

Trademark Clearinghouse (TMCH)

Work Session

26 October 2011



Agenda

- 1 - Welcome and Introductions (5)
- 2 - Workshop Goals (5)
- 3 - Project Schedule / RFI Update (10)
- 4 - Community Engagement (10)
- 5 - Q & A (10)
- 6 - Sunrise Process (25)
- 7 - TM Claims Process (25)

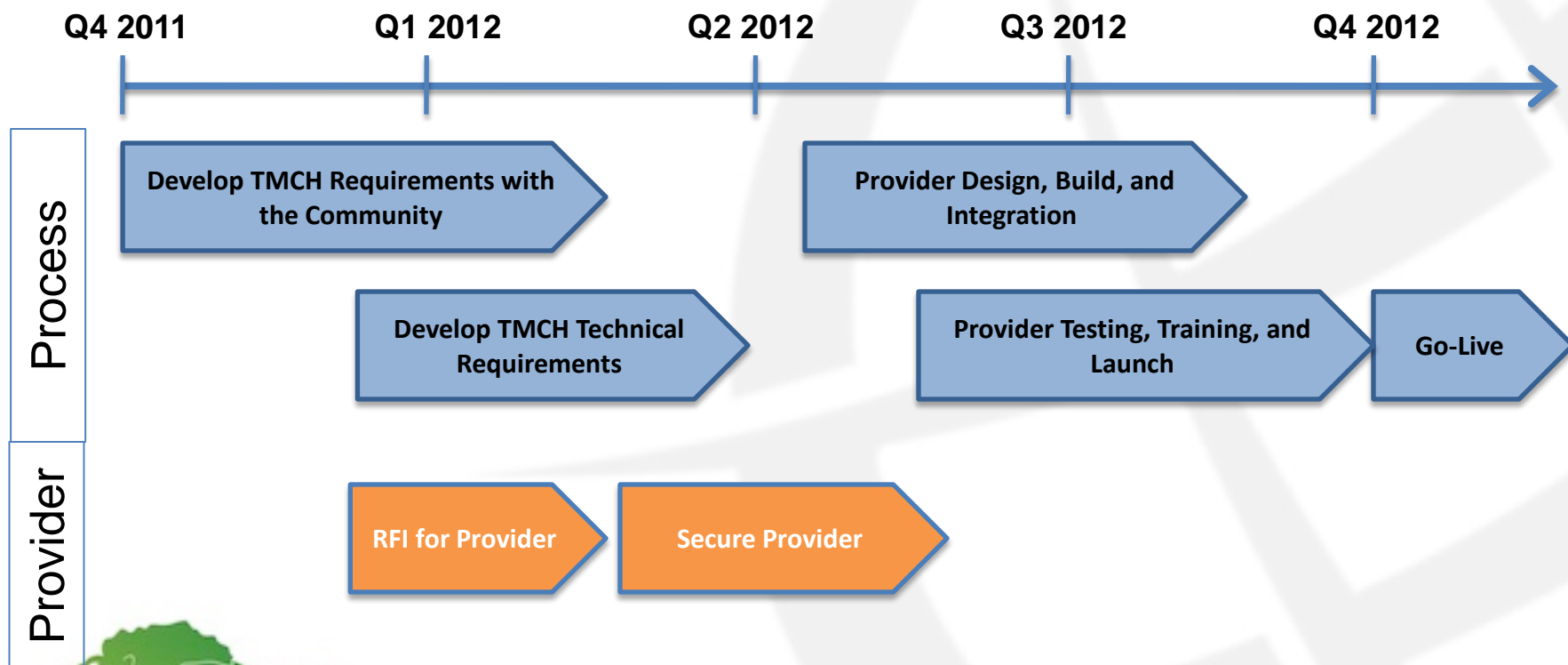


Workshop Goals

- Review project plan and deliverables
- Propose working methodology for the community
- Solicit feedback on requirements for Trademark Claims and Sunrise processes



TMCH Project Schedule



TMCH Request for Information (RFI)

- Primary functions
- Schedule
- Separation of functions
- Contractual relationship
- Scope of services
- Pricing model

<http://www.icann.org/en/announcements/announcement-5-03oct11-en.htm>

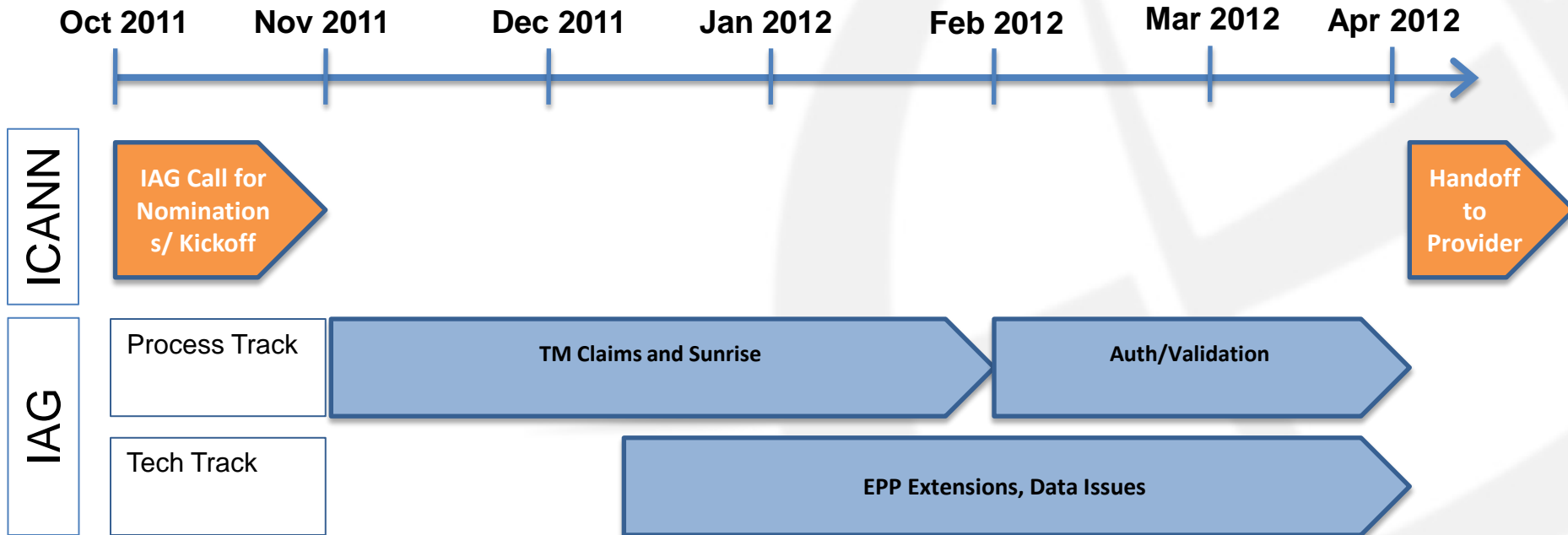


Implementation Assistance Group (IAG)

- Open to interested participants
- Parallel process and technical tracks
 - focus on requirements to be delivered to provider
- Approximate timeframe November 2011 – March 2012
- To volunteer: iag-rsvp@icann.org



Proposed IAG Schedule



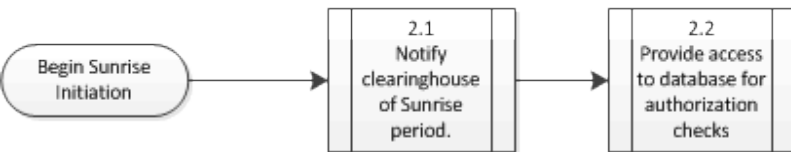
Preliminary Schedule

Process Discussions

- Reviewing Sunrise and TM Claims
- Goal: Capture requirements & priorities
- Handout summarizes requirements
- Implementation Advisory Group (IAG)



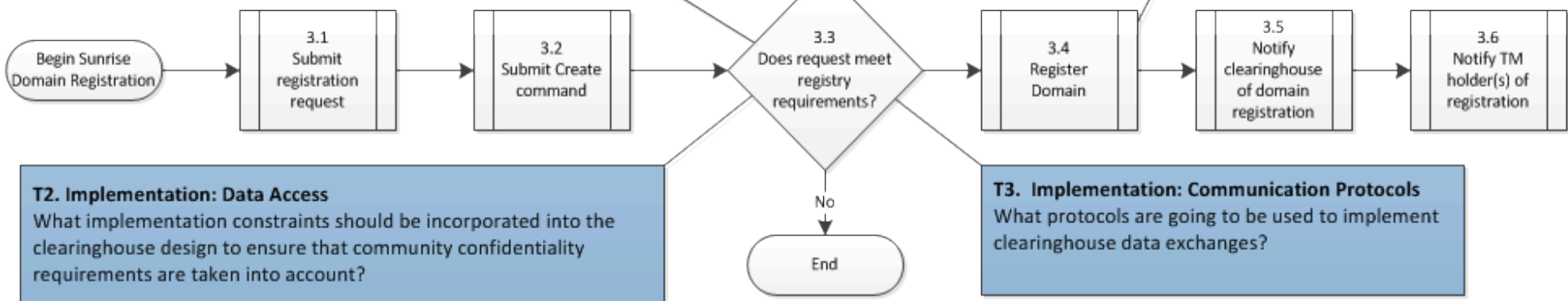
Sunrise Process Model Draft



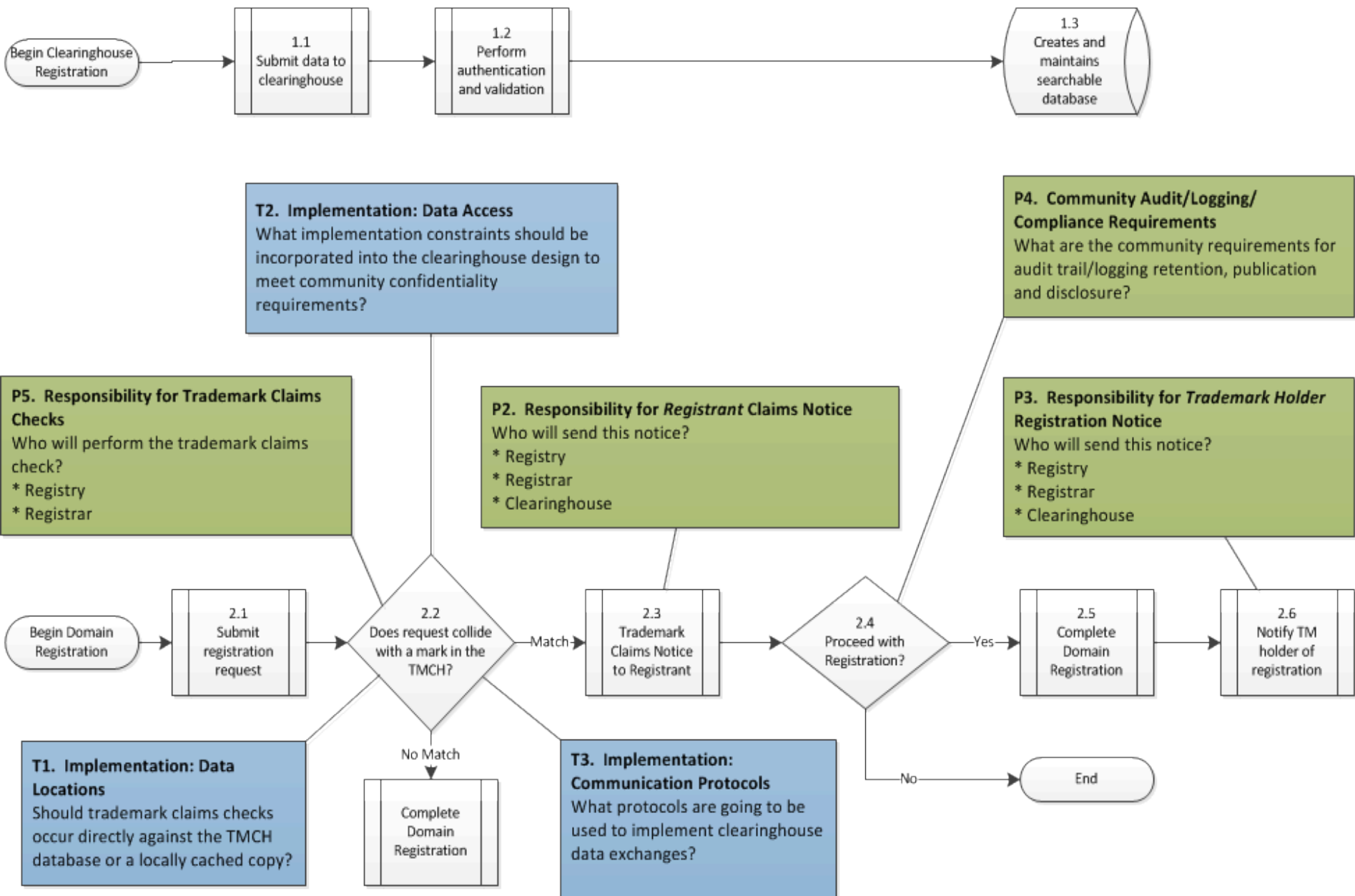
P1. Sunrise Domain Registration Authorization
 Where in the process will the authorization check occur?
 * Registrant, through the provision of an authcode? (validation would still be required by Registrar or Registry).
 * Registrar, through a query against the live or cached TMCH data?
 * Registry, through the same query as a registrar?

T1. Implementation: Data Locations
 Should sunrise authorization checks occur directly against the TMCH database or a locally cached copy?

P4. Community Audit/Logging/Compliance Requirements
 What are the community requirements for audit trail/logging retention, publication and disclosure?



Trademark Claims Process Model Draft



Next Steps

- IAG kickoff
- Complete requirements
- Secure TMCH provider



Thank You

