UASG Government Engagement Strategy

Purpose

The Purpose of the UASG Government Engagement Strategy is to reach out to CIOs of Government (Local, Regional, National) departments and:

- Ensure that they are aware of Universal Acceptance and EAI
- Understand that with EAI that their people can use non-English characters in their mailbox names.
- Will include Universal Acceptance language in tendering and contracting documents
- Will self-evaluate their systems for UA Readiness
- Will include UA and EAI in their architectural roadmaps
- Will raise awareness of the issue with their private sector counterparts.

Approach

Working through the representatives to the GAC, we will identify relevant contact points in each national government who we will ask to provide an introduction to the CIOs within their various Government departments – either individually or through a local organisation.

The UASG will track individual contacts through its CRM system.

Outreach to senior officials and associations will be made by members of the GSE.

The UASG will engage directly to identified CIOs through email.