**Subgroup 1: WHOIS1 Rec #3 – Outreach**

**Work Statement & Work Plan**

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| Work Force Identification | |
| **Members** | * **Alan Greenberg** * **Carlton Samuels** * **Erika Mann** |
| **Rapporteur** | **Alan Greenberg** |
| **Scope Objectives** | **Consistent with ICANN’s mission and**[**Bylaws**](https://www.icann.org/resources/pages/governance/bylaws-en)**, Section 4.6(e)(iv), the Review Team will (a) evaluate the extent to which ICANN Org has implemented each prior Directory Service Review recommendation (noting differences if any between recommended and implemented steps), (b) assess to the degree practical the extent to which implementation of each recommendation was effective in addressing the issue identified by the prior RT or generated additional information useful to management and evolution of WHOIS (RDS), and (c) determine if any specific measurable steps should be recommended to enhance results achieved through the prior RT’s recommendations. This includes developing a framework to measure and assess the effectiveness of recommendations, and applying that approach to all areas of WHOIS originally assessed by the prior RT (as applicable).**  **RT1 Recommendations to be assessed by this subgroup:**  **Recommendation #3 – Outreach**  ICANN should ensure that WHOIS policy issues are accompanied by cross-community outreach, including outreach to the communities outside of ICANN with a specific interest in the issues, and an ongoing program for consumer awareness. |
| **Comments on Scope, further details** |  |
| **Questions we will need to answer in assessing whether the objective has been reached** | Consider the various efforts on reaching out to registrants and providing information:   * Registrant Right & responsibilities: <http://www.icann.org/en/registrars/registrant-rights-responsibilities-en.htm> (Required by RAA 3.16) * Registrant Benefits and Responsibilities: https://www.icann.org/resources/pages/benefits-2013-09-16-en and <https://www.icann.org/resources/pages/approved-with-specs-2013-09-17-en>, Section 9 (required by RAA 3.7.10, 3.12.7) * <https://www.icann.org/resources/pages/registrars-0d-2012-02-25-en> * <https://whois.icann.org/en>   Review for consistency and completeness.  Also consider documented outreach events and activities. |
| **Estimate of comparative complexity of assessment (1=low, 5=high)** | 2-3 |
| **Estimate of comparative work load (1=low, 5=high)** | 2-3 |
| **Estimate of ideal sub-team size (1-5 persons)** | 3 |
| **Work Space URL:** | <https://community.icann.org/display/WHO/WHOIS1+Rec+%233%3A+Outreach> |
| **Mailing List:** | [rds-whois2-outreach@icann.org](mailto:rds-whois2-outreach@icann.org) |
| **Important Background Links:** | It may be helpful to start from the list provided on your dedicated Work Space under “Background documents”: <https://community.icann.org/display/WHO/WHOIS1+Rec+%233%3A+Outreach>   * [WHOIS Review Implementation Reports](https://community.icann.org/display/WHO/WHOIS+Review+Implementation+Home), including   + [Executive Summary of Implementation Report](https://community.icann.org/download/attachments/54691767/WHOIS%20Recs%201_16%2030Sept2016.pdf)   + [Detailed implementation Report](https://community.icann.org/download/attachments/54691767/WHOIS%20Quarterly%20Summary%2031December2016.pdf) * [WHOIS Review Team Final Report](https://www.icann.org/en/system/files/files/final-report-11may12-en.pdf) (2012) * [WHOIS Task Force Final Report (2007) [HTML]](http://gnso.icann.org/en/issues/whois-privacy/whois-services-final-tf-report-12mar07.htm) and [[PDF]](https://community.icann.org/download/attachments/56986695/FINAL%20TF%20Report%20on%20Whois%20Summary%20and%20Recommendations%20-%20EN.pdf?version=1&modificationDate=1458501890000&api=v2) * [WHOIS Task Force Final Report](https://archive.icann.org/en/gnso/whois-tf/report-19feb03.htm) (2003) * [WHOIS1 Implementation Briefings on Recommendations 4, 12, 13, 14](https://community.icann.org/download/attachments/69279139/WHOIS%20Briefing%20-%2028September2017%20-%20V2.0.pptx?version=1&modificationDate=1506686336000&api=v2) * [WHOIS1 Implementation Briefings on Recommendations 5, 8, 10, 11](https://community.icann.org/download/attachments/69279139/WHOIS1%20Implementation%20briefings%205%208%2010%2011.pdf?version=1&modificationDate=1506504731000&api=v2) * [WHOIS1 Implementation Briefings on Recommendations 1, 2, 3, 6, 7, 9, 15, 16](https://community.icann.org/download/attachments/69279139/WHOIS%20Briefing%20-%2003October2017%20-%20V2.0.pdf?version=1&modificationDate=1506780907000&api=v2) |

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| **Work Force Timeline** |
| * By 12 December 2017 - Adopt statement of work and associated work plan * By 12 December 2017 - Identify briefings / data sources needed. Determine requirements for independent expert(s) and - if necessary - develop Statement of Work * By 12 January 2018 - Review, analyze and summarize relevant documentation * By 16 January 2018 - Conduct investigation of identified objectives * By 16 January 2018 - Conduct relevant interviews as appropriate * By 16 January 2018 - Draft summary note of key findings * By 30 January 2018 - Approve findings * By 12 February 2018 - Assemble draft recommendations using the designated Review Team template * By 12 February 2018 - Cross-check draft recommendations with scope and Bylaws * By 2 March 2018 - Produce subgroup report for subgroup members' approval * By 9 March 2018 - Adopt & Circulate subgroup report to Review Team * By 16 March 2018 - Present subgroup report and proposed recommendations to Review Team * By 30 March 2018 - Incorporate edits suggested by the Review Team, as appropriate |

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| **Resources** | |
| **Requests for ICANN briefings** |  |
| **Requests for ICANN materials** |  |
| **Interviews to be conducted** |  |
| **Need for Independent Expert** | * [Evaluate if independent expert is needed * If independent expert is needed, subject to budget availability, develop and document   + Scope of work   + Skills and experience needed   + Timeline & milestones   + Deliverables] |
| **Other resources (existing outside studies, articles)** |  |