

Notes

UA Coordination Group Meeting

Horsham PA 17 – 18 September 2015

Prepared by
Don Hollander
Version 2

Attendance	Physically: Ram Mohan, Rich Merdinger, Christian Dawson, Edmon Chung, Mark Svancarek, Dusan Stojicevic, Don Hollander, Dennis Tan, Alina Syunkova; Online: Others too numerous to mention.	
Objectives of UA	The focus of the UASG group is to raise awareness within the programming community of the existence of new IDN's and gTLDs and the need for the programming community to adjust their systems to support them. The UASG will focus on Domain Names and not just the TLD portion of them. The focus of the UASG is NOT to raise awareness of new gTLDs generally.	
Administration	Christian and Brent to identify a tool to use to manage the disparate activities of the UA communities. Asana.com chosen. Structure: We agreed that we would revert to a <u>single structured operation</u> for the remainder of this financial year to eliminate potential obstacles from silos.	
Community Outreach	Gwen sought agreement on social media Twitter 'handle'. This will be the first primary social media channel. Once determined, the name will be reserved (pending availability) on Facebook and LinkedIn, which are channels that will be used once more content is available.. UASG should have a process for dealing with reactive issues and should practice exercise in next few months. Christian to develop Need to reach out to ISOC to see what	Action: Christian

	<p>they are doing – re Blue Coat review and their recommendation on blocking entire TLDs. Don to ask.</p> <p>Should we become a member of MAAWG and if so why and at what level? What criteria should we have for future suggestions of joining external groups. There will be cost above the actual membership fee. There will be costs associated participation. No decision</p>	
Dublin	<p>Goal is to get a FAQ/Fact sheet produced for the Dublin meeting along the lines of that done at the last ICANN meeting in Toronto. To be updated for new URLs and any branding decided. <i>[For now suggest text branding for uasg. Logo needs to be approved and somebody needs to run trademark checks on brand visual before we use it. If need be, ICANN legal can do this. Gwen]</i></p> <p>Focus of the message is ‘how to be an evangelist’.</p> <p>Gwen to see if the original source material can be sourced and if there’s sufficient time to produce flyer and get them into the ICANN Bag. <i>[I have the source material. Need edits by this Friday. Gwen]</i></p> <p>Gwen checking with the meetings team to see if the flyer can be included in the registration bag and, if so, if a cost is associated with this. Gwen to provide file for printing – uasg to coordinate/pay for printing.</p> <p>Review of web site(s) to make sure the message is consistent. Christian</p> <p>Sunday: Full-Day Workshop with 9 Topics Midweek: Public Forum – 90 minutes 5 Topics Community Engagement – as</p>	<p>Review existing fact sheet from Toronto and get Gwen comments by this Friday. Don to distribute to appropriate parties.</p>

	<p>requested. <i>Draft Details Attached</i></p> <p>Both the Sunday and Midweek session will have presentations on the purpose for the community that makes UA so important. Avri Doria agreed to address the issue on Sunday and Rinalia Abdul Rahim has been approached to address the midweek session. [Rinalia has agreed, pending no scheduling conflict]</p> <p>UA may come up during the Registry/Board engagement and the Registrar/Board engagement as follow-up to previous discussions. It's expected that both groups will note the establishment of the UASG and its beginning of activities.</p> <p>Gwen to tweet messages about the session prior to and during ICANN54. Hashtags will be #ICANN 54, #ICANN and #UASG for now. If a new handle for UASG is established we'll work that into the plan.</p>	
T&T	<p>EAI remains the principle area of focus for the T&T Group. Don reported that Apple are interested in being involved with an EAI Consortium of Engineers to work on good practice and identify areas not covered by RFCs. Apple willing to Host. Don to introduce Brent, Brent to pursue.</p> <p>We heard that we were still struggling for a contact at Yahoo. Ram indicated he felt he was close to finding someone.</p> <p>Brent expects a physical face-to-face meeting 1st quarter 2016 but virtual gatherings could happen this year as people get to understand what others are doing in the same space.</p>	
Budget	<p>Budget was reviewed.</p> <p>Budget items to be numbered for easy</p>	

	<p>reference</p> <p>Budgeted activities to go through an RFP process.</p> <p>White Paper: Is this to produce Fresh data or make use of existing data? From a 'brand' (McKenzie, BCC) or not. Decision impacts on the time and cost. Ram to draft scoping document</p> <p>Updated Budget Document with revised time frames and ownership created.</p>	
Measurement & Monitoring	<p>Probe EAI availability through an MX Probe.</p> <p>Define Good Linkification behaviour – Action Mark (Co-op Chris Cowherd from Donuts who has been looking at this issue.)</p> <p>Alina Syunkova shared the work that Donuts is doing.</p> <p>Need to define a test suite to use when looking at websites and their ability to accept all domain names.</p>	
Repository	<p>UA Wiki Page on ICANN to be the repository of information at least through the end of June. This to include Good Practice Guides, Sample Code. Links to other sites with relevant content – Unicode Guidelines, RFCs, IDNA</p>	
Documents to be Prepared	<ul style="list-style-type: none"> - Definition of UA Ready - Test Suite for EAI and UA Ready - Guidelines for Self-Certification - Linkification Good Behaviour - Dennis - Internet Industry UA Evaluation guidelines - Introduction to Universal Acceptance - Generic CIO Guidelines - Confusable Characters and UA – Dennis <p>Documents to be numbered sequentially similar to how the SSAC</p>	

	documents are labelled.	
Good Practice Guides	<ul style="list-style-type: none"> - Linkification - BiDi - O/S - Browsers - EAI 	
Next Gathering	Next Face-to-Face gathering of the UASG Coordination Group will be at ICANN Offices in Washington, DC January 14 & 15 2016	
Other Items	<p>Significant discussion took place around the Blue Coat report and its coverage in mainstream media. The topic was considered in-scope for UASG but no decision on how to address it was achieved. Raised the issue of reaching out to ISOC and MAAUG on their responses.</p> <p>There's an offer to help address UA by Language Groups. The challenge is to define what it is that the UASG would like these groups to do?</p> <p>Need to define the problems with regard to IDNS – Dusan</p> <p>It was agreed that the Mission Statement would be reviewed after a full-year of operation.</p> <p>We heard an outline of a proposal to have a more aggressive engagement strategy with non-compliant websites from Kurt Pritz of The DNA. Fundamentally it suggested that we have dedicated staff to actively engage with non-compliant websites toward a goal of getting them engaged. The group welcomed a more detailed proposal.</p> <p>We heard a detailed presentation from Geoff Huston of APNIC Labs on the work that they did to produce their August Report.</p>	

E-mail Addresses to use when testing acceptance by a web site:

1. Ascii.com
2. Invalid TLD
3. Ascii.nTLD
4. Ascii.punycode
5. Ascii.unicode
6. Unicode.unicode
7. Long TLD
8. Five Character TLD
9. Nascent TLD

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