UASG
Briefing Paper to ICANN54 Communities

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This document provides an update to members of the ICANN community on what's happened with respect to Universal Acceptance since ICANN53:

EAI (Email Address Internationalisation)
- There's a growing cadre of e-mail software and solution providers who are part of the UASG EAI community. Involvement include Apple, Google, Microsoft, Coremail, Horde, THNIC, Afilias and SaudiNic. We are actively pursuing Yahoo and others.
- Some interoperability testing has occurred and will be demonstrated/presented during the UASG workshop on Sunday (13:00 Liffe MR2)
- We're starting to identify issues not covered by the RFCs.
- We expect to facilitate a gathering of very large e-mail software and solution providers in the first quarter of 2016 – probably in Silicon Valley.

Linkification
- Linkification being the algorithm/rules used by software developers to determine whether a string should be deemed a link – or not. Related to this is how people can identify a string as a domain name. While browsers are an obvious place, there are many more applications that make these decisions.
- There will a discussion on this during the UA Workshop (15:15 Liffe MR2).
- Our goal is to develop a good practice guide.

Outreach
- We participated in the APRIGF in July and are planning a session with The DNA at the Global IGF in November.
- We see this as a channel for seeding the issue with governments and civil society.
- Members of the UASG have raised UA awareness at a number of conferences in Eastern Europe, the APNIC meeting in Jakarta and other events in Asia. APTLD had a UA session at their last meeting in Indonesia. And we've also had discussions with IT staff from a variety of organisations around the world.
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Registries & Registrars
- At the GDD Summit held in September in Los Angeles, Universal Acceptance was identified as an important cross-constituency issue.
- At the UA Workshop on Sunday (14:00 Liffe MR2) there is a session for Registries and Registrars to identify what they have to do to their own systems and how they can engage their local software community.
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Measurement & Monitoring
- Building on the work started by Donuts, we're about to embark on a structured process to review popular websites to determine their UA Readiness. We'll do this by registering for a service with e-mail addresses in a variety of domains – including long TLDs and IDNs.
- When we find a website that does not support some of the e-mail addresses, will advise them and ask them to fix it. (Text of this outreach script is already provided in 7 languages - with the translation performed by members of the UASG).

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Documentation
- During informal discussions with CIOs and their staff, there is a very clear desire to have some good documentation defining the problem, options of solutions (with pros and cons of each), and some case studies. We expect to produce several versions of a CIO's guide to Addressing UA – a generic version and some industry specific examples. Rough drafts have been started.
- We are now on the third iteration of our "Introduction to Universal Acceptance" (http://1drv.ms/1G0AB1g
- We are developing a UA Fact Sheet for use in general forums, including the IGF. We expect to have this translated into relevant languages.
- We're developing a Test Suite of use cases. We're also planning on registering names relevant to the use cases and finding a way that smaller developers can make use of the domains. https://goo.gl/sJYm3P

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Administration
- We've developed a logo
- We've developed communication approval procedures – we have a small group of people who have agreed to review documentation in a timely fashion.
- We'll be adding an administrative support person shortly after Dublin.
- We've got an approved budget.
- We've decided to collapse the project groups into a single discussion space, at least through the end of this year.

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