

UASG

# UASG Ambassador Program

2017-11-22

## Summary

The UASG will appoint Universal Acceptance Ambassadors, well respected articulate industry leaders, who will be encouraged and supported to raise the issues of UA and EAI within their respective spheres to our target audience of developers and CIOs.

UA Ambassadors will be selected by the UA Coordination Group and will hold the position for a renewal 12 months.

The UASG will cover out-of-pocket expenditure of up to US\$5,000 to cover travel, accommodation, conference registration fees, and other such associated costs. Travel and accommodation cover will be based on the UASG Travel Funding policy<sup>1</sup>

## Purpose

The UASG has good and growing documentation. But without raising awareness of UA, EAI and the existing of the UASG Documentation, it remains a hidden gem.

The UASG has identified several means of spreading the word about the UASG & EAI issues and solutions. One of these is the creation of UA Ambassadors.

Designated UA Ambassadors will be empowered to raise awareness of UA & EAI issues to our target audiences of developers and CIOs. They will be supported with relevant collateral and presentation templates.

## Selection

UA Ambassadors will be selected by the UA Coordination Group – Chair, Vice-Chairs and Project coordinators.

The selection criteria will include experience, understanding of UA & EAI, standing in their respective communities, and the clear ability to raise awareness.

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<sup>1</sup> <https://uasg.tech/wp-content/uploads/2016/09/UASG-Travel-Funding-Criteria-2015-09-24-01.pdf>



Universal Acceptance

The designation of UA Ambassador will be for a period of twelve months and will be renewable as a decision of the UA Coordination Group.

## Resources

UA Ambassadors will be provided with collateral and presentation templates from the UASG.

UA Ambassadors will also be able to call on up to US\$5,000 to support travel, accommodation, event registration and other similar related expenses. Standard travel funding criteria processes currently used by ICANN will apply – Least cost, most direct, economy airfares, etc. Arrival no earlier than day before the event and departure on the last day of active participation in the event.

Do they need prior approval or are we selecting people that we have confidence will not abuse the position?

## Obligations & Benefits

UA Ambassadors are expected to provide quarterly reports to the UASG on activities and results.

There will be no fee for service for UA Ambassadors.



Universal Acceptance