DUBLIN AGENDA

Single stream in Dublin
Don't need a heavy introduction

SUNDAY WORKSHOP
1. WELCOME **[RAM**] 15 mins
2. THE ICANN UA CASE STUDY – WHAT'S CHANGED (ASHWIN) 15 mins
3. AROUND THE WORLD – STATE OF UA (ROUNDTABLE) **[DON Moderator]** 60 mins
   > Thai
   > CDNC
   > MIDDLE-EAST REGION
   > CYRILLIC (LEONID)
   > EUROPE (GIOVANNI)
   > LGR (SARMAD)

   What kind of support from govt are you getting?
   What kind of local software issues are you seeing?
   ABUSE: What issues are you finding unique to new TLD and domain name types?
4. Sustainability Development Goals (for emerging regions) – **[AVRI]** 10 mins
5. COFFEE BREAK 15 mins
6. Content & Collaboration **[CHRISTIAN Moderator]** 90 mins
   > CONTENT - WEB OUTREACH STRATEGY FB SESSION(Gwen & Chris Gift)
   > COMMUNITY COLLABORATION
   >> DNA (Christian to ask KURT)
   >> MAAWG (Christian to ask LEVINE)
   >> I2C (CHRISTIAN)
   >> W3C (Christian to ask WENDY)
   >> IETF (Ram to ask ANDREW SULLIVAN)
   >> ISP (TONY HARRIS)
7. Lunch Break 60 mins
8. EAI **[EDMON Moderator]** 60 mins
   > The Problem [BRENT]
   > Approaches [BRENT, CNNIC]
   > Demo (recorded and streamed)

   > Outreach – Apple, Yahoo [BRENT]
9. REGISTRY AND REGISTRAR **[DENNIS Moderator]** 60 mins
   What do you mean by UA-Ready?
   > Support of EAI and new TLDs
   > EPP Systems
   > Acceptance of customer facing information
   > Acceptance of unrestricted UTF-8
   > Can this information be stored in your databases?
   > Support for SLDs and TLDs
   > What do we want them to do?
   >> 1. Create a UA ready section on their sites and collateral
   >> 2. Begin technical work to assess UA Readiness
   >> 3. Get UA Readiness work on 2016 project plans

10. Coffee Break 15 mins
11. HOW DO PEOPLE AND COMPUTERS DETECT A DOMAIN NAME? **[DENNIS & RICH]** 60 mins
    - How can you detect that something is a domain name (in the public eye)?
    - How can computers determine that something is a domain name/web site?
12. NEXT STEPS 15 mins
    a. Summary of the day's work
    b. What we intend to present at the Public Forum

PUBLIC FORUM AGENDA [90 mins]
INTRODUCTION & OVERVIEW [**RAM**] 10 mins
WHY IS THIS IMPORTANT? [**RINALIA**] 10 mins
WHAT IS UA-READY? [**MARK S**] 20 mins
WHAT ARE THE COMPONENTS OF BEING UA-READY? – PANEL [**RAM**] 45 mins
       ICANN (ASHWIN)
       GODADDY (RICH)
       VERISIGN (DENNIS)
       DONUTS (ALINA)
       RIGHTSIDE REGISTRY (RICH TO ASK)
       APNIC (EDMON TO ASK)
       ICG PUBLIC COMMENT FORUM (EDMON)

       What do you mean by UA-Ready?
              Support of EAI and new TLDs
              EPP Systems
              Acceptance of customer facing information
              Acceptance of unrestricted UTF-8
              Can this information be stored in your databases?
              Support for SLDs and TLDs

CALL TO ACTION [**RICH**] 5 mins
       WHAT IS UA-READY?
       WHAT DOES IT AFFECT?
       WHAT YOU CAN DO ABOUT IT?
          a. ENGAGE WITH YOUR VENDORS
          b. SHARE LINKS FROM UASG
          c. REPORT ISSUES BACK TO THE WEBSITE

CONSTITUENCY OUTREACH:
       Must go to them with something real
      1. What does UA Ready mean? Request for comments
      2. Call to Action
          WHAT IS UA-READY?
          WHAT DOES IT AFFECT?
          WHAT YOU CAN DO ABOUT IT?

       a.   ENGAGE WITH YOUR VENDORS
       b.   SHARE LINKS FROM UASG
       c.   REPORT ISSUES BACK TO THE WEBSITE

<u>WHOM TO REACH:</u>
Edmon to add to ALAC agenda
Jen & Rich to add to Registrar group agenda – Revenue protection mechanism, technical feasibility
Christian to add to Commercial s/h group agenda
Jen & Alina to add to Registry group agenda
<u>PRESENTATIONS:</u>
Ram & Vice-Chairs to address the GAC
Dusan & Don to ask if interest exists in the ccNSO agenda

PUBLIC FORUM STATEMENT:
Christian to present