

2016-11-15

Universal Acceptance Steering Group

## Help Wanted... Scope and Scale of UA & EAI Efforts

Application Deadline: **2016-11-30**  
Send Applications to: [don.hollander@icann.org](mailto:don.hollander@icann.org)  
[V1.0](#)

### Background

Universal Acceptance is a foundational requirement for a truly multilingual Internet, one in which users around the world can navigate entirely in local languages. It is also the key to unlocking the potential of new generic top-level domains (gTLDs) to foster competition, consumer choice and innovation in the domain name industry. To achieve Universal Acceptance, Internet applications and systems must treat all TLDs in a consistent manner, including new gTLDs and internationalized TLDs. Specifically, they must accept, validate, store, process and display all domain names.

The Universal Acceptance Steering Group is a community-based team working to share this vision for the Internet of the future with those who construct this space: coders. The group's primary objective is to help software developers and website owners understand how to update their systems to keep pace with an evolving domain name system (DNS).

The UASG are working to understand the scale and scope of efforts to make applications UA Ready.

### The Work

Using knowledge of the application development environments of very large organizations (and smaller organizations) determine the reasonableness of a model that the UASG has developed.

The simple model is based on:

- Three sizes of organizations (Large, Medium & Small) and the number of programs that will need to be modified to make them UA Ready.
- Three degrees of difficulty for programs to become UA Ready (Hard, Medium, Easier) and the associated amount of effort for each category
- Reasonableness of expected unit cost (labor week)

### Desired Characteristics

- You must be technically proficient and able to write clearly in English
- An understanding of the applications of issues around Universal Acceptance (UA) and Email Address Internationalization (EAI)
- Extensive experience and understanding of application development processes.

### Next Steps



Universal Acceptance

Please provide us with:

- A brief statement of interest and why you want to do this work and why we should want you to do this work.
- A sample of similar writing
- An indication of the approach and resources that you will apply to the work.
- An indication of expected costs.
- Full contact details
- Two references

Deadline for receipt of expressions of interest: **23:00 UTC 2016-11-30**

Send completed expressions to: [don.hollander@icann.org](mailto:don.hollander@icann.org)

If you have any questions, please send those to [don.hollander@icann.org](mailto:don.hollander@icann.org). Please allow 24 hours for answers.

We expect to reach out to a short list of candidates within one month of the closing time.



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