

RDS-WHOIS2-RT OUTREACH PLAN – DRAFT FOR REVIEW TEAM CONSIDERATION

*As per its Terms of Reference, the Review Team will conduct outreach to the ICANN community and beyond to support its mandate and in keeping with the global reach of ICANN’s mission. As such the Review Team will ensure the public has access to, and can provide input on, the Team’s work. Interested community members will have an opportunity to interact with the Review Team, and the Team will present its work and hear input from communities (subject to budget requirements).*

<b>OUTREACH PLAN</b>	
<b>1. Adopted terms of reference &amp; work plan</b>	
<b>Objective(s):</b>	Provide community with details on adopted terms of reference and work plan.
<b>Actions needed:</b>	<ul style="list-style-type: none"> <li>• Draft communication to be reviewed and approved by Review Team leadership</li> </ul>
<b>Communication tools:</b>	<ul style="list-style-type: none"> <li>• Blog post on ICANN.org</li> <li>• Wiki posts</li> <li>• RT members’ update to their membership</li> <li>• Notification to SO/ACs through email channel</li> <li>• Social media</li> </ul>
<b>2. Initial Findings</b>	
<b>Objective(s):</b>	<ul style="list-style-type: none"> <li>• Provide community with overview of data received/requested and purpose of data</li> <li>• Seek input on potential additional data points</li> <li>• Present results of data analysis and set of initial findings</li> </ul>
<b>Actions needed:</b>	<ul style="list-style-type: none"> <li>• Organize remote engagement sessions with ICANN SO/AC s, constituency and stakeholder groups</li> <li>• Send a note to SO/ACs, Board Caucus Group, constituency and stakeholder groups to suggest face-to-face update</li> <li>• Rapporteurs to deliver overview of findings to ICANN org for slides</li> <li>• Leadership to approve slides ICANN org prepared</li> </ul>
<b>Communication tools:</b>	<ul style="list-style-type: none"> <li>• Engagement session with ICANN community</li> </ul>

	<ul style="list-style-type: none"> <li>• Engagement sessions with SO/ACs, constituency and stakeholder groups</li> <li>• Engagement session with Board Caucus Group</li> <li>• Wiki posts</li> <li>• Video update</li> <li>• RT members’ update to their membership</li> <li>• Notification to SO/ACs through email channel</li> <li>• Social media</li> </ul>
<h3>3. Draft Recommendations</h3>	
<p><b>Objective(s):</b></p>	<ul style="list-style-type: none"> <li>• Seek community input on draft recommendations</li> <li>• Seek input and guidance from the Board Caucus Group and ICANN Subject Matter Experts (SMEs) on implementability of draft recommendations</li> </ul>
<p><b>Actions needed:</b></p>	<ul style="list-style-type: none"> <li>• ICANN62             <ul style="list-style-type: none"> <li>○ Organize engagement session</li> <li>○ Send a note to SO/ACs, Board Caucus Group, constituency and stakeholder groups to suggest face-to-face update</li> <li>○ ICANN org to prepare slides for leadership to approve and populate, as needed.</li> </ul> </li> <li>• Issue draft report for public comment</li> <li>• Organize <b>two webinars, to accommodate all time zones.</b></li> </ul>
<p><b>Communication tools:</b></p>	<ul style="list-style-type: none"> <li>• ICANN62             <ul style="list-style-type: none"> <li>○ Engagement session with ICANN community</li> <li>○ Engagement sessions with SO/ACs, constituency and stakeholder groups</li> <li>○ Engagement session with Board Caucus Group</li> <li>○ Discussion with ICANN SMEs</li> </ul> </li> <li>• Public Comment Proceeding</li> </ul>

	<ul style="list-style-type: none"> <li>○ ICANN announcement</li> <li>○ Wiki post</li> <li>● Video update</li> <li>● RT members’ update to their membership</li> <li>● Notification to SO/ACs through email channel</li> <li>● Social media</li> </ul>
<p><b>4. Draft final recommendations (tentative requirement based on substantive changes)</b></p>	
<p><b>Objective(s):</b></p>	<p>Request input and guidance from the community on implementability of draft final recommendations, prior to submission to the ICANN Board</p>
<p><b>Actions needed:</b></p>	<ul style="list-style-type: none"> <li>● ICANN63             <ul style="list-style-type: none"> <li>○ Organize engagement session</li> <li>○ Send a note to SO/ACs, Board Caucus Group, constituency and stakeholder groups to suggest face-to-face update</li> <li>○ ICANN org to prepare slides for leadership to approve/populate, as needed</li> </ul> </li> </ul>
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<p><b>5. Communication on final report (pre-Board Submission)</b></p>	

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<b>Objective(s):</b>	<ul style="list-style-type: none"><li>• Provide community with overview of findings and final recommendations</li><li>• Share information on next steps once the report is sent to the Board</li></ul>
<b>Actions needed:</b>	<ul style="list-style-type: none"><li>• Send a note to SO/ACs, Board Caucus Group, constituency and stakeholder groups to provide an update</li><li>• ICANN org to prepare slides for leadership to approve and populate, as needed.</li><li>• Organize two webinars, to accommodate all time zones.</li></ul>
<b>Communication tools:</b>	<ul style="list-style-type: none"><li>• RT members' update to their membership</li><li>• Notification to SO/ACs through email channel</li><li>• Wiki post</li><li>• Social media</li></ul>