

## UASG – The Conference

2016-08-06

### Ideas:

- A one-day conference to discuss various issues around Universal Acceptance (UA) and Email Address Internationalisation (EAI)
- Purpose
  - To provide a gathering place for practitioners
  - To collectively develop some good practices
  - To share experiences
  - To provide a platform for media releases
  - To broaden the scope of UASG Participation
- Audience
  - Developers & Systems Architects
  - CIOs embarking on the journey
  - Commercial Application and Service Providers – talking about their experiences – the Why, How, What and Result
  - Academic
  - Evangelists
  - UASG – Keep morale and activities up
- Content
  - Morning Keynote Address
    - The importance, the experiences, The Approaches
      - Microsoft
      - Apple
      - Google
      - Mozilla
  - Session 2
    - EAI Workshops
    - UA Workshops
  - Session 3
    - UA Workshops
    - EAI Workshops
  - Session 4
    - UASG Activity Workshops
      - Community Outreach
    - EAI Workshop
  - Closing
    - The importance, the experiences, the approaches
      - ICANN IT
      - Thai Gov't
- The Venue



Universal Acceptance

- Ideally adjacent to some other event of interest to participants
  - Large email conference
  - Large developers conference
  - CIO Conference
  - Unicode or W3C
  - Something outside the ICANN Garden
  - CIO Event
- North America for the first – Ideally Silicon Valley
- Expenses
  - UASG to fund speakers if necessary
  - Up to 25 people @ \$3,000 each = \$25,000
  - Venue costs ~ \$5,000 (~50@\$100 pp)
  - Registration Fee? - Probably not
- Other
  - Have a UASG Coordination Group gathering adjacent
  - Away from an ICANN meeting – we’re trying to broaden our catchment

Draft



Universal Acceptance