**Social Media Sites and Apps per Active Users**

|  |  |
| --- | --- |
| **Social Media Site or App** | **Active Users (Millions)[[1]](#footnote-1)** |
| Facebook | 1,712 |
| WhatsApp | 1,000 |
| Facebook Messenger | 1,000 |
| QQ 🇨🇳 | 899 |
| WeChat 🇨🇳 | 806 |
| QZone 🇨🇳 | 652 |
| Tumblr | 555 |
| Instagram | 500 |
| Twitter | 313 |
| Baidu Tieba 🇨🇳 | 300 |
| Skype | 300 |
| Sina Weibo 🇨🇳 | 282 |
| Viber | 249 |
| RenRen 🇨🇳 | 236[[2]](#footnote-2) |
| Line 🇯🇵🇹🇭 | 218 |
| Snapchat | 200 |
| YY | 122 |
| Linkedin | 106 |
| VKontakte 🇷🇺 | 100 |
| Pinterest | 100 |
| BBM | 100 |
| Telegram | 100 |
| Kakao Talk 🇰🇷[[3]](#footnote-3) |  |

**Top Social Apps in Most Populated Asian Countries[[4]](#footnote-4):**



1. <https://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/>, accessed October 14, 2016 [↑](#footnote-ref-1)
2. <http://www.renren-inc.com/en/>, accessed October 14, 2016 [↑](#footnote-ref-2)
3. <https://www.statista.com/statistics/284473/south-korea-social-network-penetration/>, accessed October 14, 2016 [↑](#footnote-ref-3)
4. <https://www.nexmo.com/wp-content/uploads/2016/03/Top-8-Countries-in-Asia-Social.jpg.png>, accessed October 14, 2016 [↑](#footnote-ref-4)