

Notes from Informal NPOC EC Meeting

PRESENT: Joan Kerr, Raoul Plommer, Oreoluwa Lesi, Caleb Ogundele, David Cake, Maryam Bakoshi (ICANN Staff)

ICANN65 SESSIONS:

- Dave highlighted some session that NPOC EC need to attend in order to learn about a variety of ongoing issues pertinent to our work.
- It was decided that members who attend the sessions will write brief notes to be shared the following morning.
- Maryam shared a template to be used for the session notes.

OUTREACH:

- We need to develop a fully-fleshed **outreach plan** (which is different from the CROP application document, where a lot of specific information is being requested).
- At the NPOC EC meeting on June 25, we will discuss our strategic plan further

ENGAGEMENT OF NEW MEMBERS:

- **Recognise Public Comment Author & Contributors:** We will recognise member contributions to public comments by publishing the: 1.) Pen-Holder (the person who starts the documents) and 2.) Contributors (others who make comments. The contributors will be listed in alphabetical order.
- Where will they be recognised? NPOC website? NPOC Wiki? Other space?
- **Integrate Trello with Website:** This was suggested so that NPOC members can follow ongoing activities.
- **Strategies to Increase Website Visits:** It was suggested to post all notes that are typically sent to the mailing list either as an inline message or attached documents to the blog and link to them in the emails. This way, NPOC Discuss members have to visit the website in order to read the messages.

Monday, June 24, 2019

- In addition, video interviews and other content will be posted to the website and blog and the links shared in the mailing list.
- **Showcase Members:** A suggestion was made to link to members' organisations' websites, so that other members can learn what they do.
- Another suggestion was made to ask members to write blog posts about themselves. This series will start with Joan and after this, a call for other members to share will be made.
- **Get More Specific Information about Members:** Although Wordpress (our website content management system) provides some information on visits to the website, a more robust tool is required to get wider and more in-depth information on geographic regions where web visits are coming from, devices being used, pages the visitors are going to, etc.
- Caleb suggested Google Analytics, but Raoul is in favour of an open-source tool, which he is in the process of installing.