP-HR report

- Presented by Motoko Aizawa



# ICANN's Corporate Responsibility to respect Human Rights:

Recommendations for developing  
Human Rights Review Process and Reporting

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2015

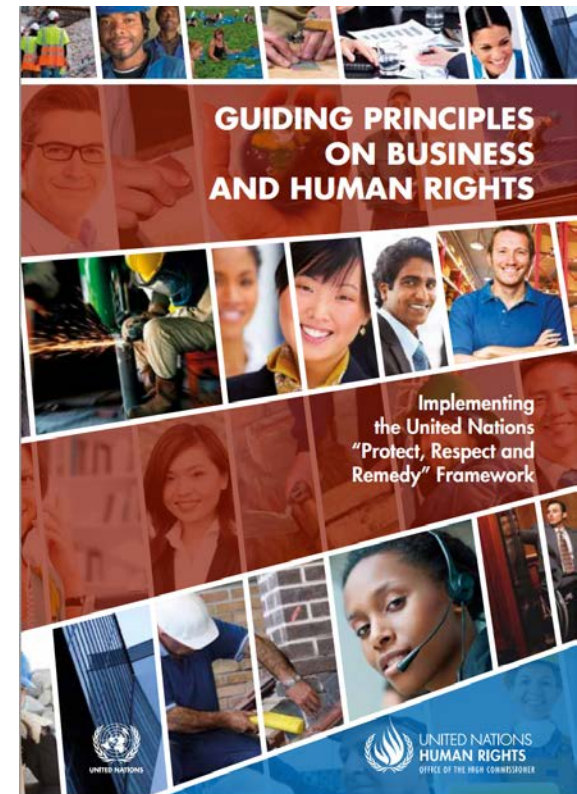


Should ICANN demonstrate its respect for human rights in its operations? If so, how?

Should ICANN focus on CSR or human rights?

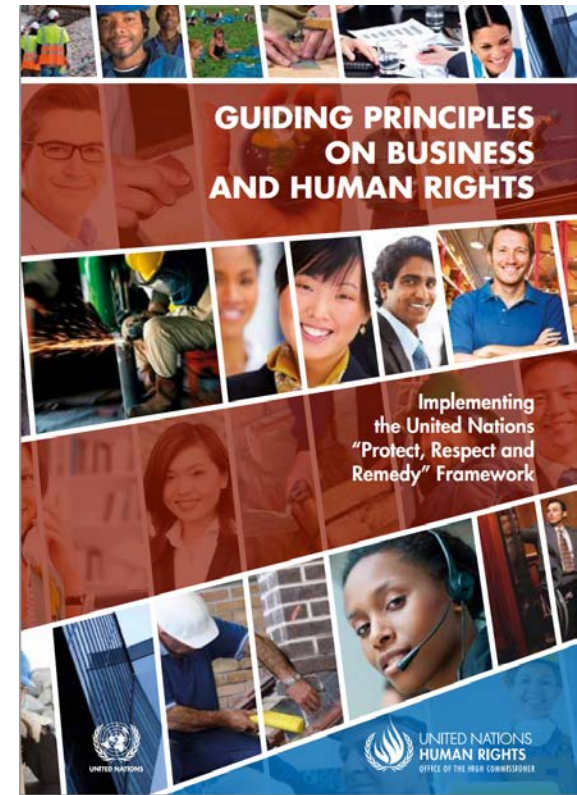
# United Nations Guiding Principles on Business and Human Rights - UNGPs

- Unanimously endorsed by the Human Rights Council in 2011
- Supported by governments, business, and civil society; the most authoritative source on business and human rights
- Applicable to business enterprises in all sectors/regions
  - A common reference point for many ICT sector companies



# UNGPs – corporate responsibility to respect human rights

- Three pillars: “protect, respect, remedy”
  - The second pillar: corporate responsibility to respect human rights
    - “Human rights” mean the International Bill of Human Rights and the 8 ILO core conventions
    - Responsibility for due diligence, in order to avoid, prevent, or mitigate adverse human rights impacts
      - Responsibility to review own activities as well as those of business relationships
    - The responsibility will vary depending on the severity of impacts



# Why UNGPs are relevant for ICANN

- ICANN's many characteristics:
  - A nonprofit organization with characteristics of a business
  - Has significant business relationships
  - Influences Internet content
  - Influences business in many ways
- UNGPs are widely referred to by ICT sector companies, who face some issues similar to ICANN
  - For example, users' privacy and data protection challenges

# A measured approach for the long-term

- ✓ There is much energy to tackle many governance issues within ICANN
- ✓ Build on the momentum, and take a measured and consistent approach on human rights
- ✓ Take a practical approach:
  - ✓ Carry out a human rights review process for policy development
  - ✓ Report out on the results in a human rights report
- ✓ Create a road map for long-term goals, including:
  - ✓ Human rights policy
  - ✓ ICANN corporate human rights impact assessment
  - ✓ ICANN CSR strategy
  - ✓ ICANN CSR report
- ✓ Human rights discussions should not be separate from ICANN's overall discussions on values and risk management