

## IAG Statement of Interest (SOI) Form

- 1) Name: **Thomas Barrett**
- 2) Date: **November 29, 2011**
- 3) Current employer(s): **EnCirca, Inc**
- 4) Current position(s): **President**
- 5) Please identify the type(s) of work performed: **ICANN Registrar**
- 6) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN, or is submitting a response to the Request for Information for service providers for the Trademark Clearinghouse:  
**I am current owner or co-owner of two active ICANN-Registrars (EnCirca and Name Share). I am also involved in a bid for the Trademark Clearinghouse.**
- 7) Do you believe you are participating in the IAG as a representative of any individual or entity, whether paid or unpaid? If the answer is "Yes," please provide the name of the represented individual or entity: **Yes. Both as a registrar and bidder for the TMCH. See #6.**
- 8) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:
  - a) Do you have any type of material interest in IAG processes and outcomes? If the answer is "yes," please describe. **Yes. See #6.**
  - b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as an IAG member? If the answer is "yes," please describe the arrangements/agreements and the name of the group, constituency, or person(s). **No.**
- 9) Please identify any additional ICANN-related Working Groups or other chartered teams in which you are participating: **None currently. Member of the ZFA and VI working groups.**
- 10) Additional Information (optional):

**As a proof-of-concept for the TMCH, we Launched a pre-validation service for ICANN Registrars during the .xxx sunrise period called Trademark Fact Check ([www.tmfactcheck.com](http://www.tmfactcheck.com)). Trademark Fact Check was able to automate all of the**

**authentication checks for .xxx sunrise via a rules-base and real-time interface to 66 online trademark databases.**

**I am currently President of EnCirca, Inc, an ICANN Registrar formed in 2001. I am also founder of TM.Biz, a trademark protection service for social networks. I am starting a term on the INTA Internet Committee starting in January, 2012.**

**Previously, I was Global CEO of NetNames, Ltd., which I sold to NetBenefit, Ltd. I was also Vice President at Thomson-Compumark, where I led the development of the SAEGIS trademark research database platform. I have engineering degrees from WPI and MIT and live near Boston, MA, USA.**