Affirmation of Commitment Reviews
Competition, Consumer Trust and Consumer Choice Review
Team (CCT-RT) | Call for Volunteer Members: Representing
ICANN Advisory Committees and Supporting Organizations;
and Serving as Independent Experts

*Volunteer applications due by 1 October 2013*

16 August 2013

**Overview**

In line with the Affirmation of Commitments (AoC) requirements, and as directed
by the ICANN Board, ICANN invites interested individuals to apply for volunteer
Review Team Member positions – either in representation of a Supporting
Organization or Advisory Committee, or as an Independent Expert – to serve on
the Competition, Consumer Trust and Consumer Choice Review Team (CCT-
RT).  The Review Team will work in two phases:

- Phase One will occur as soon as the Review Team is appointed, and involves
  evaluating various metrics to be collected by ICANN as proposed by the
  GNSO Council, ALAC, and others, as appropriate, and developing
  recommendations for the set of metrics to be collected by ICANN in
  preparation for the upcoming review of the New gTLDs, as described in
  Phase Two.
- Phase Two will occur after new gTLDs have been in operation for one year,
  and involves examining data to assess the extent to which the introduction or
  expansion of gTLDs has promoted competition, consumer trust, and
  consumer choice. Additionally, the Review Team will evaluate the
  effectiveness of the application and evaluation process, as well as the
  safeguards put in place by ICANN to mitigate issues involved in the
  introduction or expansion of new gTLDs.
- Once the proposed metrics are delivered to the Board at the conclusion of
  Phase One, the Review Team's work will be suspended until the new gTLDs
  have been in operation for one year. In the interim, ICANN will develop the
  systems and collect the metrics approved through this process.
- The composition of the Review Team will be confirmed at the start of Phase
  Two, but is expected to comprise the same members from Phase One.

Because of the phased approach and the extended duration of the work for this review, Review Team members may be replaced as appropriate.

**Candidatures are to be submitted to rtcandidatures@icann.org by 1 October 2013 – 23:59 UTC.**

## Schedule for Phase One

| Announcement and call for volunteers | 16 August 2013 |
|---|---|
| Applications due | 1 October 2013 |
| SO/AC endorsement of applicants due | 4 November 2013 |
| Announcement of Team members | 22 November 2013 |
| Phase 1 project kick-off | December 2013/January 2014 |
| Submission of recommended metrics (estimated) | July 2014 |

## Tentative Schedule for Phase Two[1]

| Phase Two project kick-off | ICANN 51 Meeting (October 2014) |
|---|---|
| Review Team work and submission of Initial Report  (estimated) | October 2014 - ICANN 52 Meeting (June 2015) |
| Final Report submitted (estimated) | September 2015 |

Please read the detailed Call for Applicants [link] for more information and details on the application procedure and the CCT-RT mandate.

---

[1] Due to uncertainty about the timing of when new gTLDs will be operational and the availability of the data needed to perform the review, these dates are estimates.

Affirmation of Commitment Reviews
Competition, Consumer Trust and Consumer Choice Review
Team (CCT-RT) | Call for Volunteer Members: Representing
ICANN Advisory Committees and Supporting Organizations;
and Serving as Independent Experts

*Volunteer applications due by 1 October 2013*

[This section to be used as a detailed Call for Applicants]
16 August 2013

## Background Information

The Affirmation of Commitments (AoC) calls for periodic reviews of four key ICANN objectives.[i] On 18 July 2013, the Board directed the ICANN President and CEO to convene the AoC Review Team to assess the extent to which the introduction or expansion of new gTLDs has promoted competition, consumer trust and consumer choice (CCT-RT). Initially, the CCT-RT is to be responsible for:

(i)     Evaluating the feasibility, utility and cost-effectiveness of adopting the recommendations of the GNSO Council and the At-Large Advisory Committee (ALAC) with respect to the metrics to be used in conducting the review;

(ii)    Evaluating other inputs, including historical data regarding metrics used to evaluate earlier rounds of new gTLDs (2000, 2004);

(iii)   Engaging in outreach with the GNSO, ALAC and other interested ICANN stakeholders on the proposed metrics;

(iv)    Evaluating the staff analysis to be delivered to the CCT-RT on the feasibility and utility of each of the proposed metrics, and whether the implementation costs are reasonable in light of the value of the information to be revealed;

(iv)    Proposing to the ICANN Board a set of metrics to be compiled by ICANN for use in this AoC review of the New gTLDs.

Where the Review Team's proposed metrics differ from those recommended by the GNSO Council or the ALAC, the Review Team is expected to consult with the

GNSO and ALAC to share its rationale, and determine whether the collective set of metrics recommended by the Review Team sufficiently address the goals of the GNSO and the ALAC.

> **In line with these requirements, ICANN invites interested individuals to apply for a position of volunteer Review Team member, in representation of a Supporting Organization or Advisory Committee, and/or for a position of Independent Expert on the Competition, Consumer Trust and Consumer Choice Review Team.**

## Composition

Composition of the CCT-RT will include:

- The Chair of the GAC (or designated nominee, per the AoC);
- The CEO of ICANN (or designated nominee, per the AoC);
- Representatives of the relevant ICANN Advisory Committees and Supporting Organizations (GNSO, ALAC, GAC, SSAC);
- Independent experts.

Membership is individual. Review Team members are expected to participate in both phases of this review, despite an expected lag of time between the two phases. Because of the extended duration of the work for this review, Review Team members may be replaced, as appropriate.

The work of the Review Team will be conducted through face-to-face meetings (at an ICANN office), conference calls, or other mechanisms deemed appropriate. Review Team members may not delegate membership responsibilities (except as noted above) and are expected to be available for substantive work well into 2015.

## Mandate

The mandate of the CCT-RT is defined as follows in the [AoC]:

*"ICANN will ensure that as it contemplates expanding the top-level domain space, the various issues that are involved (including competition, consumer protection, security, stability and resiliency, malicious abuse issues, sovereignty concerns, and rights protection) will be adequately addressed prior to implementation. If and when new gTLDs (whether in ASCII or other language character sets) have been in operation for one year, ICANN will organize a review that will examine the extent to*

*which the introduction or expansion of gTLDs has promoted competition, consumer trust and consumer choice, as well as effectiveness of (a) the application and evaluation process, and (b) safeguards put in place to mitigate issues involved in the introduction or expansion. ICANN will organize a further review of its execution of the above commitments two years after the first review, and then no less frequently than every four years."*

Phase One of the Review Team's work will result in report to the Board on a proposed set of metrics. As directed by the Board, ICANN staff will compile metrics for use in the AoC Review to evaluate the effectiveness of the application and evaluation process, as well as the safeguards put in place by ICANN to mitigate issues involved in the introduction or expansion of new gTLDs.

## Methodology & Support

The methodology for conducting the review will be determined by the Review Team. English is the working language.

ICANN staff support will be available to the Review Team. An external expert may be appointed as Chair.

## Mission

Review Team Members will be requested to perform tasks such as:

- Assessing each metric recommended by the GNSO Council and ALAC on whether the proposed metric is feasible and useful to the AoC mandate and future Review Team analysis, and whether the implementation costs associated with collecting the metric are justified in light of the value of the information to be received;
- Considering public, Community, staff and Board input;
- Analyzing findings and drawing conclusions;
- Drafting recommendations and initial report for public comment and issuing a final report.

## Phases of Review Team Work

The Review Team will work in two phases:

- Phase One will occur as soon as the Review Team is appointed, and involves evaluating various metrics to be collected by ICANN as proposed by the GNSO Council, ALAC, and others, and developing recommendations for consideration by ICANN's Board of a set of metrics to be collected by ICANN in preparation for the upcoming review of the New gTLDs.

- Phase Two will occur after new gTLDs have been in operation for one year, and involves examining the extent to which the introduction or expansion of gTLDs has promoted competition, consumer trust, and consumer choice. Additionally, the Review Team will evaluate the effectiveness of the application and evaluation process, as well as the safeguards put in place by ICANN to mitigate issues involved in the introduction or expansion of new gTLDs.
- Once the proposed metrics are delivered to the Board at the conclusion of Phase One, the Review Team's work will be suspended until the new gTLDs have been in operation for one year. In the interim, as directed by the Board, ICANN will develop the systems to collect the metrics approved through this process.

## Timeline for Phase One

The CCT-RT is expected to deliver its Phase 1 recommendations in 2014.

| Announcement and call for volunteers | 16 August 2013 |
| --- | --- |
| Applications due | 1 October 2013 |
| SO/AC endorsement of applicants due | 4 November 2013 |
| Announcement of Team members | 22 November 2013 |
| Phase 1 project kick-off | December 2013/January 2014 |
| Publication of proposed metrics for public comment and community engagement | April 2014 |
| Submission of recommended metrics to Board (estimated); Conclusion of Phase 1 | July 2014 |

## Tentative Schedule for Phase Two[1]

| Phase Two kick-off | ICANN 51 Meeting (October 2014) |
| --- | --- |
| Review Team work and publication of | October 2014 - ICANN 52 Meeting |

---

[1] Due to uncertainty about the timing of when new gTLDs will be operational and the availability of the data needed to perform the review, these dates are estimates.

| Initial Report for public comment and community engagement | (June 2015) |
|---|---|
| Final report submitted to Board | September 2015 |

## Desired Skillset

Applicants should possess the following professional and personal skills:

- Knowledge of the subject matter of the review;
- Familiarity with ICANN's multi-stakeholder policy development model and procedures;
- Expertise in consumer protection matters;
- Understanding of the New gTLD rights protection mechanisms;
- Expertise in mitigating DNS and potential security threats;
- Experience in evaluating competition and market forces in the gTLD space or in other industries;
- Expertise in quantitative analysis and information systems.

## Call for Applicants

This call is intended for individuals interested in applying for a position of Volunteer Review Team Member, in representation of a Supporting Organization or Advisory Committee, and/or as an Independent Expert on the CCT-RT.

The Review Team is responsible for a single review cycle, in this case consisting of two phases.

## Selection

Selection of the members of the CCT-RT will be made jointly by the Chair of the Governmental Advisory Committee and by the ICANN President and CEO.

Composition of the Review Team will aim to achieve:

- Geographic diversity;
- Gender balance;
- Understanding of ICANN's role and the basic Internet ecosystem in which ICANN operates;
- Expertise in a discipline related to the review topic (relevant technical expertise, if required by the scope of the review);

## Compensation

CCT-RT members will not be remunerated. However, reasonable travel, meal and lodging costs for appointed members and independent experts to participate in Review Team meetings will be reimbursed upon request in accordance with ICANN's community travel support guidelines.

### How to Apply for the Position of Volunteer Review Team Member

Interested individuals are invited to provide the following:

- A resume (maximum three pages);

- A letter of motivation and availability to serve during both Phases of the Review Team's work;

- A Declaration of Interests (the template may be found: http://www.icann.org/en/about/aoc-review/atrt/coi-declaration-affirmation-05oct12-en.pdf [PDF, 52 KB]);

- The Supporting Organization or Advisory Committee he/she wishes to represent;

- Any additional information the Supporting Organization or Advisory Committee may require to reach its decision on endorsement. Candidatures will be forwarded to the Supporting Organization (SO) or Advisory Committee (AC) identified by the applicant, for endorsement. SO/AC endorsement will be factored into the selection process;

- The desired position (a representative of an SO/AC, an independent expert). Should an applicant wish to be considered for more than one position, the order of preference should be specified.

**Candidatures are to be submitted to rtcandidatures@icann.org by 1 October   2013 – 23:59 UTC.**

The list of all candidates and their applications will be published on the ICANN website.

### How to Apply for the Position of Independent Expert

Interested individuals are invited to provide the following:

- A resume (maximum three pages);

- A letter of motivation and availability to serve during both Phases of the Review Team's work;

- A Declaration of Interests (the template may be found: http://www.icann.org/en/about/aoc-review/atrt/coi-declaration-affirmation-05oct12-en.pdf [PDF, 52 KB]);

- References of relevance for the field of expertise;
- The desired position. Should an applicant wish to be considered for more than one position, the order of preference should be specified.

**Candidatures are to be submitted to rtcandidatures@icann.org by 1 October 2013 – 23:59 UTC.**

The list of all candidates and their applications will be published on the ICANN website.

## Contact

Please contact Larisa Gurnick at larisa.gurnick @icann.org and Alice Jansen alice.jansen@icann.org for any questions you may have.

---

i The Affirmation of Commitments (AoC) calls for periodic reviews of:

1. Ensuring accountability, transparency and the interests of global Internet users;
2. Preserving security, stability and resiliency of the DNS;
3. Promoting competition, consumer trust and consumer choice;
4. WHOIS policy.

To date, four reviews have been undertaken and three completed.  More information is available on the ICANN web site.