

NPOC-ALAC-GAC joint Session

Brief updates on the NPOC activities in terms of getting simple messages to their communities

The aim is for the ALAC-GAC-NPOC teams to strategise with ICANN Org Comms teams as to how we can work together to provide suitable and appropriate ICANN Policy information for our members to build their own capacity and to use for outreach within their communities.

The goal is threefold:

1. What is ICANN Org prioritising as Communications Outputs for 2020 (the ITI/ITP group will probably be a focus group but we still have to learn what THEY are doing.) Are their comms outputs targeting our end-users? Is there any attempt being made to make the language that ICANN uses to introduce new policy issues more easily understood by our non-technical end-users so that they can confidently participate in the discussions at ICANN meetings, or even ask the right questions?
2. How can our groups work together with ICANN Comms teams to develop suitable resources that will help to build better understanding of important issues under discussion by our respective members. What platforms / media can we access together to produce resources that will encourage more understanding and engagement by our three groups?
3. What resources are we each working on individually, using strengths and talents from within our own workforces, to contribute towards and share, to develop a suitable toolkit on new policy topics - remembering that some topics for example SubPro, incorporates topics that are development of earlier topics - such as enhancing the 2012 applicant guidelines in case there is another round.

But the programme will sort of follow what is below: intro - chat - group discussions - feedback - next steps.